

ATTACHMENT 1 - Street Wise Boulder 2022

2022 Community Project Grant - Organization Applicants

Street Wise Arts

Ms. Leah Brenner Clack
2808 Elm Ave.
Boulder, CO 80305

O: 720-352-8194

Ms. Leah Brenner Clack

2808 Elm Ave.
Boulder, CO 80305

hello@streetwisearts.org
O: 720-352-8194

Application Form

Grant information and confirmation

Si prefiere leer esta información en español, por favor haga clic aquí. Se puede responder a la solicitud en español. Un miembro del personal de la Oficina de Artes y Cultura traducirá sus respuestas para que sean revisadas por el panel. For this application in other languages please contact the Office of Arts + Culture Grants Administrator Lauren Click at clickl@boulderlibrary.org.

DESCRIPTION: Community Project Grants encourage innovation and exploration in order to achieve progress on the Community Priorities from Boulder's Community Cultural Plan.

PURPOSE: The Community Cultural Plan identifies a set of "Community Priorities" derived directly from the hopes and aspirations of Boulder's residents:

- Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- Develop Boulder's creative identity in becoming an innovative world leader in cultural matters and projects that identity to the region and the world.
- Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- Amplify the vibrancy of Boulder's cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

These complex issues are the most important initiatives we can work on as a cultural community in the coming years. The purpose of the Community Projects Grant is to encourage innovation and exploration in order to achieve progress on these Community Priorities.

In 2022, it is also important to the Boulder Arts Commission that the Cultural Grants Program is responsive to current pressures of the COVID-19 pandemic. There are no questions directly related to the pandemic on the application. However, the Commission asks the community to apply with projects, emphasizing collaborations, that directly address those most impacted by the pandemic. The goal is an equitable distribution of resources throughout the community in a way that supports economic and social recovery.

Awards: Organizations \$60,000 @ maximum \$10,000 each

Details: The award amount of \$10,000 for organizations. Smaller requests will be accepted.

Cycle: Annually.

DEADLINE TO SUBMIT APPLICATIONS – ORGANIZATIONS: Monday, January 24 at 11:59 p.m.

TIMELINE

- Monday, January 24 at 11:59 p.m. – Deadline for applications
- January 24 to 28 – Review by staff for eligibility and revision by applicants if necessary
- January 28 to February 11 – Preliminary review and score by panel (22 days)
- February 11 to 16 – Score processing by staff
- February 16 – Preliminary scores and comments sent to applicants via email
- February 16 to February 23 – Applicants prepare and send written responses to the panel’s questions. The written response should be emailed to Lauren Click at clickl@boulderlibrary.org by Wednesday, February 23, 2022, at 11:59pm.
- February 23 to 28 – Response processing by staff
- February 28 – Responses sent to panel
- February 28 to March 8 – Final review and score by panel (9 days)
- March 8 to March 11 – Processing of final scores
- March 11 – Final scores sent to applicants via email
- March 16 – Arts Commission meeting. Discussion and final decisions on grants

ELIGIBILITY REQUIREMENTS

- General eligibility. Meets all <http://boulderarts.org/wp-content/uploads/2016/09/General-Eligibility-Requirements-only.pdf><http://boulderarts.org/wp-content/uploads/2016/09/General-Eligibility-Requirements-only.pdf> general eligibility requirements.
- Open to all. Anyone may apply once the general eligibility requirements are met, including individuals, artists, non-profit organizations, organizations with pending non-profit status, fiscally sponsored organizations and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Panel Evaluation question entitled *Boulder Focus*).
- Service area and programming. Projects must have a significant component of public programming that takes place within the city limits of Boulder. This programming must meet the criteria described in the https://www.municode.com/library/co/boulder/codes/municipal_code?nodeId=TIT14ARhttps://www.municode.com/library/co/boulder/codes/municipal_code?nodeId=TIT14ARChapter 14-1-2 of the City of Boulder Revised Code. For the determination of programming location, the term “Boulder” is defined in the Boulder Valley Comprehensive Plan. For additional information on the planning area and Comprehensive Plan visit this link. As a short hand, office staff use addresses with the zip code starting with 803— to determine if it is in the acceptable area.
- Projects must take place after the grant funding decision and be completed by June 30, 2023.

