Street Wise Boulder 2020

2020 Community Project Grant - Individual Applicants

Street Wise Arts

Ms. Leah Brenner Clack

hello@and-art.space
Application Form

Grant information and confirmation

Si prefiere leer esta información en español, por favor haga clic aquí. Se puede responder a la solicitud en español. Un miembro del personal de la Oficina de Artes y Cultura traducirá sus respuestas para que sean revisadas por el panel.

DESCRIPTION: Community Project Grants encourage innovation and exploration in order to achieve progress on the Community Priorities from Boulder’s Community Cultural Plan.

PURPOSE: The Community Cultural Plan identifies a set of “Community Priorities” derived directly from the hopes and aspirations of Boulder’s residents:

- Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- Develop Boulder’s creative identity in becoming an innovative world leader in cultural matters and projects that identity to the region and the world.
- Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- Amplify the vibrancy of Boulder’s cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

These complex issues are the most important initiatives we can work on as a cultural community in the coming years. The purpose of the Community Projects Grant is to encourage innovation and exploration in order to achieve progress on these Community Priorities.

Awards: Organizations $25,000 @ maximum $5,000 each

Details: The award amount of $5,000 for individuals. Smaller requests will be accepted.

Cycle: Annually.

DEADLINE TO SUBMIT APPLICATIONS – INDIVIDUALS: Monday, January 20 at 11:59 p.m.

DECISION TIMELINE

- Monday, January 20 at 11:59 p.m. -- Deadline for applications
- January 21 to 27 -- Review by staff for eligibility and revision by applicants if necessary
- January 27 to February 10 -- Preliminary review and score by panel (15 days)
- February 10 to 14 -- Score processing by staff
- February 14 -- Preliminary scores and comments sent to applicants via email
- February 14 to February 21 – Applicants prepare and send written responses to the panel’s questions. The written response should be emailed to Lauren Click at clickl@boulderlibrary.org by Friday, February 21, 2020 at 11:59pm.
- February 21 to February 26 – Response processing by staff
- February 26 – Responses sent to panel
- February 26 to March 11 – Final review and score by panel (15 days)
- March 11 to March 16 – Processing of final scores
- March 16 – Final scores sent to applicants via email
- March 18 – Arts Commission meeting. Discussion and final decisions on grants

ELIGIBILITY REQUIREMENTS

- Open to all. Anyone may apply once the general eligibility requirements are met, including individuals, artists, non-profit organizations, organizations with pending non-profit status, fiscally sponsored organizations and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Panel Evaluation question entitled Boulder Focus).
- Service area and programming. Projects must have a significant component of public programming that takes place within the city limits of Boulder. This programming must meet the criteria described in the https://www.municode.com/library/co/boulder/codes/municipal_code?nodeId=TIT14ARhttps://www.municode.com/library/co/boulder/codes/municipal_code?nodeId=TIT14AR Chapter 14-1-2 of the City of Boulder Revised Code.
- Projects must take place after the grant funding decision and be completed by June 30, 2021.

MORE INFORMATION
General Eligibility Requirements
2020 Grant Application Schedule
2020 Scoring System
General Grant Guidelines & Process
Grant FAQs

REVIEW PROCESS

- Deliberation. Applications are reviewed by the Boulder Arts Commission grants panel. Final funding decisions are made at public Boulder Arts Commission meetings. See schedule.
- Evaluation criteria.
  - Community priorities (Maximum 8 points)
  - Cultural offerings (Maximum 8 points)
  - Cultural equity (Maximum 8 points)
  - Proposed outcomes and evaluation strategy (Maximum 8 points)
  - Boulder focus (Maximum 4 points)
Encouragement points (Maximum 4 points)

- The complete scoring system and rubric for the Community Project Grants can be found here.

