1. **CALL TO ORDER**
   Approval of Agenda

2. **MINUTES**
   Approval of the April 2022 Meeting Minutes

3. **PUBLIC PARTICIPATION**

4. **GRANTS PROGRAM** (60 min)
   A. **ACTION**: Eligibility Questions
      i. Butterfly Effect Theatre Company (BETC)
      ii. Pro Musica Colorado Chamber Orchestra
      iii. Boulder Academia Free Skool
   B. **ACTION**: Reports
      i. Lemon Sponge Cake, Happiness Project: Finding Joy in Tough Times, $10,000
      ii. Heather Schulte, Bordemos la Situación, $5,000
      iii. Arielle Milkman, Hostile Terrain 94 Boulder Outreach and Engagement, $4,769
   C. **ACTION**: Extension Request, Patti Bruck, River Beginning: A Journey From the Edge, $4,000
   D. **ACTION**: General Operating Support Grants Decisions (Medium, Large Categories)

5. **PUBLIC ART PROGRAM** (15 min)
   A. **ACTION**: Amendments to the Public Art Implementation Plan
      i. Experiments in Public Art
      ii. Rain Garden

6. **MATTERS FROM COMMISSIONERS** (30 min)
   A. BMoCA Relocation Proposal – Maria

7. **MATTERS FROM STAFF** (30 min)
   A. Questions about the Manager’s Memo
   B. **ACTION**: Criteria for Artist Hiring Incentive Grants and Arts Administration Rehiring Grants

8. **ADJOURNMENT**
**CITY OF BOULDER**  
**BOULDER, COLORADO**  
**BOARDS AND COMMISSIONS MEETING**  
**MINUTES**

**Name of Board/ Commission:** Boulder Arts Commission  
**Date of Meeting:** April 20, 2022  
**Contact information preparing summary:** Celia Seaton  
**Commission members present:** Kathleen McCormick, Bruce Borowsky, Eboni Freeman, Maria Cole, Caroline Kert, Yaelaed Whyel  
**Commission members absent:** Georgia Schmid  
**Library staff present:** Matt Chasansky, Office of Arts & Culture Manager  
Lauren Click, Coordinator, Grants  
Mandy Vink, Coordinator, Public Art  
Cris Jones, Director  
**City staff present:** None  
**Members of the public present:** Devin Hughes  
**Type of Meeting:** Regular | Remote

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<tr>
<th>Agenda Item 1: Call to order and approval of agenda</th>
<th>[0:01:55 Audio min.]</th>
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<td>The meeting was called to order. McCormick provided an introductory orientation around the virtual procedure, as this meeting was held through Zoom videoconference. She asked the group for any other addendums to the agenda. Being none, there was a nod of approval for the agenda as presented.</td>
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| Agenda Item 2: Review of Minutes  
Item 2A, Approval/Review of March 2022 Meeting Minutes | [0:03:22 Audio min.] |
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<td>McCormick asked the commission for changes or addendums regarding these minutes. McCormick had changes to the minutes sent along beforehand. Kert moved to approve the minutes as amended, Cole seconded, and the motion was unanimously approved.</td>
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<th>Agenda Item 3: Public Participation</th>
<th>[0:05:15 Audio min.]</th>
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<th>Agenda Item 4: Commission Business</th>
<th>[0:05:37 Audio min.]</th>
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| A. Swearing in of new member Yaelaed Whyel – Whyel took the oath of office as the newest member of the Arts Commission. They introduced themself as a digital illustrator involved in drag and other performance art. Whyel is excited to help spread awareness about the grant opportunities to Boulder’s arts and culture communities.  
B. Leadership and Board Appointments – Cole made a motion to postpone leadership appointments to the July meeting. Kert seconded, and the motion passed unanimously. |

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<th>Agenda Item 5: Grant Program</th>
<th>[0:14:27 Audio min.]</th>
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| A. ACTION: Community Projects for Individuals Grant Decisions – Click presented the collated scores (see Attachment One in the [packet](#).) She explained that commission has the option to approve the staff recommendation for the highest-scoring grants, approve individual grants, or postpone approval of individual grants pending the answers to specific questions.  
Freeman noted surprise at the low score of Bell’s application and asked for staff insight. Click emphasized the strong competition among applicants this year and noted that Bell scored only one point below the funding threshold of 30.  
Borowsky moved that Judy Nogg, Diana Sabreen, Grace Gee, Silen Wellington, and Mary Wohl Haan be awarded Community Project Grants in the Individuals category. Cole seconded, and the motion passed unanimously. |
B. ACTION: JLF General Operating Support Report Follow Up
C. ACTION: Circle of Care General Operating Support Report Follow Up
D. ACTION: Grant Reports – Click explained that Commissioners have the options to approve the grant reports, decline individual grant reports or postpone approval of individual reports pending the answers to specific questions. McCormick praised all reports, highlighting the folk art and Mexican traditions celebrated with Luna Cultura, the beautiful a cappella performance by the NAACP performed for a full house, beautiful performance noted that the artist’s daughter provided a curated walk-through of her father’s capture of an era. Borowsky wondered if the images provided within the reports are permissible for use by the Arts and Culture office – Click responded affirmatively that the applications have a built-in waiver permitting the use of these images by the Office.

1. Luna Cultura, art, science and culture for thriving communities, LLC, Arte, proyecto de vida y justicia ambiental, $3,000
2. NAACP Boulder Authorized Committee, NAACP Freedom Fund Presents: FISK JUBILEE SINGERS, $10,000
3. NAACP Boulder Authorized Committee, The Withers Museum Collection: Civil Rights and Black History, $10,000

Kert made a motion to accept the report follow up, the Circle of Care Report follow up, the Luna Cultura report, and the two reports from the NAACP Boulder Authorized Committee. Cole seconded, and the motion was unanimously approved.

A. Appreciations for Devin Hughes – the commission provided nodding approval to reschedule this item until Hughes can be present. (This item began at 1:55:47.) McCormick read comments from various members of the public. Commission and staff likewise praised Hughes for his service, support, and insight while serving on the Boulder Arts Commission.

B. ARPA Funded Projects – Chasansky presented options for the funding distribution for the ARPA grant monies (see handouts.) One category that emerged, a “Focus on Artists,” includes $300,000 which could provide funding for a Programs for Artists, Program Manager as well as multiple programs for artists, COVID 19 Work Projects (Round Two), and the temporary artwork opportunities provided by Experiments in Public Art. Council has also awarded Arts Workforce Grants including $913,000 for Artist Hiring Incentive Grants and Arts Administration Rehiring Grants to restore staff positions that were eliminated because of the pandemic.

Chasansky posed several questions for the commission to consider. Regarding the Artist Hiring Incentive Grant criteria: should for-profit businesses be allowed to apply? Should grant awards be restricted to only one per applicant? Should this be restricted to Boulder or Boulder County Artists? Kert favors the idea of allowing for-profit applicants. She wouldn’t restrict the number of grant awards. Both these paths provide a smoother conduit to provide money to artists in revitalization efforts. She prefers focus to the City of Boulder applicants. Freeman agreed with Kert. Regarding the restriction around city versus county boundaries, Freeman would be open to discussion if Boulder County provided a matching fund source for the grants. Whyel, Borowsky, Cole, and McCormick agreed, though McCormick believes that the grants should be restricted to only one per applicant.