MORE INFORMATION

General Eligibility Requirements
 2022 Grant Application Schedule
 2022 Scoring System
 General Grant Guidelines & Process
 Grant FAQs

REVIEW PROCESS

- **Deliberation.** Applications are reviewed by the Boulder Arts Commission grants panel. Final funding decisions are made at public Boulder Arts Commission meetings. See schedule.
- **Evaluation criteria.**
 - Community priorities (Maximum 8 points)
 - Cultural offerings (Maximum 8 points)
 - Cultural equity (Maximum 8 points)
 - Proposed outcomes and evaluation strategy (Maximum 8 points)
 - Boulder focus (Maximum 4 points)
 - Encouragement points (Maximum 4 points)
- The complete scoring system and rubric for the Community Project Grants can be found [here](#).

GRANT AWARDS

- **Notifications and dispersal of funds.** Staff notifies all applicants if their Application has been successful and begins the process of securing supporting information and issuing payment for successful applicants. Grantees must contact the grant coordinator to arrange for payment. Checks are sent by mail or electronically to bank accounts designated by the applicant.
- **Communications.** All official communications and notifications will be made to the named individual applicant or person designated as the organization contact. It is this person's responsibility to communicate Boulder Arts Commission requirements of the grant award to collaborators or other participants. This includes, but is not limited to, requirements for compliance with grant agreements, identifying Boulder Arts Commission sponsorship on publicity materials, and reporting.
- **Implementation.** Grantees shall implement programs / projects as outlined in the grant application. Any change to the project, venue, Grantee address, schedule, or staff / team members must be reported to culturegrants@boulderlibrary.org.
- **Award amount.** The Boulder Arts Commission reserves the right to adjust the amount of a grant award offered to an Applicant.
- **PERA impacts.** Retirees affiliated with the Colorado Public Employees Retirement Association (PERA) will be impacted by a withholding requirement enacted by the Colorado State Legislature if awarded an arts grant. Details are available on the PERA website. See "Disclosure of Compensation."
- **Vendor forms.** Grantees must submit a City of Boulder vendor form and current IRS W-9 form in order to receive the grant award. The W-9 must be in the same name as the Grantee named on the grant application. Individual Grantees must also submit an Immigration Status Affidavit and Determination of Independent Contractor / Employee Status for Payment document. Colorado law requires proof of legal residency prior to payment. Applicants will receive the appropriate forms from payments@colorado.gov. Failure to supply a proper W-9 may invalidate the grant award.
- **IRS taxation.** Grant awards are non-transferable, taxable and are reported to the federal government.
- **Agreement.** When a grant award is made by the Boulder Arts Commission, the successful Applicant will be contacted by staff to sign a Grant Letter of Agreement. In that agreement, the Grantee will indicate the completion date of the project and the date a grant report will be submitted.
- **Issuance of funding checks.** Once the agreement is signed, staff of the Office of Arts and Culture will submit it to City Finance along with the invoice. Funds/checks are delivered within the next three weeks. Grants are initially funded at 80 percent of the grant amount awarded. The remaining 20 percent of the

grant awarded is paid out upon receipt and Boulder Arts Commission approval of the grant report. Failure to submit a final grant report will result in ineligibility to apply for future grants.

- **Acknowledgment of Boulder Arts Commission funding.** All publicity for Boulder Arts Commission-funded projects must include the following credit line: *This project is funded (or funded in part) by a grant from the Boulder Arts Commission, an agency of the Boulder City Council.* In lieu of the credit line, the Boulder Arts Commission Logo may be used. The Grantee must sign a release form and submit photographs and/or videos of the project that the Office and Arts and Culture may use on its website, social media, printed materials or for any other publicity purpose.
- **Thanking City Council.** It is suggested that all grant recipients write the Boulder City Council members to thank them for supporting the Boulder Arts Commission and the Office of Arts and Culture. Please let them know how this grant will be used, and the difference it will make to your organization. Please also invite them to attend your events and programs. Visit the City Council website page to find out more about contacting City Council members.