GRANT AWARDS

- **Notifications and dispersal of funds.** Staff notifies all applicants if their Application has been successful and begins the process of securing supporting information and issuing payment for successful applicants. Grantees must contact the grant coordinator to arrange for payment. Checks are sent by mail or electronically to bank accounts designated by the applicant.

- **Communications.** All official communications and notifications will be made to the named individual applicant or person designated as the organization contact. It is this person’s responsibility to communicate Boulder Arts Commission requirements of the grant award to collaborators or other participants. This includes, but is not limited to, requirements for compliance with grant agreements, identifying Boulder Arts Commission sponsorship on publicity materials, and reporting.

- **Implementation.** Grantees shall implement programs / projects as outlined in the grant application. Any change to the project, venue, Grantee address, schedule, or staff / team members must be reported to culturegrants@boulderlibrary.org.

- **Award amount.** The Boulder Arts Commission reserves the right to adjust the amount of a grant award offered to an Applicant.

- **PERA impacts.** Retirees affiliated with the Colorado Public Employees Retirement Association (PERA) will be impacted by a withholding requirement enacted by the Colorado State Legislature if awarded an arts grant. Details are available on the PERA website. See “Disclosure of Compensation.”

- **Vendor forms.** Grantees must submit a City of Boulder vendor form and current IRS W-9 form in order to receive the grant award. The W-9 must be in the same name as the Grantee named on the grant application. Individual Grantees must also submit an Immigration Status Affidavit and Determination of Independent Contractor / Employee Status for Payment document. Colorado law requires proof of legal residency prior to payment. Applicants will receive the appropriate forms from payments@colorado.gov. Failure to supply a proper W-9 may invalidate the grant award.

- **IRS taxation.** Grant awards are non-transferable, taxable and are reported to the federal government.

- **Agreement.** When a grant award is made by the Boulder Arts Commission, the successful Applicant will be contacted by staff to sign a Grant Letter of Agreement. In that agreement, the Grantee will indicate the completion date of the project and the date a grant report will be submitted.

- **Issuance of funding checks.** Once the agreement is signed, staff of the Office of Arts and Culture will submit it to City Finance along with the invoice. Funds/checks are delivered within the next three weeks. Grants are initially funded at 80 percent of the grant amount awarded. The remaining 20 percent of the grant awarded is paid out upon receipt and Boulder Arts Commission approval of the grant report. Failure to submit a final grant report will result in ineligibility to apply for future grants.

- **Acknowledgment of Boulder Arts Commission funding.** All publicity for Boulder Arts Commission-funded projects must include the following credit line: *This project is funded (or funded in part) by a grant from the Boulder Arts Commission, an agency of the Boulder City Council.* In lieu of the credit line, the Boulder Arts Commission Logo may be used. The Grantee must sign a release form and submit photographs and/or videos of the project that the Office and Arts and Culture may use on its website, social media, printed materials or for any other publicity purpose.
• **Thanking City Council.** It is suggested that all grant recipients write the Boulder City Council members to thank them for supporting the Boulder Arts Commission and the Office of Arts and Culture. Please let them know how this grant will be used, and the difference it will make to your organization. Please also invite them to attend your events and programs. Visit the City Council website page to find out more about contacting City Council members.

**REQUIRED REPORTING**

• **Timeframe for reporting.** The grant report is due one month after the project is completed.

• **Method.** Submit the report through the online system access through the boulderarts.org website. Log in with the same user name and password utilized to submit the application. After logging in, go to the ‘Dashboard’, then you’ll see a ‘Follow Up’ section for the grant. On the far right is the ‘Edit’ button. That will take you to complete the final report.

• **Extension requests for reporting.** If circumstances delay the Grantee’s ability to complete the project and/or the report, the Grantee must notify the Boulder Arts Commission before the original report deadline by submitting an email addressed to the Boulder Arts Commission at culturegrants@boulderlibrary.org with the following information:
  - an update on the project status,
  - a request to change the project completion date, and
  - new report due date.

