Application Form

Grant information and confirmation

Si prefiere leer esta información en español, por favor haga clic aquí. Se puede responder a la solicitud en español. Un miembro del personal de la Oficina de Artes y Cultura traducirá sus respuestas para que sean revisadas por el panel.

DESCRIPTION: Community Project Grants encourage innovation and exploration in order to achieve progress on the Community Priorities from Boulder’s Community Cultural Plan.

PURPOSE: The Community Cultural Plan identifies a set of “Community Priorities” derived directly from the hopes and aspirations of Boulder’s residents:

- Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- Develop Boulder’s creative identity in becoming an innovative world leader in cultural matters and projects that identity to the region and the world.
- Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- Amplify the vibrancy of Boulder’s cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

These complex issues are the most important initiatives we can work on as a cultural community in the coming years. The purpose of the Community Projects Grant is to encourage innovation and exploration in order to achieve progress on these Community Priorities.

Awards: Organizations $60,000 @ maximum $10,000 each

Details: The award amount of $10,000 for organizations. Smaller requests will be accepted.

Cycle: Annually.

DEADLINE TO SUBMIT APPLICATIONS – ORGANIZATIONS: Monday, February 17 at 11:59 p.m.

TIMELINE

- Monday, February 17 at 11:59 p.m. – Deadline for applications
- February 18 to 24 – Review by staff for eligibility and revision by applicants if necessary
- February 24 to March 9 – Preliminary review and score by panel (15 days)
March 9 to 13 – Score processing by staff
March 13 – Preliminary scores and comments sent to applicants via email
March 13 to March 20 – Applicants prepare and send written responses to the panel’s questions. The written response should be emailed to Lauren Click at clickl@boulderlibrary.org by Friday, March 20, 2020 at 11:59pm.
March 20 to 25 – Response processing by staff
March 25 – Responses sent to panel
March 25 to April 8 – Final review and score by panel (15 days)
April 8 to 13 – Processing of final scores
April 13 – Final scores sent to applicants via email
April 15 – Arts Commission meeting. Discussion and final decisions on grants

ELIGIBILITY REQUIREMENTS

- Open to all. Anyone may apply once the general eligibility requirements are met, including individuals, artists, non-profit organizations, organizations with pending non-profit status, fiscally sponsored organizations and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Panel Evaluation question entitled Boulder Focus).
- Service area and programming. Projects must have a significant component of public programming that takes place within the city limits of Boulder. This programming must meet the criteria described in the https://www.municode.com/library/co/boulder/codes/municipal_code?nodeId=TIT14AR Chapter 14-1-2 of the City of Boulder Revised Code.
- Projects must take place after the grant funding decision and be completed by June 30, 2021.

MORE INFORMATION
General Eligibility Requirements
2020 Grant Application Schedule
2020 Scoring System
General Grant Guidelines & Process
Grant FAQs

REVIEW PROCESS

- Deliberation. Applications are reviewed by the Boulder Arts Commission grants panel. Final funding decisions are made at public Boulder Arts Commission meetings. See schedule.
- Evaluation criteria.
  - Community priorities (Maximum 8 points)
  - Cultural offerings (Maximum 8 points)
  - Cultural equity (Maximum 8 points)
  - Proposed outcomes and evaluation strategy (Maximum 8 points)
  - Boulder focus (Maximum 4 points)
• Encouragement points (Maximum 4 points)
  • The complete scoring system and rubric for the Community Project Grants can be found here.

GRANT AWARDS

• Notifications and dispersal of funds. Staff notifies all applicants if their Application has been successful and begins the process of securing supporting information and issuing payment for successful applicants. Grantees must contact the grant coordinator to arrange for payment. Checks are sent by mail or electronically to bank accounts designated by the applicant.

• Communications. All official communications and notifications will be made to the named individual applicant or person designated as the organization contact. It is this person’s responsibility to communicate Boulder Arts Commission requirements of the grant award to collaborators or other participants. This includes, but is not limited to, requirements for compliance with grant agreements, identifying Boulder Arts Commission sponsorship on publicity materials, and reporting.

• Implementation. Grantees shall implement programs / projects as outlined in the grant application. Any change to the project, venue, Grantee address, schedule, or staff / team members must be reported to culturegrants@boulderlibrary.org.