REQUIRED REPORTING

- **Timeframe for reporting.** The grant report is due one month after the project is completed.
- **Method.** Submit the report through the online system access through the boulderarts.org website. Log in with the same user name and password utilized to submit the application. After logging in, go to the 'Dashboard', then you'll see a 'Follow Up' section for the grant. On the far right is the 'Edit' button. That will take you to complete the final report.
- **Extension requests for reporting.** If circumstances delay the Grantee's ability to complete the project and/or the report, the Grantee must notify the Boulder Arts Commission before the original report deadline by submitting an email addressed to the Boulder Arts Commission at culturegrants@boulderlibrary.org with the following information:
 - o an update on the project status,
 - o a request to change the project completion date, and
 - o new report due date.
- **Responsibility.** The Grantee is responsible for submitting a report by the due date. The Boulder Arts Commission recommends reviewing the online report form well in advance. There is no grace period for the report.
- **Consequence of Delinquent Report.** Unless an extension request is approved by the Boulder Arts Commission in advance of the due date, all individuals or organizations / businesses attached as collaborators on the project will no longer be eligible to apply for Boulder Arts Commission grants until the delinquent report has been received.

Certification*

I certify that I have read the above information and that this project meets the Boulder Arts Commission's eligibility requirements and, if a funding award is made, will continue to comply with the Boulder Arts Commission's requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting.

I certify

Applicant information

Discipline*

Select your discipline. If multi-discipline, please check all that apply.

Festivals, exhibitions, and art in public places

Tax status*

Cultural organizations/businesses are eligible. Nonprofit status is not required for this category.

Nonprofit

Date established*

Add the date your organization was established. If not applicable write N/A.

2015 & formed as a nonprofit in 2020.

Mission statement*

If not applicable write N/A.

Street Wise Arts is a 501c3 nonprofit arts organization based in Boulder, CO. Our mission is to create mural projects, community events and youth education programs that enhance the community, amplify cultural diversity and engage people in social advocacy, justice and dialogue. Our core values are advocating for equity and representation for artists, cross sector collaborations and contributing to a diverse cultural landscape. "Street Wise Boulder" is our annual mural festival- a program created to amplify artist's voices, represent diversity in the public realm and encourage conversations around social activism through the installation of public art and events. Our youth arts program offers artist mentorship and access to the mural arts through the lens of social justice.

Annual budget

If applying as an organization.

\$170,000.00

Geographic area served*

If not applicable write N/A.

Boulder and surrounding Counties

For individuals: organizational affiliation

Even if an organizational affiliation is stated, awards will be made to the individual whose account is associated with this application. If no organization affiliated, please state 'none'.

Number of full time employees*

If not applicable write 0.

1

Number of part time employees*

If not applicable write 0.

0

Number of volunteers*

If not applicable write 0.

20

Project information

Project title*

Street Wise Boulder 2022

Amount requested*

The maximum award amount offered is \$10,000 for organizations. Smaller requests will be accepted.

\$10,000.00

Project summary*

Provide a brief overview of the project.

Street Wise Boulder is an annual mural festival established in 2019. Our goal is to amplify arts & culture, represent cultural diversity & encourage dialogue around social justice and community resilience through the installation of public art murals & event programming. Bridging Art and Activism is a powerful way to represent the challenges we face in today's society and be a lens through which we examine and appreciate our diversity as humans. Street Wise Boulder mural festival provides an accessible, free and safe way for all ages to experience art in person. For our fourth annual event, we will add augmented reality and new media arts into the mural festival, which will include educational workshops for artists to learn ways to activate their murals and learn new media skills they can use in their professional careers.

The addition of Augmented Reality (AR) and educational workshops will deepen the storytelling aspect and expand the reach through the digital realm & across the world. By design this will further our mission to

amplify the important causes, social justice movements, diverse identities and human rights that the murals in our programs speak to.

Project calendar*

Projects must take place after the grant deadline and be completed by June 30, 2023.