• **Responsibility.** The Grantee is responsible for submitting a report by the due date. The Boulder Arts Commission recommends reviewing the online report form well in advance. There is no grace period for the report.

• **Consequence of Delinquent Report.** Unless an extension request is approved by the Boulder Arts Commission in advance of the due date, all individuals or organizations / businesses attached as collaborators on the project will no longer be eligible to apply for Boulder Arts Commission grants until the delinquent report has been received.

**Certification**

I certify that I have read the above information and that this project meets the Boulder Arts Commission’s eligibility requirements and, if a funding award is made, will continue to comply with the Boulder Arts Commission’s requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting.

I certify

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**Applicant information**

**Discipline**

Select your discipline. If multi-discipline, please check all that apply.

Festivals, exhibitions, and art in public places
**Tax status**
Cultural organizations/businesses are eligible. Nonprofit status is not required for this category.

Individual

**Date established**
Add the date your organization was established. If not applicable write N/A.

n/a

**Mission statement**
If not applicable write N/A.

Leah Brenner Clack is an arts advocate and creativity instigator working independently in public art and community building in Boulder, CO. Leah founded And Art Space, a Boulder based mural project in 2015, co-founded Arts Martin Acres, a neighborhood arts initiative in 2016 and Street Wise mural festival for social activism in 2019. Leah is committed to amplifying creativity in our public sphere and building personal connections to ignite positive change.

**Annual budget**
If applying as an organization.

[Unanswered]

**Geographic area served**
If not applicable write N/A.

Boulder, CO

**For individuals: organizational affiliation**
Even if an organizational affiliation is stated, awards will be made to the individual whose account is associated with this application. If no organization affiliated, please state 'none'.

Street Wise

**Number of full time employees**
If not applicable write 0.

0
Number of part time employees*
If not applicable write 0.

0

Number of volunteers*
If not applicable write 0.

5-10

Project information

Project title*
Street Wise Boulder 2020

Amount requested*
The maximum award amount offered is $10,000 for organizations. Smaller requests will be accepted.

$5,000.00

Project summary*
Provide a brief overview of the project.

Street Wise is a mural festival driven by social activism in Boulder, Colorado. Art as activism or "Artivism" is a way to heal and restore our sense of personal power as well as create positive change. Street Wise aims to encourage conversations about important social issues and model pathways toward a more empowered, positive culture.

In 2019 Street Wise produced 10 new murals by 15 artists, a large scale exhibition at the Boulder Public Library, a workshop, pop up installations and a panel discussion around art & activism. The 2019 Artist roster was 95% local artists and 96% funded by partner organizations and business sponsorships. Street Wise was recognized by Mayor Suzanne Jones in October of 2019 and invited to present the project to City Council. See presentation and Council response here: @ min 2:00
https://boulder.novusagenda.com/agendapublic/VODpreview.aspx?meetingVideoID=5d704730-b71a-4b1d-a712-9286a0b193e8&index=1182

For 2020 and Street Wise mural festival will produce an additional 10 new murals along with a selection of community events in collaboration with community partnerships. After evaluating our success, failures and for a more sustainable workload, I elected not to produce an exhibition this year.
Project calendar*
Projects must take place after the grant deadline and be completed by June 30, 2021.

2020
January - Planning and development, fundraising, team building.
February - Artist applications open, team building, advisory board recruitment
March-April - Fundraising and partner development
May - Community event, fundraising
June - Artists, partners/collaborators finalized & contracted
July - Promotion, project management
August-Sept - Launch party, Mural Festival
October - Workshops/panels/community events
November - December- Evaluations, media requests, reporting

Project location*
Where do your projects take place?
Boulder, CO

Collaboration*
Describe your and/or your organization's most significant interactions with other organizations and efforts. If this is a solo project with no partners beyond the applicant, respond with "None."