Commission members discussed the staff recommendation for administrative review of Artist Incentive Grants by formula versus competitive review by commission members. McCormick clarified that the second option would require reconfiguration of the grant cycle and would lengthen the entire process. Chasansky clarified that the criteria, application, and timeline will be drafted by staff and presented for commission review. Cole favors the administrative path, as this will expedite the release of funds to the artists. The rest of commission provided a nod of approval for staff to move forward with the administrative process.
Regarding Experiments in Public Art, staff asked whether commission agrees with the concept and encourages staff to complete discussions in order to bring details back at the May meeting. Freeman inquired about the demographics of the COVID-19 cohort program participants. Vink explained that a “wide net” was cast, with over 60 artists receiving the opportunity. Community leaders were called upon to publicize the opportunities within Indigenous cultural organizations. The Standing Selection Panel desires expansion beyond the 60; Vink imagines that this will require strategic engagement to meet diversity goals and wide publicization.

Regarding Art Administration Supplement Grants, staff asked commission which structure it prefers: competitive review by commission members or administrative review by formula. Staff inquired whether the commission members agree with the staff recommendation to direct funding as a supplement for recipients of GOS funding. Regarding criteria, commission discussed whether grant awards should be restricted to only one per applicant. Lastly, commissioners were asked whether contractors should be permitted in addition to regular staff.

Cole recommends administrative review (after criteria have been reviewed by commission). She would disagree with the supplement on GOS grant recipients, and prefers to distribute the funds more broadly. She would agree with the one-per-applicant restriction and approves of permitting contractors. Borowsky agreed. As this is such a “large chunk” of money, Kert wondered whether a more thorough review should be performed as opposed to “first come first served.” McCormick suggested that commission be allowed a summary review for commission after the administrative determinations have been completed. She approved permitting contractors and the restriction to one per applicant and desired applicants beyond the GOS applicants. Freeman agreed on one grant per applicant and feels it would be best to exclude contractors, as she has seen organizations taking advantage of contract workers. McCormick: “good point.” Kert likewise was persuaded to agree with Freeman on the contractor exclusion. Whyel agreed that this should be outside of the GOS awards; she feels torn over the contractor issue.

Staff will draft proposals, briefs, and criteria to be presented at upcoming meetings for commission review and approval.

C. Indigenous Artist Fellowship – Chasansky asked for commission volunteers to join the brainstorming tasked with refining this fellowship; Cole volunteered.

D. Return to In-Person Meetings – Chasansky relayed that it doesn’t look likely to be able to meet in-person in May. The first hybrid council meeting occurred yesterday, but there were still some challenges that need to be overcome with the hybrid technology and training. Staff are currently looking forward to a hybrid June meeting, with commissioners on-site and public on-line.

**Agenda Item 8: Adjournment**

There being no further business to come before the commission at this time, the meeting was adjourned.

**Date, time, and location of next meeting:**

The next Boulder Arts Commission meeting will be at 6 p.m. on Wednesday, May 18, 2022, on Zoom.
1. Due to the COVID-19 Pandemic emergency orders, this meeting of the Arts Commission:

   > Will ensure that participants can safely follow social distancing guidelines by convening the meeting online using a video conference.

   > Includes public observation and comment. To join the video conference, members of the community must make a request by email to rsvp@bouldercolorado.gov by Wednesday, May 18 at 12:00 P.M.

2. Notes on the May Meeting Agenda

   > 4A, Eligibility Questions – Eligibility of applications is determined by staff in all grant categories before scoring begins. These applications to the General Operating Support grants have been deemed eligible by staff but were called into question by a commissioner, who has asked that the eligibility questions be brought for discussion before the full Arts Commission.

   Please refer to the General Grant Guidelines and guidelines specific to this grant category using those links. The guidelines were first developed by staff and Arts Commission members in 2015 with updates each year made by the Arts Commission at the annual retreat. The guidelines in question are:

   “Service area and programming. Must be able to demonstrate that a majority of the organization’s programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code. The organization must also demonstrate that they are headquartered in Boulder. For the determination of programming or organizational headquarters location, the term ‘Boulder’ is defined in the Boulder Valley Comprehensive Plan. For additional information on the planning area and Comprehensive Plan visit this link. As a short hand, office staff use addresses with the zip code starting with 803— to determine if it is in the acceptable area.”

   Below are brief summaries of the concerns:

   a. Butterfly Effect Theatre Company (BETC): discussions by the Commissioner with the Dairy Arts Center and staff of the organization do not make it clear that the organization is indeed operating out of The Dairy.

   b. Pro Musica Colorado Chamber Orchestra: according to the Colorado Secretary of State Organization Record Confirmation, their business’ street address in Arvada and a mailing address in Boulder.

   c. Boulder Academia Free Skool: according to the Colorado Secretary of State Organization Record Confirmation, their business street and mailing address are both in Nederland.

   For these three instances, the organizations have addresses in Boulder per their applications on our grant software. The City Attorney’s Office has advised staff that signed applications should be accepted as accurate. Also, it should be noted that no definition to the term “headquarters” has been set in the grant guidelines.

   In Attachment One, please find the written responses each applicant has provided in answer to the question of their eligibility.
At the meeting, commissioners will be asked to determine the eligibility of each application. For each application, commissioners have the option to:
   a. Pass a motion to accept the application as eligible,
   b. Pass a motion to decline the application as not eligible,
   c. Postpone the decision until specific questions are answered by staff or the applicants.

> 4B, Reports – For the reports, Commissioners have the options to:
   a. Approve the grant reports,
   b. Approve individual reports,
   c. Not approve individual reports and cancel the final 20% payments, and/or
   d. Postpone approval of individual reports pending the answers to specific questions.

> 4C, Extension Request – The grant recipient has requested an extension request for the 2018 Community Project Grant for River Beginning: A Journey From the Edge for the fourth time. The first extension was granted by staff on July 29, 2019; the second was granted by staff on September 16, 2020; and the third was granted by the Boulder Arts Commission on September 15, 2021. Staff will ask the Commission members for any recommendations in the administrative decision to approve this latest request. The applicant will be present at the meeting to answer any questions. In Attachment Two, please find the email from the applicant requesting the extension.

At the meeting you will vote on the extension request. For the extension request, Commissioners have the options to:
   a. Approve the extension request,
   b. Not approve the extension request and cancel the final 20% payment, and/or
   c. Postpone approval of the extension pending the answers to specific questions.

> 4D, General Operating Support (GOS) Grants Decisions – Please find the final scores for the medium and large categories of the GOS grant applications in Attachment Three. During the meeting, commissioners have the options to:
   a. Approve all the grants in the staff recommendation,
   b. Approve individual grants, or
   c. Postpone approval of individual grants pending the answers to specific questions.

> 5A, Amendments to the Public Art Implementation Plan – In Attachment Four, please find drafts of the proposed amendments. All details necessary to discussion are included here, including Commissioner participation. These two items will begin work immediately if approved by the Arts Commission. During the meeting, commissioners have the options to:
   a. Approve the amendments,
   b. Not approve the amendments, or
   c. Postpone approval pending the answers to specific questions.

3. Commission Correspondence

In Attachment Five, please find copies of email correspondence received by the Boulder Arts Commission during the period between the publication of the April and May 2022 meeting packets.

4. Staff Updates

Staff continues to work with the Finance department to implement programs funded by the American Rescue Plan Act (ARPA).
This month, staff began work with several departments and City Council in response to the proposal from the Boulder Museum of Contemporary Art (BMoCA) to relocate their facility to a new location in the NoBo Art District. This will be the subject of conversation during the meeting.

Work has begun to develop the City Manager’s recommended budget for 2023. It is anticipated that staff will provide an update to the Arts Commission at the August meeting.

> Grants and Programs for Organizations

The next Summit of Cultural Organizations will be held on May 19, 2022. Leadership of Boulder’s arts nonprofits will discuss presentations on the latest data from Colorado Business Committee on the Arts and the Boulder Convention and Visitors Bureau.