2022 Calendar:

May: Open Call for Artists

June: Selection Process

July - August: Artist workshops

September: AR activations on past murals and festival promotion

October: Mural Festival

November: Wrap up

Project location*

Where do your projects take place?

City of Boulder

Collaboration*

Describe your and/or your organization's most significant interactions with other organizations and efforts. If this is a solo project with no partners beyond the applicant, respond with "None."

Street Wise Boulder is built around successful collaborations. Key organizations that will be essential to the success of the 2022 Festival include:

Downtown Boulder Partnership

IRL- Art

The Dairy Arts Center

NoBo Art District

Boulder Prep High School, Boulder High School

Artists: A.L. Grime, WAVEFORM EXP, DSDI and more TBD

Art in Public Places

By checking this box, I consider this project to include an art in public places component (for example, a public sculpture, mural, projection, or performance in the public realm). I have contacted publicart@bouldercolorado.gov and received feedback from staff which inform my understanding of project review, permitting, and timing considerations.

I confirm

Project completion date*

This is the last day of any public event related to the project. Project must be completed by June 30, 2023.

12/31/2022

Date grant report is due*

One month after the project completion date.

01/31/2023

Panel evaluation

 Bulleted responses are encouraged in these sections.

Community Priorities. The City of Boulder’s Community Cultural Plan is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision: *Together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the wellbeing, prosperity, and joy of everyone in the community.* The Community Priorities are six points that summarize the community’s most common responses in answer to the question, “What is your vision for Boulder’s culture and creative economy?” Reference: Cultural Plan and Community Priorities.

Community Priorities*

Examples of ways to demonstrate impact on the Community Priorities may include descriptions of how your project or organization:

- Supports artists and creative professionals by providing professional development programming.
- Contributes to Boulder’s creative identity and creates a vibrant cultural destination through high artistic merit and excellence in the practice of a medium or discipline.
- Engages the community in civic dialogue about the arts through interactive outreach in the neighborhoods.
- Adds creativity in the public realm by engaging underserved populations in art making for their community.

In what way will this project contribute to one or several of the Community Priorities described in the Community Cultural Plan? Does the project contribute to one priority thoroughly?

*Street Wise Boulder supports artists by providing professional development through workshops, offering competitive mural festival stipends, project support and professional networking opportunities through our festival events (supporting artists)

*Street Wise Boulder has installed over 85 murals over the last three years, prioritizing BIPOC, emerging and LGBTQ+ artists to enhance the equitable representation of culture and identity through public art. (creativity in the public realm)

*Street Wise Boulder prioritizes the equitable process of artist selection to ensure high artistic merit and quality. We provide support to the artists at a much higher level than many art festivals in order to ensure the best working environment to produce the highest quality murals. (creativity in the public realm, supporting artists)

*Street Wise Boulder murals have been featured in numerous media sources, promoting Boulder as a cultural and tourist destination, including Visit Boulder, Colorado dot com, KGNU, the Westword, 303 Magazine, The Daily Camera and the Boulder Weekly. (creative identity)

*Street Wise Boulder's prioritizes the civic dialogue and conversations around important social justice movements through the use of public art and storytelling, as well as hosting community discussion panels about the current Art & Activism movements (civic dialogue)

Cultural offerings*

In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting or new about your project?

Street Wise Boulder is the first and only mural festival in Boulder. We are a launch pad for mural artists and modeling the intersection of Art & Activism. We prioritize representation for BIPOC, emerging, and LGBTQIA+ artists and invite local, national and international artists to participate in our festival.

Street Wise Boulder is excited to add the emerging creative tech of augmented reality into our mural festival programming, with the activation of ten existing murals as well as ten new murals. We are building the depth of engagement and storytelling and concentrating our efforts to improve the experience for both the artists and the community audience. We also plan to include projection mapping on a selection of murals / buildings that will offer a unique creative experience and another platform for artists to present their work.

Street Wise Boulder will include a series of workshops for Artists on how to create augmented reality layers, including different softwares and platforms that are accessible to artists at all levels. We also plan to support artists who do not / cannot create their own layers by providing paid support from other digital artists who can collaborate with them to create AR components.