2019 collaborators included:
Dairy Arts Center
Boulder Chamber
Boulder Office of Arts & Culture
Boulder Creative Collective
29th Street
Conscience Bay Co
Dojo4
Sports Garage
Arbor Institute
Circle D Co.
BMoCA

2020 targeted collaborators:
NoBo Art District
The Hill
Downtown Boulder
Flatirons Political Art
Attention Homes
Sunrise Movement/Extinction Rebellion
Boulder Housing Partners
Rayback Collective
Walk2Connect

SEE FULL LIST in supplemental docs
Art in Public Places
By checking this box, I consider this project to include an art in public places component (for example, a public sculpture, mural, projection, or performance in the public realm). I have contacted publicart@bouldercolorado.gov and received feedback from staff which inform my understanding of project review, permitting, and timing considerations.
I confirm

Project completion date*
This is the last day of any public event related to the project. Project must be completed by June 30, 2021.
12/31/2020

Date grant report is due*
One month after the project completion date.
01/31/2021

Panel evaluation
Community Priorities. The City of Boulder’s Community Cultural Plan is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision: Together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the wellbeing, prosperity, and joy of everyone in the community. The Community Priorities are six points that summarize the community’s most common responses in answer to the question, “What is your vision for Boulder’s culture and creative economy?” Reference: Cultural Plan and Community Priorities.

Community Priorities*
Examples of ways to demonstrate impact on the Community Priorities may include descriptions of how your project or organization:

- Supports artists and creative professionals by providing professional development programming.
- Contributes to Boulder’s creative identity and creates a vibrant cultural destination through high artistic merit and excellence in the practice of a medium or discipline.
- Engages the community in civic dialogue about the arts through interactive outreach in the neighborhoods.
- Adds creativity in the public realm by engaging underserved populations in art making for their community.

In what way will this project contribute to one or several of the Community Priorities described in the Community Cultural Plan? Does the project contribute to one priority thoroughly?

Street Wise Mural artists are intentionally curated for diverse representation and present themes relevant to social activism, offering a diverse social and cultural expression through public art. The murals are...
located all around different parts of Boulder and will FOCUS ON THE EXPRESSION OF CULTURE AND CREATIVITY IN THE PUBLIC REALM THROUGH PUBLIC ART IN THE URBAN LANDSCAPE, BRING CULTURE INTO NEIGHBORHOODS AND PROVIDE SERENDIPITOUS ENCOUNTERS WITH THE ARTS.

It is the mission of Street Wise to amplify diversity and encourage community conversations around social issues through public art. By intentionally curating artists of color, womxn and non-binary artists we are providing representation to underserved artists in this field. Street Wise is PRIORITIZING CIVIC DIALOGUE ABOUT THE ABILITY OF CULTURE TO POSITIVELY CONTRIBUTE TO THE ECONOMY, SOCIAL OFFERINGS, THE ENVIRONMENT AND THE AUTHENTIC EXPRESSION OF DIVERSITY. (see letter of support from the Boulder Chamber) The murals and community events ignite conversations in community promoting awareness and positive change. Murals enhance the creative economy and vitality and SUPPORT ARTISTS who are paid and are 90% local Colorado.

**Cultural offerings***

In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting or new about your project?

Street Wise is Boulder’s FIRST and ONLY mural festival, clearly filling a gap in Boulder’s cultural offerings in street/urban visual art in the public realm. The murals are created by diverse artists and themes like the climate crisis, murdered and missing indigenous women, animal protection and advocacy, identity and gender and more. These themes are important to the Boulder community and are shown through a highly visible medium in the public sphere. Street Wise aims to not only beautify, but to amplify.

Art & Activism is not a new concept, however in the world of public art it’s growing rapidly and is gaining interest all over the world as a very powerful way to represent the challenges we face in today's society and be a lens through which we examine and appreciate our diversity as humans. By focusing content and themes around social activism and awareness with our public art murals, we are raising the bar for relevancy in Boulder, which puts our City in a position of influence and leadership. Artists want to create impactful work and be a voice for the unseen, the unheard, the suffering, the marginalized and these are the artists we work with.