Immigrant Heritage Month Grants were awarded April 18, 2022, through the Human Relations Commission. These awards are funded through our office’s sponsorship program:

- Haula Community Organization, Celebration of Immigrant Heritage, $1,650 from the Office of Arts and Culture / $1,650 from the Human Relations Commission
- The Hypothetical Theatre Company, Inc., Ellis Island Stories: Yesterday and Today, $1,650 from the Office of Arts and Culture / $1,650 from the Human Relations Commission
- Motus Theater, UndocuAmerica Monologues: 10 Years of DACA in Story and Song, $1,650 from the Office of Arts and Culture / $1,650 from the Human Relations Commission

Work continues to support applicants and panelists for the current grant categories.

These Venue Affordability grant reports were approved in advance of the meeting:

- Pro Musica Colorado Chamber Orchestra, Streaming support for two concerts, $1,000
- The Catamounts, One Way-Back Day, Dairy Arts Center, $1,000
- Boulder Opera, Il Trovatore by Verdi, Dairy Arts Center, $1,000
- Sans Souci Festival of Dance Cinema, Virtual Editions for Black History Month and Women’s History Month Screenings, $1,000
- Joanna Rotkin, Dog Dance Classes, FloorSpace Studio, $1,000
- Empathy Theatre Project, Man Up: A Musical, Nomad Playhouse, $1,000
- Betsy Tobin, Tales from the Tipping Point, Dairy Arts Center, $1,000
- T2 Dance Company, Color Wheel Project at the Dairy Arts Center, $981.50

This Professional Development Grant report was approved in advance of the meeting:

- Andrew Neely, Stand Up Comedy 101 in Denver, Colorado, $285

In Attachment Six please find a current grants program budget.

> Public Art Program

The Public Art Assistant position is currently vacant. Staff is working to rehire and reprioritize workload in the interim.

Staff is working with the Budget Office on public art funding allocation procedures in the Capital Improvement Program and from the Community Culture Resilience and Safety Tax (CCRS) allocations.

Work continues with a team across departments on concepts for temporary and permanent Boulder Strong commemorations.
Staff continues to work on improvements to the permitting of public art.

Public Art Commissioning Updates:

- University Hill (ENVD 3300 Praxis): On hold. Staff is open to explore alternative funding, a rescaled project, or reallocation of remaining funds to close out CCSv1. [http://www.monthofmodern.com/community-livingroom/](http://www.monthofmodern.com/community-livingroom/)
- Experiments in Public Art: Staff proposes allocating a portion of the April 5 approved ARPA funds towards this program, with 2022’s focus on pandemic recovery, creative workforce and economic development. Due to a compressed schedule and reduced budget, proposals will run through the Standing Selection Panel with consultation of commissioner Caroline Kert.
- NoBo Library (Daily tous les jours): Final Design. Updated design and budget review will occur once parent project receives Schematic Design (SD) approval. Anticipated parent project construction schedule: Summer 2022 – Winter 2024 [www.dailytouslesjours.com](http://www.dailytouslesjours.com/);
- Fire Station 3 (Michael Clapper): Preliminary Design. [https://www.michaelclapperstudios.com/](https://www.michaelclapperstudios.com/) [https://bouldercolorado.gov/planning/fire-station-3-relocation-4](https://bouldercolorado.gov/planning/fire-station-3-relocation-4)
- Urban Design - 19th and Upland (Anthony Garcia): Final Design. Parent Project design nearing 90% completion for new underpass at 19th and Upland on the Fourmile Canyon Creek; Anticipated parent project construction schedule: Fall 2022 – Spring 2024
- George Reynolds Branch Mural: On hold.
- Rain Gardens: Pre-approval – May Commission agenda item.
- Alpine Balsam Deconstruction: Pre-approval.
- Alpine Balsam Pavilion: The project launch is projected for early 2023.
- Art in Parking Garages: On hold. Reviewing program recommendations for possible implementation
- Valmont Park: The project launch is projected for 2023.
- Transportation CIP Percent for Art: On Hold

Community-Initiated and Donation Projects Updates:

- Temple of Tranquility: Pre-approval. Staff is working with project team to explore review process and feasibility, tracking for Oct. 2022 installation
- Los Seis de Boulder: Permitting and Contracting. Favorable feasibility for new location at 28th and Canyon – permitting review is underway; temporary installation for BMoCA’s Inside Out exhibition has been extended. Permanent installation is tracking for Oct. 23, 2022.
- Nobel Circle Donation: Pre-approval. Per recommendation of the Arts Commission, the City Manager has endorsed a new LOI for the duration of one year, focused solely on fundraising. The updated LOI is in the process of being signed by all parties.
- New Donation Proposals: Staff is currently working with community members on the possibility of three new proposals, to be proposed for inclusion in the 2023 Public Art Implementation Plan.
Boulder Rotary Club Donation: Contracting and appraisal underway. Thank you to those that were able to attend the dedication ceremony.

Maintenance and Conservation:
- The 2D Collection: Small Works condition reporting, packing, and relocation is complete! Works have now been documented and are accounted for in one consolidated location. Cataloguing and website updates remain on hold until capacity is available.
- Accessible Signage: Husky Creative is supporting fabrication, installation of signage for up-to 3 projects (55 Degrees, Dragonfly Giraffe, donations) utilizing the Accessible Signage Framework. Work anticipated to be complete Fall 2022.

Murals/Paint the Pavement Projects:
- Vision Zero Innovation Program: COMPLETE! Over the course of 2021 - 2022 and working with the Transportation Department, a handful of locations across town now host artist-designed crosswalk and curb extensions as part of the Vision Zero implementation.
  a. Angela Beloian at 9th Street – Balsam and 9th is complete
- Mural locations and budget considerations for 2022 are underway.

In Attachment Five please find a budget status for the five-year public art commissioning budget.

> Programs for Artists

Work continues on the Indigenous Artist Fellowship focused on climate adaptation.

> Creative Neighborhoods

Staff is working with community on a city-wide storytelling and mural scavenger hunt opportunity, sponsored fully by a community member, titled #BoulderCharacters. This project is on hold until additional staffing is available to support the program, but hopes to tie project into Street Wise 2022.

> Venues

Work continues to complete a proposal for the nonprofit component of the CCRS tax allocations. The process and criteria are being developed to present to City Council at their meeting on June 14.

> Civic Dialog, Boulder Arts Week, Boulder Arts Showcase

Work begins this month on the Arts and Economic Prosperity 6 study.

Work continues on the Cultural Asset Map project.