Cultural equity*

Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants whose organizational leadership or audience represent groups who are typically underrepresented, i.e. culturally diverse groups, organizations focused on age diversity, etc.) Describe how your project does or does not fulfill one or several of these categories. Describe how your project will address affordability, availability, accessibility, accommodation, and acceptability to diverse groups. For reference, please review the Boulder Arts Commission and Americans for the Arts Statements on Cultural Equity.

References:

Boulder Arts Commission Statement on Cultural Equity

Americans for the Arts Statement on Cultural Equity

One of the core values of Street Wise Boulder is equitable and diverse representation for artists. Our artist demographics over the past several years include an average of 52% artists of color, 60% female identifying artists and 10% LGBTQIA+. The focus on equity within the opportunities we provide is evidence of our commitment to implementing an equitable arts policy in how we support artists and how we nurture accessible, thriving venues for expression and the fair distribution of programmatic resources.

Our mural festival is free and accessible. We plan to increase accessibility to those that are differently abled, providing audio in addition to visual layers through AR that are accessible through a personal electronic device. Our panels and workshops will be recorded and offered with captioning. Any workshops will be offered free or on a sliding scale to include those with less monetary resources. We will actively invite requests for alternative forms of access from the differently abled community.

Street Wise Boulder murals are a visual representation of diversity throughout the City and our hope is that they are actively changing the look and feel of the City in a positive way.

Proposed outcomes and evaluation strategy*

Describe your evaluation strategy for this project and how you will collect data. Please also include your goals for this project and how the benefit to the community will be measured.

2022 Project Goals:

- *Create a vibrant cultural event for residents and tourists through the installation of new public art that focuses on cultural diversity, social activism, and community
- *Contribute to the diverse expression of culture and provide a platform for historically underrepresented artists including womxn, people of color and LGBTQ+ artists
- *Offer workshops for career building and skill development in AR/new creative media and public art techniques for Artists
- *Engage the community in civic dialogue around public art and social activism
- *Collaborate with artists and organizations to expand capacity and deepen the engagement and impact of the mural festival program

Evaluation:

We use a variety of methods to collect feedback including an online surveys, in person conversations, website and signage metrics collected from QR codes and social media engagement. In 2022 with the addition of digital AR layers and QR codes, we should be able to track engagement through even more digital platforms. Measuring community support through the tracking of private donations (which almost doubled over the past year, exemplifying our community support and impact) is another way we will measure success.

Additional Questions

Boulder focus*

Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

We are a Boulder organization serving Boulder as our primary audience.

Encouragement Points

Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants who have not recently received a grant. Briefly describe your recent grant history with the Boulder Arts Commission.

In 2021 we received a project grant and education grant from the Boulder Arts Commission. This is the first grant we are applying for in 2022.

Attachments

ATTACHMENTS

The following attachments are required. Please title your attachments according to the headings listed below.

Budget summary*

Provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. Please title the attachment "Budget summary". Permitted file types: xl, xlsx, pdf.

Budget AR enhanced Street+Wise+Mural Festival_2022 .pdf

Venue confirmation letter*

Attach confirmation from the hosting venue that the project is approved and scheduled. Please title the attachment "Venue confirmation letter". Permitted file types: doc, docx, pdf

Street Wise Letter of Support Dairy Arts 2022.pdf

Partner/Collaborator List

Provide a list of each individual / organization that has a significant coordinating role in this project. Please title the attachment, "Collaborator list". Include their name, contact information, and role. Permitted file types: doc, docx, pdf.

Street Wise Boulder Collaborator List 2022.pdf

Letters of support

Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. This is optional. Please title the file, "Letters of support". Permitted file types: doc, docx, pdf

Letters of Support 2022 Street Wise Boulder.pdf

Other support materials

Attach any documents that will help the jury fully understand the project, including videos and other materials that may help the commission evaluate artistic quality. This is optional. Please title the file, "Support materials". Permitted file types: doc, docx, xl, xlsx, pdf

[Unanswered]

Submission and signature

Application on the website (optional)

I certify that, if funding is awarded, my application may be presented on the boulderarts.org website. The Office of Arts and Culture staff will send a copy of the document to the applicant listed for approval in advance of posting on the website.