**Cultural equity***

Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants whose organizational leadership or audience represent groups who are typically underrepresented, i.e. culturally diverse groups, organizations focused on age diversity, etc.) Describe how your project does or does not fulfill one or several of these categories. Describe how your project will address affordability, availability, accessibility, accommodation, and acceptability to diverse groups. For reference, please review the Boulder Arts Commission and Americans for the Arts Statements on Cultural Equity.

References:
Boulder Arts Commission Statement on Cultural Equity
Americans for the Arts Statement on Cultural Equity

I am a woman artist and creative working in a field historically dominated by men- muralism and street art. The artist roster for 2019 included thirteen womxn, three non-binary artists, six persons of color out of 25 total artists. Street Wise exhibition also featured the Azequeta Collective (youth leaders of mexican/indigenous heritage). I am committed to continue to increase representation for womxn artists, people of color and non-binary identifying artists as a core value for Street Wise 2020.
Accessibility: All of the murals are in public places, accessible and free for all who travel in their path, making them available to all populations in Boulder.

Availability & Affordability: Public art is FREE for everyone, giving accessibility to art beyond museums, galleries and other cultural venues for people of all races, genders and socio-economic status. It is art for the people in every sense.

**Proposed outcomes and evaluation strategy**

Describe your evaluation strategy for this project and how you will collect data. Please also include your goals for this project and how the benefit to the community will be measured.

In 2019 we measured success by collecting in person feedback at our events, such as the block party’s free bus tour led by Leah Brenner Clack where I provided information about the artist and themes of each mural. At the exhibition at the Boulder Public Library we received overwhelmingly positive feedback from the public including the homeless and library staff. We hosted an artist workshop and an artist panel on art and activism- the feedback was overwhelmingly 100% positive. Our Art and Activism panel was so well received that Colorado Creative Industries personally requested that we bring it to the 2020 CCI Conference. We received numerous press features including 303 Magazine, Denver Westword, The Daily Camera, KGNU, Boulder Weekly and Boulder Magazine. All of this shows the impact and reach of the project and the positive response from the community. (A list of the press from 2019 can be found in the supplemental documents.)

Additionally for 2020:
Recruit an Advisory Committee that will help oversee the planning, curation, execution and evaluation strategies.
Request online registration for all our events and sending online surveys to attendees.
Possibly use QR code to direct people to web based info and feedback.

**Additional Questions**

**Boulder focus**

Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

I am a Boulder resident and working artist and focus on community public art projects that are located in Boulder, CO. Street Wise was created specifically for Boulder and all of the murals and events take place in Boulder. A 2019 mural map is provided in the supplementary documentation.

We collaborated with other Boulder organizations to host events including Boulder Chamber, Boulder Creative Collective and BMoCA.

2020 Street Wise will take place in Boulder.

**Encouragement points**

Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants who have not yet received a grant in this cycle. Confirm if your organization has received more than $1,000 in funding from the Boulder Arts Commission in the current cycle.

No
**Attachments**

The following attachments are required. Please title your attachments according to the headings listed below.

**Budget summary***
Provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. Please title the attachment "Budget summary". Permitted file types: xl, xlsx, pdf.

- 2020 Street Wise Budget.pdf

**Venue confirmation letter***
Attach confirmation from the hosting venue that the project is approved and scheduled. Please title the attachment "Venue confirmation letter". Permitted file types: doc, docx, pdf

- Venue Confirmation 2020 Street Wise.pdf

**Partner/Collaborator List**
Provide a list of each individual / organization that has a significant coordinating role in this project. Please title the attachment, "Collaborator list". Include their name, contact information, and role. Permitted file types: doc, docx, pdf.