• Award amount. The Boulder Arts Commission reserves the right to adjust the amount of a grant award offered to an Applicant.

• PERA impacts. Retirees affiliated with the Colorado Public Employees Retirement Association (PERA) will be impacted by a withholding requirement enacted by the Colorado State Legislature if awarded an arts grant. Details are available on the PERA website. See "Disclosure of Compensation."

• Vendor forms. Grantees must submit a City of Boulder vendor form and current IRS W-9 form in order to receive the grant award. The W-9 must be in the same name as the Grantee named on the grant application. Individual Grantees must also submit an Immigration Status Affidavit and Determination of Independent Contractor / Employee Status for Payment document. Colorado law requires proof of legal residency prior to payment. Applicants will receive the appropriate forms from payments@colorado.gov. Failure to supply a proper W-9 may invalidate the grant award.

• IRS taxation. Grant awards are non-transferable, taxable and are reported to the federal government.

• Agreement. When a grant award is made by the Boulder Arts Commission, the successful Applicant will be contacted by staff to sign a Grant Letter of Agreement. In that agreement, the Grantee will indicate the completion date of the project and the date a grant report will be submitted.

• Issuance of funding checks. Once the agreement is signed, staff of the Office of Arts and Culture will submit it to City Finance along with the invoice. Funds/checks are delivered within the next three weeks. Grants are initially funded at 80 percent of the grant amount awarded. The remaining 20 percent of the grant awarded is paid out upon receipt and Boulder Arts Commission approval of the grant report. Failure to submit a final grant report will result in ineligibility to apply for future grants.

• Acknowledgment of Boulder Arts Commission funding. All publicity for Boulder Arts Commission-funded projects must include the following credit line: This project is funded (or funded in part) by a grant from the Boulder Arts Commission, an agency of the Boulder City Council. In lieu of the credit line, the Boulder Arts Commission Logo may be used. The Grantee must sign a release form and submit photographs and/or videos of the project that the Office and Arts and Culture may use on its website, social media, printed materials or for any other publicity purpose.
• **Thanking City Council.** It is suggested that all grant recipients write the Boulder City Council members to thank them for supporting the Boulder Arts Commission and the Office of Arts and Culture. Please let them know how this grant will be used, and the difference it will make to your organization. Please also invite them to attend your events and programs. Visit the City Council website page to find out more about contacting City Council members.

**REQUIRED REPORTING**

• **Timeframe for reporting.** The grant report is due one month after the project is completed.

• **Method.** Submit the report through the online system access through the boulderarts.org website. Log in with the same user name and password utilized to submit the application. After logging in, go to the ‘Dashboard’, then you’ll see a ‘Follow Up’ section for the grant. On the far right is the ‘Edit’ button. That will take you to complete the final report.

• **Extension requests for reporting.** If circumstances delay the Grantee’s ability to complete the project and/or the report, the Grantee must notify the Boulder Arts Commission before the original report deadline by submitting an email addressed to the Boulder Arts Commission at culturegrants@boulderlibrary.org with the following information:
  - an update on the project status,
  - a request to change the project completion date, and
  - new report due date.

• **Responsibility.** The Grantee is responsible for submitting a report by the due date. The Boulder Arts Commission recommends reviewing the online report form well in advance. There is no grace period for the report.

• **Consequence of Delinquent Report.** Unless an extension request is approved by the Boulder Arts Commission in advance of the due date, all individuals or organizations / businesses attached as collaborators on the project will no longer be eligible to apply for Boulder Arts Commission grants until the delinquent report has been received.

**Certification**

I certify that I have read the above information and that this project meets the Boulder Arts Commission’s eligibility requirements and, if a funding award is made, will continue to comply with the Boulder Arts Commission’s requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting.

I certify

**Applicant information**

**Discipline**

Select your discipline. If multi-discipline, please check all that apply.

Time-based media, film/video, digital art, and web-based art
Tax status*
Cultural organizations/businesses are eligible. Nonprofit status is not required for this category.
   Nonprofit

Date established*
Add the date your organization was established. If not applicable write N/A.
   2011

Mission statement*
If not applicable write N/A.
   The 90-Second Newbery Film Festival inspires kids to engage with great literature while igniting their own creativity through filmmaking.