This month on Boulder Arts Showcase, April 13 to May 25, 2022:
Get excited for Colorado MahlerFest with excerpts from Mahlerfest 2021! In this month's episode of Boulder Arts Showcase on the City of Boulder's Boulder 8TV, we celebrate Mahler with Mahler's Symphony No. 5 and Philip Sawyer's Symphony No. 5 (World Premiere), performed by the Colorado MahlerFest Orchestra. Featuring an introduction by Artistic Director, Kenneth Woods. The Office of Arts + Culture presents “Boulder Arts Showcase” on the City of Boulder’s Boulder 8TV. Boulder Arts Showcase features videos from Boulder’s vast and vibrant cultural landscape. Our office curates the two-hour, monthly program to air on Comcast’s Channel 8 or livestream on Wednesdays from 1 to 3 p.m. for a month. You can also watch online at anytime on YouTube.
Lauren,

Our explanation is below - thank you for the conversation today and the chance to clarify.

best,
Heather

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BETC’s mailing address at the Dairy Arts Center, 2590 Walnut St #1, Boulder, CO, 80302, is our official mailing address with the
CO Secretary of State and the IRS. We currently lease rehearsal/storage space outside of Boulder, but our
extant lease is up this fall. We are searching for rehearsal/storage spaces in Boulder and hope to find one in our
price range. When not in rehearsals and productions, our staff works remotely, but the public we serve will
primarily be reached in Boulder. In 2022-23, we project 80 performances of four mainstage shows at the Dairy; an
(inter)Generations ten-session class at Golden West Senior Living; and at least 8 of 32 touring shows within
Boulder city limits. Out of 122 planned activities, 98 (80.3%) will be in Boulder.
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Heather A. Beasley
Associate Artistic Director
Butterfly Effect Theatre of Colorado
303-351-BETC | betc.org
External Sender

Thank you, Lauren,

We are definitely a Boulder organization. All of our concerts are given in Boulder, even if we sometimes repeat them elsewhere. 85 percent of our audience and donors are Boulderites. But we have no physical office anywhere. We keep our books, legal documents, Board Minutes, and Operations online. They are fabulously well organized in Quickbooks, Google Drive, and AirTable. Being online makes our operations transparent, readily accessible, and user friendly for our board and new staffers/independent contractors. It helps us put our funding into programming and reduces our carbon footprint.

Running a Virtual Office is absolutely prudent for our organization, and as we’ve learned from the pandemic, it is ideal for many 21st-Century situations. When the IRS or Colorado Secretary of State require a bricks and mortar address, we’ve used my home address in recent years as I’m the founder of the group, and keep the music library. Like many CU professors (my wife) and musicians (myself) in this region, we started off living in Boulder but found that the housing prices are beyond our budget for settling down in a home. We love Boulder, we love working, shopping, and socializing here, and we loved living in Boulder while we could.

My reading of the eligibility requirements was that organizations serve Boulder and we do. We are very deeply connected to CU, we have faculty play in and solo with the orchestra, we regularly do compositions by CU composers, even doing a recording project on a world premiere by one of them. We perform at either Mountain View United Methodist Church or First United Methodist in Boulder. Our string quartet outreach has tended to be at Boulder senior independent living centers and churches. We collaborate with Boulder artistic and social organizations, Boulder Chorale, Boulder MUSE, Circle of Care, and we’ve done a food drive with Emergency Family Assistance. We don’t have those kinds of relationships anywhere else. **So if we aren’t a Boulder organization, we are utterly homeless.**

We applied because a physical address wasn't required, as far as we could see (Crystal Polis helps us with our grants, so it was two sets of eyes).

I hope that we can be considered. We have invested a lot in Boulder over the past 15 years, we were very far in the lead on DEI programming and personnel, and ahead in bringing relevant new music to Boulder audiences. Only now are the large organizations beginning to catch up, and everyone in our industry in Boulder has noted PMC’s programming, so we are a recognized leader amongst our colleagues.

I would be very open to a conversation about this, especially as it relates to DEI. Underrepresented and marginalized people in classical music are virtuosos at doing more with less, operating in a highly functional Virtual Office is an example of that.

Please let me know if more information is needed.
Thank you!

Cynthia

Cynthia Katsarelis, Music Director and Conductor
Pro Musica Colorado Chamber Orchestra
www.promusicacolorado.org
info@promusicacolorado.org

(She/her/hers)
I reside on lands of the Arapahoe, Cheyenne, Ute, and Sioux people, and acknowledge that native people still live and thrive in the state of Colorado, USA.
Hi Lauren,

That is an interesting question. In 2018 BPL Director David Farnan invited BAFS to become a Sponsored Library Program at the Boulder Public Library, which we have since considered to be our "HQ" location as a majority of our programs occur there. Before that, we were 'housed' at the Boulder Writers Warehouse, once a part of the Boulder Creative Collective off 49th Street. However, as we cannot receive mail at BPL, we use my home address in Nederland (as Founder and current Chairperson) to be sure that we receive any important documents.

I don't remember this being a problem when we applied for this grant in 2017. For the purpose of this grant this year we used the Boulder city address of another of our Board members, Maggie Saunders. Our budget is not large enough to maintain any physical space in Boulder outside the Library; even a post office box would be more than we could afford in our prior budgets.

I hope this sufficiently answers the Eligibility Question. If not, please do let me know what remedy would satisfy the BAC.

Thank you for your time,

Marcus If, Chairperson
Beyond Academia Free Skool
720-648-6177
Thank you for your support of my project “River Beginning,” as well as your most recent approval of my request for an extension.

At that last meeting, October 2021, I described the work that I had done up to that point—four one-hour interviews with River, interviews with two other young men (which I am not going to use—one of them died), and a young woman reciting her original poem of which I will weave excerpts into the soundtrack.

I had also transcribed all of the interviews and was in the process of doing a paper edit (highlighting excerpts of the interviews that I want to use). The paper edit has since been rough cut and the corresponding video cut from 4.5 hours to just under three hours of the footage. It will need another pass after which it will be ready for a fine cut. I have also added an opening sequence of additional footage accompanied by lines from an original poem.

This rough cut is much tighter than the original unedited version, and I have eliminated much extraneous background and stories that, while interesting, seemed superfluous to the original focus of the film. As you can surmise, even this cut is much too long and I will need to shave off another two hours of monologue to bring it to its final state. At this point, so much of the story seems important and I have, to this end, hired a writer to advise me, and am also sharing it with close confidantes in the field for another “set of eyes” to give objective advice. This is a common practice in documentary filmmaking where the director holds a number of work in progress parties for feedback. I am also working closely with my editor who will do my fine cut, as the media field keeps making updates to some difficult editing software.

I still have yet to shoot some “B roll” footage that will be inserted into the interviews to break up the talking heads. I envision this footage to be metaphoric, giving visual equations to the emotion expressed in the interviews. I will also include text of emails River and I traded in a sometimes vain attempt to schedule meetings, due to his relapse.

I can make a link on Vimeo to the film as it now stands, but this will not be the final version.

I understand that I have been granted several extensions, but severely misjudged the amount of time it would take to finish the film at the date I had last requested. To be safe, I expect the film will take until this time next year to be completed for public viewing. I understand that you have been most patient and generous with these extensions and may wish to refuse this request. However, given the current political climate in Colorado around the crisis of opioid deaths, and, especially, the controversial bill making its way through the legislature detailing penalties of possession, I feel that the film has taken on added significance. While my original proposal was an optimistic portrait of River’s success in assimilating back into society, I feel it has taken on a new urgency in detailing how his hope was compromised from years of addiction and failure of the system to adequately address the difficulties of a young person trying to start over. This will be a film of great importance to the ongoing debate around stemming the tide of addiction and inadequate recovery methods.

Thank you for your further consideration and I will join your next meeting for further discussion.

Thank you and best regards
Patti Bruck
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### Mid-size Organizations Category

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**Motus Theater**

**Local Theater Company**

**Studio Arts Boulder**

**Colorado Film Society**

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**Frequent Flyers**

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**Junkyard Social Club**

**BETC**

**The Boulder Ballet**

**Boulder Bach Festival**

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DRAFT 5.5.2022 Experiments in Public Art: 2022 COVID Rebound

Project Introduction – Experiments in Public Art is an ongoing series of public interventions that serve as a city-wide laboratory expanding the potential of public art and the most diverse program within the Public Art portfolio. Program structure includes:

- **Temporary** in nature: multiple and simultaneous event and destination-based experiences
- **Flexible and Interactive** to be responsive to community needs; participatory process will be prioritized.
- **Public Art Pipeline**: A program that creates a “middle ground” commission for artists looking to expand or challenge their creative practice into the realm of public art.
- **Diversity of creative backgrounds, disciplines, and communities**: creative experiences that incorporate concepts across diversity of media and beyond — science, nature, technology, literacy enhanced through the inclusion of artists that bring a diversity of backgrounds including in ethnicity, level of experience, and gender.
- **Focus on collaborations and growth experience**: It is a goal of the Public Art Program to provide trainings, opportunities, and commissions to grow local talent towards larger national and international public art commissions while building strong cross-sector and community relationships. A mix of local, national, and international artists should be sought throughout the program with a priority to engage with new community voices.
- **Experiment, Engage, Expand**: for artists to experiment, community to engage and experiment, city to processes to expand; Selection processes determined through the Public Art Acquisition Criteria and the 2022 Statement on Cultural Equity.
- **Progressive, Themed** – Progressive opportunities in public art commissions (graduating scale, budgets) – this is setting the stage for a request of annual funding consistent with what is identified in the Community Cultural Plan Ongoing Program.