- 2020 Street Wise partnership_collaborator target list.pdf

**Letters of support**
Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. This is optional. Please title the file, "Letters of support". Permitted file types: doc, docx, pdf


**Other support materials**
Attach any documents that will help the jury fully understand the project, including videos and other materials that may help the commission evaluate artistic quality. This is optional. Please title the file, "Support materials". Permitted file types: doc, docx, xl, xlsx, pdf

- Street Wise 2020 Support Material-min.pdf
Submission and signature

Application on the website (optional)
I certify that, if funding is awarded, my application may be presented on the boulderarts.org website. The Office of Arts and Culture staff will send a copy of the document to the applicant listed for approval in advance of posting on the website.

Yes

Certification*
I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion.

I certify

Full name*
Leah Brenner Clack

Submission date*
01/20/2020

TO COMPLETE AND SUBMIT YOUR APPLICATION

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit Application" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.
File Attachment Summary

**Applicant File Uploads**
- 2020 Street Wise Budget.pdf
- Venue Confirmation 2020 Street Wise.pdf
- 2020 Street Wise partnership_collaborator target list.pdf
- Street Wise 2020 Support Material-min.pdf
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<td>Artist performances</td>
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<td>Porto Potties</td>
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<td><strong>Administration</strong></td>
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<td>Administration &amp; project management</td>
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<td>Intern Stipends</td>
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<td>event coordination and social media</td>
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<td><strong>Marketing</strong></td>
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<td>Marketing</td>
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</tr>
<tr>
<td>social media advertising</td>
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<tr>
<td>web domain, hosting, design, development</td>
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<tr>
<td>Photography</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Video</td>
<td></td>
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</tr>
<tr>
<td><strong>Other Expenses</strong></td>
<td></td>
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<tr>
<td>Shipping expenses</td>
<td>art shipments from out of state</td>
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<tr>
<td>Processing fees</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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**Total Expenses**: $30,955.78 $32,150.00
### In Kind Donations

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<th>Category</th>
<th>Description</th>
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<th>Value 2</th>
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<tr>
<td>Stickers</td>
<td>Sticker Giant 2000 stickers</td>
<td>$750.00</td>
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<tr>
<td>Venue space</td>
<td>workshops, panels, mural block party</td>
<td>$600.00</td>
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<td>paint donations</td>
<td>Guiry's live painting sponsorship</td>
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<td>Home Depot</td>
<td>scaffolding donation 1 week</td>
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<tr>
<td>Photography / Video</td>
<td>Lauren Click</td>
<td>$250.00</td>
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<tr>
<td>Printing</td>
<td>posters &amp; flyers- CU</td>
<td>$200.00</td>
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<td>Volunteer Hours</td>
<td>327 (2019) hours x $25 (Leah Brenner Clack)</td>
<td>$8,175.00</td>
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<td>construction and installation</td>
<td>$625.00</td>
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<td>event planning</td>
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<td>social media</td>
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<td>Total In Kind</td>
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<td><strong>$11,750.00</strong></td>
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<td>Balance</td>
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</table>
2020 Street Wise
Venue confirmation for murals are *to be determined* with wall partners in the Spring.

No exhibition will be taking place this year.
2020 Street Wise

Additional New partnership/collaborator target list

NoBo Art District | Lisa Nesmith, President (letter of support attached)
The Hill | Sarah Weibenson, Community Vitality City of Boulder
Downtown Boulder Partnership | Terri Takata-Smith, VP of Marketing
Attention Homes | Chris Nelson, CEO
Flatirons Political Art, Gary Rolland, Founder & President
Boulder Housing Partners | Laura Shienbaum, Director of Development
Sunrise Movement + Extinction Rebellion
Tebo Properties | Stephen Tebo
Emerald Properties | Andrew Ghadhimi
Rayback Collective | Corbin Grant, Co-Founder & Partner relations
Walk to Connect | Darcy Kitching
Heavy AR | Chris Nunes, Head of Studio
Alt Ethos | Erin Obrien