Annual budget
If applying as an organization.
   $4,630.00

Geographic area served*
If not applicable write N/A.
   Boulder

For individuals: organizational affiliation
Even if an organizational affiliation is stated, awards will be made to the individual whose account is associated with this application. If no organization affiliated, please state 'none'.

Number of full time employees*
If not applicable write 0.
   1

Number of part time employees*
If not applicable write 0.
   0
**Number of volunteers**
If not applicable write 0.
2

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**Project information**

**Project title**
90 Second Newbery Film Festival

**Amount requested**
The maximum award amount offered is $10,000 for organizations. Smaller requests will be accepted.
$2,500.00

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**Project summary**
Provide a brief overview of the project.

The 90-Second Newbery is an annual film festival in which kid filmmakers create short movies that tell the entire stories of Newbery-winning books in about 90 seconds. These movies often have a creative twist—think Charlotte’s Web in the style of a horror movie, or Ramona and Her Father reimagined as a musical, or Bridge to Terabithia done in stop-motion animation!

Since 2011, the 90-Second Newbery has shown the best kid-made movies in packed-house special gala screenings across the country. These FREE events are full-scale stage shows with skits and commentary and music that honors the kids’ movies, hosted by film festival founder James Kennedy and other award-winning and bestselling authors. Boulder’s first screening in 2019 was a hit, with local author Lija Fisher co-hosting in front of a packed house of 150+ in Boulder Public Library’s Canyon Theater.

The 90-Second Newbery receives hundreds of movie submissions per year. ALL of these kid-made movies receive a positive, encouraging, and detailed review on the 90-Second Newbery website.

Surrounded by supportive friends and family, kid filmmakers experience the excitement of seeing their movie projected on the big screen, praised by the hosts and applauded by the audience!

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**Project calendar**
Projects must take place after the grant deadline and be completed by June 30, 2021.

The film festival will be held on April 3, 2021.
**Project location**
Where do your projects take place?

Boulder Public Library’s Canyon Theater

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**Collaboration**
Describe your and/or your organization’s most significant interactions with other organizations and efforts. If this is a solo project with no partners beyond the applicant, respond with "None."

We’re proud to partner with Boulder Public Library, who will be offering a teen workshop in Fall 2020 to help kids create their own films to be submitted to the festival. Boulder Public Library has also generously assisted with financial sponsorship as well as marketing for the 2020 event.

Immediately following the festival, Boulder Bookstore offered a pop-up shop outside the Canyon Theater where they sold copies of the Newbery award-winning books featured in the films.

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**Art in Public Places**
By checking this box, I consider this project to include an art in public places component (for example, a public sculpture, mural, projection, or performance in the public realm). I have contacted publicart@bouldercolorado.gov and received feedback from staff which inform my understanding of project review, permitting, and timing considerations.

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**Project completion date**
This is the last day of any public event related to the project. Project must be completed by June 30, 2021.

04/03/2021

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**Date grant report is due**
One month after the project completion date.

05/01/2021

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**Panel evaluation**

**Community Priorities.** The City of Boulder’s Community Cultural Plan is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision: *Together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the wellbeing, prosperity, and joy of everyone in the community.* The Community Priorities are six points that summarize the community’s most common responses in answer to the question, “What is your vision for Boulder’s culture and creative economy?” Reference: Cultural Plan and Community Priorities.
Community Priorities*
Examples of ways to demonstrate impact on the Community Priorities may include descriptions of how your project or organization:

- Supports artists and creative professionals by providing professional development programming.
- Contributes to Boulder’s creative identity and creates a vibrant cultural destination through high artistic merit and excellence in the practice of a medium or discipline.
- Engages the community in civic dialogue about the arts through interactive outreach in the neighborhoods.
- Adds creativity in the public realm by engaging underserved populations in art making for their community.

In what way will this project contribute to one or several of the Community Priorities described in the Community Cultural Plan? Does the project contribute to one priority thoroughly?