Proposed themes: 2022 COVID Rebound/ARPA; 2023 Homelessness and Housing; 2024 Climate Action; 2025 Good Governance.

On April 5, 2022, City Council approved American Rescue Plan Act (ARPA) funding for Community and Economic Resilience to “Reestablish Programs for Artists, and Neighborhood Art Commissions.” Experiments in Public Art has been identified in great alignment with the requirements of ARPA funding. *The ARPA-funded 2022 Experiments in Public Art Program will be limited to Boulder applicants and follow the General Eligibility Requirements shared with the Grants Program.*

Project Location – tbd in partnership with participating business and entrepreneur participants

Project Budget – **$120,000** (all inclusive)
- $100,000 – Project “experience” buildouts and program implementation
  - Program Support: $15,750
  - $10,000 - Marketing (strategy + design + printing + marketing buy)
  - $4,500 - Travel, Accommodations & Meals
  - $1,250 - Guest Speaker Honorariums

Selection Method – Working with the Farm to Spaceship (FTS) team, artists and business and entrepreneur participation will be identified through a roster system, selected with the Standing Selection Panel. The 2022 program will be structured as a cohort of 5-10 artists and 5-10 business owners/entrepreneurs participating, with 1:1 partnerships. Staff and the standing selection panel will provide input on potential participants in addition to Creative Neighborhoods: COVID 19 Work Projects utilizing the 2022 Statement on Cultural Equity. As this program is a graduated step into public art commissions, the staff recommendation is to focus on participants from the Creative Neighborhoods program for it creates a training pipeline into larger public art commissions. Participants need some experience and understanding of constructing work to be utilized by the general public, including design, engineering, permitting, etc.

Once the roster has been developed, artists and entrepreneurs will be asked to confirm their interest in participation, via a simple application of questions crafted to reflect the program goals. Review of applications will be through the lens of the 2022 Statement on Cultural Equity and the Public Art Acquisition Criteria.

FTS Support in marketing, technical and creative assistance, small group and one-on-one facilitation, project development, public event coordination. They will provide staff support and will lead marketing and event coordination.

Anticipated Timeline – Launch upon adoption of abstract into Public Art Implementation Plan (anticipated for Arts Commission Meeting on May 18, 2022). Some public aspect of project experience is recommended to occur Fall 2022.

- **Program Strategy Development** (Months 1-2)
- Program Onboarding (Month 2):
  - Application Launch
  - Selection & Announcement of Cohorts
• Cohort Relationship Building (Hope, Trust, Belonging)
• PR Outreach, Storytelling
• Cohort & Mentor Meet Up & Share

• **Experience Accelerator Workshop** (Month 3, 3 days): LEARN, DO, REFIN
• **Experience & Activation Creation** – Ongoing Learning (Months 3-5)
  o Build Experience Menu
  o Construct Experiences and Installations
  o Cohort Coalition Building

• **Opening Celebration and Community Reveal** (Month 6): WEEK-LONG CELEBRATION!
• **Wrap-Up, Final Data Collection, Case Study Report** (Months 7-8)
  o Program report, general program feedback, video documentation finalized/released
  o Cohort, Mentor, & Curious Convening: celebration & feedback; participant data collection (social cohesion, testimonials, sales)

• Ongoing Work: creative businesses ecosystem development; marketing, storytelling & sharing opportunities

**Project Status** – pre-selection

**Context and Theme** – 2022: Focus on community resiliency and COVID rebound through artist and business collaborations of temporary, interactive public artworks.

**ARPA Criteria for Experiments in Public Art:**
• Community recovery and resiliency; industry recovery; strengthen
• Creative Sector Workforce
• Pandemic recovery focus including expressions of pandemic experiences
• Recovery and innovation through the arts leaders in our community Economic focus: partner local creatives with local businesses

**Selection Panel Participants** – Standing Selection Panel
> Caroline Kert, Commissioner - Boulder Arts Commissioner
> Maria Cole, Commissioner - Boulder Arts Commissioner
> Charlotte LaSasso, Arts Professional and Community Member
> Brendan Picker, Arts Professional and Community Member
> Mark Villarreal, Artist and Community Member
> Gabrielle Schuller, Arts Professional

**Technical Review Committee**
Will be determined as appropriate based on the project concepts developed by cohort participants

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**DRAFT 5.4.2022 City of Boulder Stormwater Quality Program: Rain Garden Project**

**Project Introduction** – Stormwater pollution occurs when rain or snow melt flows over streets and picks up trash, oil, dirt, and other pollutants as it travels. These pollutants are then carried through the storm drainage system, which drains directly into our local creeks and streams untreated. The city builds stormwater control measures (SCMs) to manage and filter stormwater from parking lots and
other areas before it reaches local streams. Rain gardens are SCMs that filter pollution from stormwater. They are shallow, sunken areas that catch stormwater from the surrounding property. Plantings, soil, and filter media are selected to help filter out pollutants and create natural habitats for wildlife and beneficial insects.

This public art opportunity is to bring attention to the primary functions of rain gardens, serving as an educational installation. It may either be a temporary or permanent in nature. This is anticipated to be a small-scale project with influences from the project footprint, budget, and regulatory/functional environmental concerns.

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**Project Location** – The City of Boulder Utilities have installed rain gardens at locations across the city. An initial focus is for the large rain garden at south parking area of the Boulder Reservoir. It is anticipated that additional opportunities in other city rain gardens will be announced in the coming years.

*Exact locations* to be determined. The Technical Review Committee (TRC) will work collectively with selected artist(s) to identify suitable locations and appropriate materials

**Project Budget** – **$10,000** (all inclusive)

Additional budget is anticipated over the coming years, roughly $10,000 for annual commissioning opportunities, to continue educational installations at multiple city rain gardens. This project is being initiated voluntarily through City of Boulder Utilities.