2019 Partner Organizations
Dairy Arts Center | Jessica Kooiman Parker, Curator & Melissa Fathman, Executive Director
Boulder Chamber | Deborah Malden, Arts Liason & John Tayer, President
Boulder Office of Arts & Culture | Mandy Vink, Public Art Administrator
Boulder Creative Collective | Addrienne Amato & Kelly Cope, Co-Founders
29th Street Mall | Heather Drake, Marketing Director
Conscience Bay Co | Eli Feldman & Erin Malley
Dojo4 | Corey Kohn, Executive Director
Sports Garage | Elorie Slater, Marketing Director, Owner
Arbor Institute | Sam Randall, Executive Director
Circle D Companies | Bruce Dierking
BMoCA | Sarah Braverman, Development & Marketing
Guiry’s | Jen Smith, Marketing Manager
Hilton Garden/Sage Hospitality | Samantha Goodman
Sticker Giant | Tom Whitting
Bus 2 Show | Dustin Huth, Executive Director
Justin’s Foundation | Justin
Mountain Sun | Kevin Daly, Owner
January 19, 2020

Re: Street Wise Mural Project Grant Request: Boulder Chamber Support

Boulder Arts Commissioners and Panel Members:

The Boulder Chamber is pleased to provide this letter in support of Leah Brenner Clack’s Street Wise Mural Project grant application.

The Boulder Chamber has developed a strong working relationship with Leah having served as a Premier Sponsor and Wall Partner for the inaugural Street Wise Mural Project in 2019. As a result of Street Wise and Leah’s leadership, the Boulder Chamber Center building at the corner of Folsom and Pearl is home to an extraordinary mural painted by renowned Colorado artist, Armando Silva.

Armando’s mural, created through a collaboration between the artist, Leah and the Boulder Chamber, is a source of pride to our 1,300+ members and all who work at the Boulder Chamber Center, both Boulder Chamber and Boulder Convention and Visitor’s Bureau (BCVB) staff. The mural also conveys a welcoming message to the many people who live, work or visit Boulder as they pass by our building.

The Boulder Chamber was inspired to support the Street Wise Mural Project, in part, because of the Project’s goals:

- Engage a broad audience and encourage collaboration through accessible, large scale street art;
- Showcase artist diversity and current social issues through murals and art installations; and,
- Encourage meaningful conversations about our local issues while highlighting the value of public art for activating community discourse and connection.

In writing this letter of support for the Street Wise Mural Project, the Boulder Chamber notes its strong advocacy for the Community Cultural Plan. We believe the Street Wise Project, which connects artists and businesses, advances the “Reinvent Public Art” Community Priority to “focus on the expression of culture and creativity in the public realm, the urban landscape, culture in neighborhoods, and serendipitous encounters with the arts.” We also believe it contributes to achievement of the Public Art goal of encouraging individuals, businesses, organizations and developers “to invest in improvements to public spaces through the addition of meaningful, innovative and quality works of art.”

City of Boulder support for the Street Wise Mural Project will help ensure its continued success and all funding will be leveraged by additional private support. It is noteworthy that this support will come primarily from the business community. By partnering with organizations such as ours, Street Wise already has had a meaningful impact throughout Boulder and has potential to strongly impact the creative landscape of our community. In addition, Street Wise helps achieve the community’s vision articulated in the Cultural Plan: “together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the well-being, prosperity, and joy of everyone in the community.”
Thank you for considering our input on the Street Wise Mural Project grant request and for all you do to support the creative vitality of Boulder.

Sincerely,

John L. Tayer  
President and CEO

Deborah Malden  
Arts Liaison & Advisor
January 18, 2020

Dear Boulder Arts Commissioners and Jury Panel Members,

My name is Lisa Nesmith, in my capacity as President of the NoBo Art District I am writing in support of and to advocate for the full funding of Leah Brenner Clack’s project “Street Wise Boulder” in 2020.