Yes

Certification*

I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion.

I certify

Full name*

Leah Brenner Clack

Submission date*

01/24/2022

TO COMPLETE AND SUBMIT YOUR APPLICATION

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit Application" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.

File Attachment Summary

Applicant File Uploads

- Budget AR enhanced Street+Wise+Mural Festival_2022 .pdf
- Street Wise Letter of Support Dairy Arts 2022.pdf
- Street Wise Boulder Collaborator List 2022.pdf
- Letters of Support 2022 Street Wise Boulder.pdf

Street Wise Arts			
AR Enhanced Street Wise Boulder 2022 Budget			
Fiscal Year January - December			
		2022 Budget	
Revenue			
Cash on hand from individual donations	Secured	\$7,500	
Crowd Fundraising	Pending	\$5,000	
Event revenue	Pending	\$3,500	
Grants			
Boulder Arts Commission	Pending	\$10,000	
NEA Challenge America	Secured	\$10,000	
CVB Arts Events Grant	Pending	\$5,000	
Corporate Sponsorships	Pending	\$60,000	
In Kind			
Volunteers	Internship support hours	\$3,264	
Venue space	Subsidized or shared venue space rental	\$1,500	
paint & materials	Guiry's paint discounts	\$500	
Total In Kind		\$5,264	
Total Revenue		\$106,264	
Expenditures			
Direct Costs: Salaries & Wages			
Executive Director	50% annual salary	\$10,000	
Administrative	Project coordinator contract labor	\$4,500	
Internship support	In kind	\$3,264	
Direct Costs: Other			
Mural Artists	10 artists @ \$1500 leading mural projects with students	\$15,000	
Teaching Digital Artists- AR	3 artists @ \$1500 teaching workshops on digital skills and AR	\$4,500	
Digital Artist stipends	20 Artists at \$750	\$15,000	
AR Technology	Hosting development, management ARTIvive, Spark etc	\$1,500	
AR project consulting	IRL Artists- hosting call for artists, consulting on AR integration services	\$8,000	

Projection Mapping	Artist fees and equipment	\$5,000	
Equipment purchases		\$1,500	
Videography	Artist interview series for storytelling/AR	\$5,000	
Photography	Documentary & marketing	\$2,500	
Equipment rental	Lifts, traffic control, paint, supplies	\$6,000	
Paint & Supplies		\$4,500	
Space Rental	For workshops and education sessions	\$1,500	
Advertising & Marketing	Signage, advertising	\$4,000	
Misc Event expenses	Traffic control, supplies	\$5,000	
Artist Hospitality	Travel lodging services	\$5,000	
Grant writing		\$600	
Total Expenditures		\$102,364	
Contingency funds		\$3,900	

Sponsorship Goals

Name	Level	Amount
	Title Sponsor	\$10000
	Event Sponsor	\$10000
	Media Sponsor	\$5000
	Media Sponsor	\$5000
	Art Partner	\$5000
	Art Partner	\$5000
	Art Partner	\$3000
	Art Partner	\$3000
	Art Partner	\$3000
	Art Partner	\$3000
	Gold Sponsor	\$2500
	Gold Sponsor	\$2500
	Gold Sponsor	\$2500
	Silver	\$1000
	Silver	\$1000
	Silver	\$1000
Total		\$60500



BOULDER'S CATALYST
FOR CREATIVITY
SINCE 1992

January 24, 2022

To the Boulder Arts Commissioners and Selection Panel,

My name is Melissa Fathman and I am the Executive Director at the Dairy Arts Center. I am writing in support of and to recommend the full funding of Street Wise Arts' project grant for "Street Wise Boulder" 2022.

The Dairy Arts Center was honored to collaborate with Street Wise Boulder on two murals for Street Wise Boulder in 2019 and 2020 and collaborated on a handful of community events for the 2021 festival including two Art & Activism panel discussions and movie screening.

We are planning to collaborate on a new mural installation as well as incorporate augmented reality on the new and existing murals on our building as part of the 2022 Street Wise Boulder Festival.