**Selected Artist** – An RFQ will be drafted by the selection panel with focus on Colorado artists.

**Anticipated Timeline** – A desire to initiate this project as soon as possible, 2022

*the below may be replicated annually over the project’s duration, and adjusted as necessary*

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Anticipated significant project milestones include:

- 4-6 weeks: Deadline for entry (via CAFÉ system)
- 1.5 week review by selection panel: Semi-Finalist Selection
- Following day: Notify Sem-Finalists
- 4 weeks from notification: Proposal Development, Site Visit
- Semi-Finalists present Proposals, Community Engagement
• Finalist Notification: after Arts Commission review, prior to CMO approval and contract draft
• Contracting (2-3 mo)
• Design (2 – 8 mo)
• Fabrication (3-8 mo)
• Installation – anticipated Spring 2023

Project Status – pre-selection

Context and Theme – Education and visibility as related to storm water, rain gardens.
• Bring attention to the stormwater system: storm drains, SCMs, and their role in protecting water quality
• Connect SCMs to water quality and other topics the public values – recreation, wildlife, water (ecosystems services as a theme)
• Create a sense of place by connecting people to these features and the surrounding environment
• Help people connect to environment/watershed/stormwater through art
• Allow the Stormwater Program to engage more directly with the public

Selection Participants –

Standing Selection Panel
> Bruce Borowsky, Commissioner - Boulder Arts Commissioner
> Marda Kirn, Arts Professional – EcoArts Connections
> Sandy Brown, Artist – Public Artist and Landscape Architect
> Maya MacHammer, Community Member – Boulder Watershed Collective
> Chris Marion, Community Member – HOA Sustainability Specialist

Technical Review Committee/Project Management Team
> Cristina Ramirez Bentley, Outreach Specialist, Boulder County Keep it Clean Partnership
> Candice Owen, Water Quality Manager, City of Boulder Public Works-Utilities
> Edward Stafford, City of Boulder Planning and Development Services
> Doug Godfrey, City of Boulder Parks and Recreation
> Christin Sheperd and Bryan Ortiz, City of Boulder Planning and Development – Floodplain
Dear Panel,

You have been assigned the General Operating Support Grant applications to review and evaluate for the **second and final round**.

The 3,000 character responses from the applicants are available through this link, and are also attached.

You will be updating your scores and comments in the online grant system, changing your initial scores in the software. These applications will show as ‘complete’ in the software. You may add additional comments as well. The Scoring System and Rubric can be found here. Please log into the Boulder Arts Commission online grant system to complete and submit your evaluations. Please complete this second round of evaluations no later than **Wednesday, May 4 at noon**. Please let me know if you’d like calendar alerts.

You’ll note that you’re under two grant program reviews at the moment. Just for some clarification, here is the timing (full schedule here):

- General Operating Support Grants – Extra Large and Small Organizations – April 8 to **May 2** – Preliminary scores and score by panel (25 days)
- General Operating Support Grants – Large and Mid-sized Organizations – April 18 to **May 4** – Final review and score by panel (17 days)

Thank you so much for all that you do for the grants program and the arts in Boulder.

Contact Lauren Click at clickl@bouldercolorado.gov or 660-553-7289 should you have questions.

Thank you again, Lauren

---------

Lauren Click
she/her/hers
clickl@bouldercolorado.gov

Arts Program Manager
Cultural Grants Program
Office of Arts + Culture
1001 Arapahoe Avenue   |   Boulder, CO   |   80302
www.boulderarts.org

Sign up for our newsletter, and follow us on Twitter and Instagram for updates on Boulder’s rich arts and culture
Commissioners—

We received no questions. But, we did get corrections to the agenda and memo. So, attached is the updated copy.

And, a specific apology to you, Yaelaed, for misspelling your last name!

See you all tomorrow!!

—Matt

From: Seaton, Celia <SeatonC@boulderlibrary.org>
Sent: Thursday, April 14, 2022 5:43 PM
To: Bruce Borowsky <bruce@boulderdigitalarts.com>; Caroline Kert <carolinekert@gmail.com>; Chasansky, Matthew <ChasanskyM@boulderlibrary.org>; Click, Lauren <ClickL@boulderlibrary.org>; Devin Hughes <devin@devinpatrickhughes.com>; Eboni Freeman <ebonifree4545@gmail.com>; Georgia Schmid <georgiamichelle@hotmail.com>; Kathleen McCormick <fonthead1@gmail.com>; Maria Cole <m.cole205@gmail.com>; robynlmitchell@gmail.com; Vink, Mandy <VinkM@boulderlibrary.org>; Jones, Cris <JonesC@bouldercolorado.gov>
Subject: 4.20.22 Arts Commission Packet

Good Afternoon Commissioners and Staff —

Attached you will find our packet for next week’s meeting.

Please send any questions you have to Matt (ChasanskyM@boulderlibrary.org) by 5pm on Monday, 4/18.

Have a good weekend,
Celia

Celia Seaton
Commissioners—

To bring it to the top of your inbox, the link to the meeting is below. Talk to you in a while!

—Matt

**Topic: Boulder Arts Commission meeting**  
**Time: Apr 20, 2022 06:00 PM Mountain Time (US and Canada)**

**Join Zoom Meeting**  
[https://us06web.zoom.us/j/89591824483](https://us06web.zoom.us/j/89591824483)

Meeting ID: 895 9182 4483  
One tap mobile  
+16699006833,,89591824483# US (San Jose)  
+12532158782,,89591824483# US (Tacoma)

Dial by your location  
+1 669 900 6833 US (San Jose)  
+1 253 215 8782 US (Tacoma)  
+1 346 248 7799 US (Houston)  
+1 929 205 6099 US (New York)  
+1 301 715 8592 US (Washington DC)  
+1 312 626 6799 US (Chicago)

Meeting ID: 895 9182 4483  
Find your local number: [https://us06web.zoom.us/u/kkIMxsCXj](https://us06web.zoom.us/u/kkIMxsCXj)
Matt Chasansky
Manager,
Office of Arts and Culture
he/him/his

303-441-4113
chasanskym@bouldercolorado.gov
boulderarts.org

Community Vitality Department
1001 Arapahoe Avenue | Boulder, CO 80302
bouldercolorado.gov
Judy—

Thanks very much for the email. Best of luck with the project!

This is a quick note that, due to the transparency rules of the Arts Commission, any email sent to five or more commissioners is retained for the public record. We will be publishing this email in the next Commission meeting packet. Let me know if you have any questions.

—Matt

Hello to all of you,

I just wanted to convey my thanks to you for the award from the Boulder Arts Commission for the individual art project of the script I wrote and the film that I am co-executive producing, THE FAUX PRINCESS AND THE VIETNAM VET.

I very much appreciate the efforts of staff in preparing the materials and the efforts of the commission members in asking important questions.

I will do my very best to honor your commitment to Boulder Arts.

Sincerely,

Judy Nogg
Hello Panel,

Please be reminded of two important, upcoming deadlines for the grants program.

- **General Operating Support Grants – Extra Large and Small Organizations** – April 8 to **May 2** – Preliminary scores and score by panel (25 days)
- **General Operating Support Grants – Large and Mid-sized Organizations** – April 18 to **May 4** – Final review and score by panel (17 days)

Feel free to reach out if you have any questions.

Cheers, Lauren

----------
Lauren Click  
She/her/hers  
clickl@bouldercolorado.gov

Arts Program Manager  
Cultural Grants Program  
Office of Arts + Culture  
1001 Arapahoe Avenue | Boulder, CO | 80302  
www.boulderarts.org

Sign up for our newsletter, and follow us on Twitter and Instagram for updates on Boulder’s rich arts and culture scene.

From: Click, Lauren  
Sent: Monday, April 18, 2022 12:16 PM  
To: Kathleen McCormick <fonthead1@gmail.com>; Eboni Freeman <ebonifree4545@gmail.com>; Bruce Borowsky <bruce@boulderdigitalarts.com>; georgiamichelle@hotmail.com; carolinekert@gmail.com; Maria Cole <m.cole205@gmail.com>  
Cc: Chasansky, Matthew <ChasanskyM@boulderlibrary.org>; Seaton, Celia <SeatonC@boulderlibrary.org>; robynlmitchell@gmail.com  
Subject: Mid and Large GOS applications - second round  
Importance: High

Dear Panel,

You have been assigned the General Operating Support Grant applications to review and evaluate
for the **second and final round.**

The 3,000 character responses from the applicants are [available through this link](#), and are also attached.

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Thank you so much for all that you do for the grants program and the arts in Boulder.