The Mission of the NoBo Art District is to enrich and advance the arts in Boulder through educational activities and engagement that promote the role of artists and creatives in our community. The NoBo Art District is interested in collaborating with Leah's Street Wise 2020 because it amplifies the role of artists and creatives in alignment with our mission. We have worked on public art projects with Leah Brenner Clack in the past and are confident in her ability to not only execute projects of this scale, but also to bring together community, organizations and artists to improve our creative landscape.

Street Wise addresses many community cultural priorities- enhancing the creative identity of Boulder, expressing cultural diversity and supporting artists and creative professionals. We look forward to working with Leah on this project in 2020.

Respectfully Submitted,

Lisa Nesmith, President
NoBo Art District
303-523-1117
LisaNesmith@live.com
NoBoArtDistrict@gmail.com
NoBoArtDistrict.org

The NoBo Art District: enriching and advancing the arts in Boulder through educational activities and engagement that promote the role of artists and creatives in our community. The NoBo Art District is a 501(c)(3) nonprofit corporation.
January 19, 2020

To the Boulder Arts Commissioners and panel members,

My name is Jessica Kooiman Parker and I am the Curator of Visual Arts at the Dairy Arts Center. I am writing in support of and to advocate for the full funding of Leah Brenner Clack’s project “Street Wise Boulder” in 2020.

The Dairy Arts Center was honored to collaborate with Street Wise Boulder in 2019 on a mural to bring awareness to missing and murdered indigenous women. The mural painted by LMNOPI depicts a portrait of local artist, activist and native woman Sarah Ortegon over a topographic map of the Wind River area where many women go missing or are murdered.

The mural was dedicated on Indigenous Peoples day with Sarah Ortegon and members of the community, in honor of the native lands that we now occupy. The mural not only contributes to the Dairy Arts Center as a vibrant cultural destination through high artistic merit, it sparks civic dialogue about social issues and is an expression of diversity and respect for this land’s native people.

Street Wise brings together public art and activism and impacts the creative landscape of Boulder as a vibrant cultural destination. We hope that we can continue to collaborate and support Street Wise in 2020.

Sincerely,

Jessica Kooiman Parker
MURAL FESTIVAL + ART EXHIBITION + WORKSHOPS + EVENTS

www.streetwiseboulder.com
2019 Press Features

303 Magazine: Street Wise In Boulder Practicing Social Justice Through Street Art

KGNU Interview: Streetwise Mural Festival – Art Driven by Social Activism

Street Wise Mural Fest Brings Art and Activism to Laid-Back Boulder - Denver Westword

Outside the Gallery Walls - Boulder Weekly Article

New Mural to Be Dedicated - Dairy Arts Center/Street Wise - Colorado Daily

Boulder Celebrates Street Wise Mural Festival - Daily Camera
"The eyes of all future generations are upon you."

Greta Thunberg
Mural Artists
10 new murals, 10 locations, 15 Artists

Alvin Gregorio
Artmundo Silva
Chelsea Lewinski
The Designosaur
Edica Pacha
Grow Love
Hollis+Lana
Kevin Hoth
Koko Bayer
Lindee Zimmer
LMNOPi
Max Coleman
Patrick Maxcy
SoGnar Creative Division
UC Sepia

Exhibiting Artists
15 artists, On view at the Canyon Gallery Boulder Public Library

Edica Pacha
Jessica Moon
John Heenan
Koko Bayer
LMNOPi
Mando Marie
Max Coleman
Patrick Maxcy
Hyland Mather
Johnny Draco
Katy Zimmerman
Lindee Zimmer
Mark Bueno
The Matador
Niamh Rita
MURAL WALL PARTNERS

The Boulder Chamber
The Dairy Center for the Arts
Sports Garage
Circle D Companies
Conscience Bay Company
Dojo4
29th Street Mall
1083 13th street
Boulder Creative collective

www.streetwiseboulder.com/muralmap