Street Wise Arts brings a unique arts festival that impacts the creative landscape of Boulder as seen in the 85 plus murals that have been installed since its inception. We look forward to continuing our collaborative relationship and support of Street Wise in 2022.

Sincerely,

Melissa Fathman
Executive Director
Dairy Arts Center

Street Wise Boulder 2020 Collaborator list

Leah Brenner Clack
Street Wise Arts
Program Director
hello@streetwisearts.org
720-352-8194

Annie Phillips
IRL Art
Project Consulting- AR/Digital
annie@irlart.com
<https://irlart.com>

Yul Jorgenson
IRL Art
Project Management - AR
yul@irlart.com
<https://irlart.com>

A.L. Grime
Artist
Teaching Artist/ Collaborator
ALGrimeArt@gmail.com
<https://www.algrimeart.com>

Melissa Fathman
Dairy Arts Center
Venue/Mural Partner
melissa@thedairy.org

Anna Salim
Downtown Boulder Partnership
Business Liason/Event collaboration
Anna@downtownboulder.org

Lisa Nesmith
NoBo Art District
Project Support/Outreach
lisanesmith@live.com



1942 Broadway, Suite 301
Boulder, Colorado 80302
Phone: 303.449.3774
Web: BoulderDowntown.com

January 24, 2022

Boulder Arts Commissioners and Selection Panel:

My name is Anna Salim, and I am the Vice President of Events & Membership at the Downtown Boulder Partnership. I am writing in support of and to recommend the full funding of Street Wise Arts' project grant for "Street Wise Boulder" 2022.

The Downtown Boulder Partnership has supported the Street Wise Boulder mural festival over the past three years offering connections to businesses for venue space, mural walls and provided space during our Fall Fest and at the Pearl Street visitors kiosk. We believe that the impact that Street Wise Boulder makes in Boulder is unique and brings both residents and tourists alike to explore and engage with the City of Boulder. Additionally, the representation and diversity that Street Wise prioritizes with its artists and mural content is an enormous and important asset to the visual landscape of the city.

Downtown Boulder plans to support Street Wise Boulder again in 2022 by offering similar support and collaboration including, networking opportunities with downtown businesses and event support. We are very excited about the plans to incorporate augmented reality and other new media into the festival which will add a fresh and engaging aspect to this year's offerings.

Street Wise Arts brings to Boulder a unique arts festival that impacts the creative landscape – as seen in the 85 plus murals that have been installed since its inception. We hope that you will continue to support Street Wise Boulder in 2022.

Sincerely,

Anna Salim
VP, Events & Membership
Downtown Boulder Partnership
anna@downtownboulder.org



BOULDER'S CATALYST
FOR CREATIVITY
SINCE 1992

January 24, 2022

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The Dairy Arts Center was honored to collaborate with Street Wise Boulder on two murals for Street Wise Boulder in 2019 and 2020 and collaborated on a handful of community events for the 2021 festival including two Art & Activism panel discussions and movie screening.

We are planning to collaborate on a new mural installation as well as incorporate augmented reality on the new and existing murals on our building as part of the 2022 Street Wise Boulder Festival.

Street Wise Arts brings a unique arts festival that impacts the creative landscape of Boulder as seen in the 85 plus murals that have been installed since its inception. We look forward to continuing our collaborative relationship and support of Street Wise in 2022.

Sincerely,

Melissa Fathman
Executive Director
Dairy Arts Center

To the Boulder Arts Commissioners and Selection Panel

My name is Yul Jorgensen and I am a project manager and lead designer at IRL Art. I am writing in support of and to recommend the full funding of Street Wise Arts' project grant for "Street Wise Boulder" 2022.

IRL is proud to collaborate with Street Wise Boulder mural festival in the realm of augmented reality, new media project management, artist workshops, outreach and promotion. IRL has created a replicable model in which physical art, digital art, education, crypto and highly curated events can bridge the gap between the metaverse and the default world.

IRL is excited to partner with Street Wise to amplify the festival's mission through these innovative arms of creative arts to enhance and enliven an already progressive arts festival.

Sincerely,

Yul Jorgensen
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