Contact Lauren Click at [clickl@bouldercolorado.gov](mailto:clickl@bouldercolorado.gov) or 660-553-7289 should you have questions.

Thank you again, Lauren

----------
Lauren Click
she/her/hers
[clickl@bouldercolorado.gov](mailto:clickl@bouldercolorado.gov)

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[Sign up for our newsletter](#), and follow us on [Twitter](#) and [Instagram](#) for updates on Boulder’s rich arts and culture scene.
Hello Commission,

Please be reminded that your second and final review of the Large and Mid-sized General Operating Support Grants is due tomorrow, May 4. Attached are the responses from the organizations.

Please let me know if you have questions or need a short extension.

Thank you!

Cheers, Lauren

----------
Lauren Click
she/her/hers
clickl@bouldercolorado.gov

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Final review and score by panel (17 days)
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Cc: Chasansky, Matthew <ChasanskyM@boulderlibrary.org>; Seaton, Celia <SeatonC@boulderlibrary.org>; robynlmitchell@gmail.com
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Thank you so much for all that you do for the grants program and the arts in Boulder.

Contact Lauren Click at clickl@bouldercolorado.gov or 660-553-7289 should you have questions.

Thank you again, Lauren

--------
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[Sign up for our newsletter](#), and follow us on [Twitter](#) and [Instagram](#) for updates on Boulder’s rich arts and culture scene.
Hello Commissioners,

I’m reaching out to let you know about the opening of our Arts & Economic Prosperity 6 Research Study!

Below is the email that I’m sending to our nonprofit arts and culture partners with information and about collecting data. I don’t have a specific request for you at the moment, rather I thought I’d let you know about the roll out for the arts community.

Always happy to talk if you have questions or suggestions.

Cheers, Lauren

The arts bring us inspiration and joy, and make our community a beautiful place to live and work. But the arts do so much more.

We are excited to partner with Americans for the Arts to announce the launch of Arts & Economic Prosperity 6 (AEP6), the sixth national study of the economic impact of the nonprofit arts and culture industry.

While the arts have the potential to impact many aspects of our community, the truth is they also have a power all on their own. The arts are an open invitation to engage in our history, our heritage, our politics, the way we learn—in short, the arts are part of our daily lives, and play a role in all aspects of the human experience. Economic impact studies such as these will expand the conversation about how many people view the arts. While most appreciate the cultural benefit provided to our community, few realize that our local arts industry supports jobs, generates government revenue, and is a cornerstone of tourism.

At the national level, AEP5 showed that the nonprofit arts industry generated $166.3 billion in economic activity, supporting 4.6 million jobs and generating $27.5 billion in government revenue. Locally, our arts industry generates $69.8 million in annual economic activity in Boulder, Colorado—supporting 1,832 full-time equivalent jobs and generating $4.6 million in local and state government revenues.

Our local nonprofit arts and culture organizations have been and will continue to be critical to our economic recovery. **We need your help to collect this data for AEP6.** While part of a national study, our reports will be based on spending by our own local nonprofit arts and culture organizations as well as the event-related spending by their audiences (at local retail, parking, and restaurant establishments). The results of this research will be used to understand the conditions of the nonprofit arts sector, to track progress on the Community Cultural Plan, for lawmakers to best
understand the importance of the arts, for nonprofit leadership to better know the outcomes of their missions, and for arts advocates to best tell the story of the importance of the arts.

Below is information on the previous study (AEP5) and the current study. **We are asking local arts and culture nonprofit organizations to complete 40 exit surveys each over the course of the year, from May 2022 to April 2023.** Below are dates and times that we are offering training on gathering the surveys; there will be more later in the year as well. Please confirm to clickl@bouldercolorado.gov which training your staff or volunteer will attend. You may also contact Lauren Click at clickl@bouldercolorado.gov or 720-564-2355 to book a private training if you prefer.

**Training dates (all on Zoom, 30 minutes)**
- Wednesday, May 25 at noon or 4pm
- Thursday, June 30 at noon or 4pm
- Wednesday, July 27 at noon or 4pm

Thank you for your time in advance!

Cheers, Lauren

**BACKGROUND**

*Arts and Economic Prosperity 6 (AEP6)* is the sixth economic impact study of the nonprofit arts and culture industry in the U.S. The study is conducted by Americans for the Arts, the nation’s leading industry group committed to advancing the arts and arts education. It is the largest and most inclusive study of its kind ever conducted, with a specific focus on 387 participating communities from across all 50 states plus the District of Columbia. The study is conducted approximately every five years to gauge the economic impact (on employment, government revenue, and household income) of spending by nonprofit arts and culture organizations and the event-related spending by their audiences. Previous studies were published in 1994, 2002, 2007, 2012, and 2017. (Due to the unique nature of the realities of the global COVID-19 pandemic, the AEP6 study was postponed for 16 months.)

In 2017, the previous study, AEP5, documented that the nonprofit arts and culture industry generated $166.3 billion in economic activity (spending by organizations plus the event-related spending by their audiences) which supported 4.6 million jobs and generated $27.5 billion in government revenue. The AEP series demonstrates that an investment in the arts provides both cultural and economic benefits.

- Nonprofit arts and culture organizations are businesses. They employ people locally, purchase goods and services from within the community, are members of their Chambers of Commerce, and attract tourists to their regions.
- The arts drive commerce to local businesses. The arts, unlike most industries, leverage significant amounts of event-related spending by their audiences. In 2017, arts attendees spent $31.47 per person, per event, beyond the cost of admission on items such as meals,
Arts travelers are ideal tourists. They stay longer and spend more to seek out authentic cultural experiences. One-third of attendees travel from outside the county in which the activity takes place and spend an average of $48 per person. (69% say they traveled specifically to attend the activity.)

Small investments. Big returns. In 2017, the combined $5 billion in direct arts funding by local, state, and federal governments yielded $27.5 billion in government revenue.

BOULDER

The Office of Arts and Culture has conducted the Boulder-specific research since 2012 with the help of our nonprofit arts and culture partners throughout the city. The most comprehensive economic impact study of the nonprofit arts and culture industry ever conducted in the United States, Arts & Economic Prosperity 5 (AEP5), was conducted in 2015 by Americans for the Arts. Our office participated. According to that study, we learned that:

- The nonprofit arts and culture industry generated $69.8 million in annual economic activity in Boulder, Colorado – supporting 1,832 full-time equivalent jobs and generating $4.6 million in local and state government revenues.
- Results showed that nonprofit arts and culture organizations in Boulder spent $35.5 million during fiscal year 2015, the most recent year included in the study. This spending was far-reaching: organizations paid employees, purchased supplies, contracted for services and acquired assets within their community.
- Those dollars, in turn, generated $47.6 million in household income for local residents, and $4.6 million in local and state government revenues.
- In addition, during 2015, a total of 5,087 volunteers donated a total of 265,505 hours to the nonprofit arts and cultural organizations that participated in the study about Boulder. This represented a donation of time with an estimated aggregate value of $6,255,298 and showed a deep engagement with the city’s arts and culture.

OUR ROLE

The AEP6 study is being conducted in partnership with local and state research partners representing the 387 participating communities. In 2022, our office will participate in Arts and Economic Prosperity 6. We will seek help from our nonprofit arts and culture partners throughout the city again.

For information on AEP6 visit the Americans for the Arts website.

For any questions about the City of Boulder’s participation, please contact Arts Program Manager Lauren Click at clickl@bouldercolorado.gov or 720-564-2355.

---------
Lauren Click
she/her/hers
clickl@bouldercolorado.gov
Hello Arts Commission,

Thank you for your time reviewing these grant program documents! Please review the documents in advance of the Boulder Arts Commission meeting on Wednesday, May 18, 2022. Below the list of documents are explanations of each action item.

To access the folder of documents go to the online portal, then to your Shared Documents folder, then to the appropriate folder. They are also attached here.

A. ACTION: Eligibility Questions
   i. Butterfly Effect Theatre Company
   ii. Pro Musica Colorado Chamber Orchestra
   iii. Boulder Academia Free Skool

B. ACTION: Reports
   i. Lemon Sponge Cake, Happiness Project: Finding Joy in Tough Times, $10,000
   ii. Heather Schulte, Bordemos la Situación, $5,000
   iii. Arielle Milkman, Hostile Terrain 94 Boulder Outreach and Engagement, $4,769

C. ACTION: Extension Request, Patti Bruck, River Beginning: A Journey From the Edge, $4,000

EXPLANATIONS

A. Eligibility Questions for General Operating Support Applications. Eligibility of applications is determined by staff in all grant categories before scoring begins. These applications have been deemed eligible by staff but were called into question by a Commissioner. In this case, the Commissioner in question asked that the eligibility questions be brought for discussion before the full Arts Commission.

Please refer to the General Grant Guidelines and guidelines specific to this grant category using those links. The guidelines were first developed by staff and Arts Commission members in 2015. Changes to the guidelines have been part of the discussion each year by the Arts Commission at the annual retreat.

The guidelines in question are: “Service area and programming. Must be able to demonstrate that a majority of the organization’s programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code.”
The organization must also demonstrate that they are headquartered in Boulder. For the determination of programming or organizational headquarters location, the term “Boulder” is defined in the Boulder Valley Comprehensive Plan. For additional information on the planning area and Comprehensive Plan visit this link. As a short hand, office staff use addresses with the zip code starting with 803— to determine if it is in the acceptable area.”

Short explanations can be found here with details on the Commissioner’s concerns:

a. Butterfly Effect Theatre Company: discussions by the Commissioner with the Dairy Arts Center and staff of the organization have raised concerns as to the ‘headquarters’ of the organization.
b. Pro Musica Colorado Chamber Orchestra: according to the Colorado Secretary of State Organization Record Confirmation, their business’ street address is 8488 Allison Ct., Arvada, CO 80005, Colorado, United States. Their mailing address is in Boulder.
c. Boulder Academia Free Skool. According to the Colorado Secretary of State Organization Record Confirmation, their business' street and mailing address are both 722 Caribou Rd, Nederland, CO, 80466.

For these three instances, the organizations have addresses in Boulder per their applications on our grant software. The City’s legal department has advised that we accept the applications as accurate, and, thus, the staff has determined that they are eligible. Also, it should be noted that we did not set a definition to the term ‘headquarters’.

At the meeting, commissioners will be asked to determine the eligibility of each application. For each application, commissioners have the option to:

a. Pass a motion to accept the application as eligible,
b. Pass a motion to decline the application as ineligible,
c. Postpone the decision until specific questions are answered by staff or the applicants.

B. For the reports, Commissioners have the options to:

a. Approve the grant reports,
b. Approve individual reports,
c. Not approve individual grant reports and cancel the final 20% payments, and/or
d. Postpone approval of individual reports pending the answers to specific questions.

C. The grant recipient has requested an extension request for the 2018 Community Project Grant for River Beginning: A Journey From the Edge for the third time. The first extension granted was granted on July 29, 2019; the second was granted September 16, 2020; the third was granted by the Boulder Arts Commission on September 15, 2021. Staff will ask the Commission members for any recommendations in the administrative decision to approve this request. The applicant will be present at the meeting to answer any questions.

At the meeting you will vote on the extension request. Please note that there will be background information on the extension request in the packet. For the extension request, Commissioners have the options to:
a. Approve the extension request,
b. Not approve the extension request and cancel the final 20% payment, and/or
c. Postpone approval of the extension pending the answers to specific questions.

As always, feel free to reach out to me should you have any questions.

Cheers, Lauren

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Lauren Click
she/her/hers
clickl@bouldercolorado.gov

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## Attachment Six

### Current Cultural Grants Program Budget as of May 11, 2022

<table>
<thead>
<tr>
<th>GRANT CATEGORY</th>
<th>ASSIGNED BUDGET</th>
<th>ACTUAL BUDGET</th>
<th>GRANTS AWARDED</th>
<th>BALANCE</th>
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<tbody>
<tr>
<td>GOS: Extra Large Orgs</td>
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<td>$400,00</td>
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<td>$180,000</td>
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<td>Community Projects: Indv.</td>
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<td>Community Projects: Orgs.</td>
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<td>Equity Fund</td>
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<td>Cultural Field Trips</td>
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<td>Assistance for Grant Writing</td>
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<td><strong>TOTAL</strong></td>
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<td><strong>$925,000</strong></td>
<td><strong>$97,341.50</strong></td>
<td><strong>$825,658.50</strong></td>
</tr>
</tbody>
</table>

There are 11 free rentals still available for the Macky Auditorium.
## Attachment Seven
Current Public Art Program 5 Year Budget as of May 11, 2022

<table>
<thead>
<tr>
<th>FUNDING SOURCE</th>
<th>PROJECT/ARTIST</th>
<th>TOTAL APPROPRIATED</th>
<th>AMOUNT PAID TO DATE</th>
<th>BALANCE REMAINING</th>
<th>2022 PROJECTED SPENDING</th>
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</thead>
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<tr>
<td>Gen. Fund</td>
<td>Rotary Donation</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
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<td>Gen. Fund</td>
<td>Los Seis de Boulder Donation</td>
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<td>Experiments in Public Art</td>
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<td>$0</td>
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<td>Gen. Fund</td>
<td>Creative Neighborhoods Program</td>
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<td>$0</td>
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<tr>
<td>CCS v1</td>
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<td>$70,538.85</td>
<td>On Hold</td>
</tr>
<tr>
<td>CCS v2</td>
<td>NoBo Library / Daily tlj (2019)</td>
<td>$260,000</td>
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<td>$137,500</td>
<td>$75,000</td>
</tr>
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<td>CCS v2</td>
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<td>CCRS v3</td>
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<td>$tbd</td>
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<td>$tbd</td>
<td>$tbd</td>
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<tr>
<td>% for Art</td>
<td>19th and Upland (2021)</td>
<td>$51,700</td>
<td>$2,585</td>
<td>$49,115</td>
<td>$15,000</td>
</tr>
<tr>
<td>% for Art</td>
<td>30th &amp; Colo / Fivian &amp; Beegles (2018)</td>
<td>$39,764.02</td>
<td>$39,764.02</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>% for Art</td>
<td>Alpine Balsam Decon</td>
<td>$65,000</td>
<td>$tbd</td>
<td>$65,000</td>
<td>$0</td>
</tr>
<tr>
<td>% for Art</td>
<td>Alpine Balsam (2023)</td>
<td>$tbd</td>
<td>$tbd</td>
<td>$tbd</td>
<td>$0</td>
</tr>
<tr>
<td>% for Art</td>
<td>Transportation (2023)</td>
<td>$132,000</td>
<td>$0</td>
<td>$132,000</td>
<td>$0</td>
</tr>
<tr>
<td>% for Art</td>
<td>Valmont City Park (2023)</td>
<td>$144,000</td>
<td>$0</td>
<td>$144,000</td>
<td>$0</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>$1,057,464.02</td>
<td>$241,310.17</td>
<td>$816,153.85</td>
<td>$335,000.00</td>
</tr>
</tbody>
</table>

CCS: Community Culture and Safety Tax; CCRS: Community Culture Resiliency and Safety Tax
*Multiple funding sources.
Additional maintenance projects are not represented.