This project primarily contribute the Community Priorities of developing Boulder’s creative identity as well as amplifying the vibrancy of Boulder’s cultural destinations. The festival enhances Boulder’s creative identity by bringing an established and highly respected children’s film festival to Boulder. Since 2011, the festival has exhibited the best films from around the country in New York City, Chicago, San Francisco, Minneapolis, Salt Lake City, San Antonio, Boston, and more. With Boulder gaining increasing recognition for its amazing arts community, this nationally-recognized film festival will support and further that aim. The festival also amplifies the vibrancy of the incredible Boulder Public Library by showcasing the festival in the Canyon Theater. By bringing hundreds of parents and kids through the doors, some of whom may have not yet experienced the offerings of the Canyon Theater or the adjacent gallery space, the festival helps to bring vibrant new energy and possibly new patrons to one of Boulder’s most beloved cultural destination: the library.

Cultural offerings*
In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting or new about your project?

Boulder is fortunate to host a number of incredible film festivals, and even some festivals that are available to families. However, this festival is unique because it puts high-quality literature at the forefront and showcases films made by and for kids. At our inaugural festival in Boulder last year, the excitement in the theater was palpable as kids and parents gasped upon seeing their favorite Newbery-winning books transformed into a creative, beautiful, and often funny short film. After leaving the theater, kids and parents were excited to buy and reread classics, and try out new books that were featured in the festival. Additionally, the festival goes beyond just the one-day screening. With the film-making workshops hosted at BVSD schools, local private schools, and Boulder Public Library’s teen space, the excitement and creativity this festival inspires extends throughout the year.

Cultural equity*
Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants whose organizational leadership or audience represent groups who are typically underrepresented, i.e. culturally diverse groups, organizations focused on age diversity, etc.) Describe how your project does or does not fulfill one or several of these categories. Describe how your project will address affordability, availability, accessibility, accommodation, and acceptability to diverse groups. For reference, please review the Boulder Arts Commission and Americans for the Arts Statements on Cultural Equity.
References:
Boulder Arts Commission Statement on Cultural Equity
Americans for the Arts Statement on Cultural Equity

The festival has always been and will always be free for all to attend! With its accessible and welcoming environment focusing on kids and families, the 90 Second Newbery Film Festival creates access for people of all ages, income levels, and backgrounds. The festival founder will be offering film-making workshops in several BVSD schools with diverse populations (as well as Mackintosh Academy, a local private school) to empower kids to know that they can be filmmakers and have their work featured in the festival in front of an audience of almost 200!

In 2021, we are beginning a partnership with Boulder Public Library’s teen space to host a film-making workshop there as well. Because the library serves a wider demographic, this will enable kids of all backgrounds (even if they have never had any experience making films) to be part of the festival.

Because this film festival centers around great children’s literature, it truly embodies the Boulder Arts Commission’s commitment to supporting a full creative life for all.

Proposed outcomes and evaluation strategy*
Describe your evaluation strategy for this project and how you will collect data. Please also include your goals for this project and how the benefit to the community will be measured.

Our primary method of evaluation will be tracking film submissions from local kid filmmakers as a way to observe the engagement with the concept and experience. We will also be tracking attendance and audience response during the festival, as well as noting the number of people who linger to chat, meet the co-hosts, and buy books, after the festival. Last year we had an enthusiastic group of 150+ who were engaged and excited about the festival many people stick around and linger to savor the excitement!

Our goals for the festival are to encourage kids to read great Newbery award-winning books, explore their creativity as they make a film that elevates their own unique take on the book, and then showcase their films in a supportive and positive environment on the big screen. The community will benefit from the literacy- and arts-focus of the festival, and as the festival continues to return to Boulder year after year, word will spread and more kids and families will get involved and engaged with reading and film. Additionally, we have found that as kids submit new films each year, their skills as storytellers and filmmakers improves dramatically. The whole Boulder community will benefit from this uplifting and fun event!

Additional Questions
Boulder focus*
Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

The festival founder, James Kennedy, is located outside Boulder, but both coordinators for the Boulder festivals are local residents and the entire focus of this festival is on Boulder. James will be returning to Boulder in Fall 2020 to offer a series of film-making workshops and to provide continuity and enthusiasm for the creative work that leads up to the festival itself.
Encouragement points*
Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants who have not yet received a grant in this cycle. Confirm if your organization has received more than $1,000 in funding from the Boulder Arts Commission in the current cycle.

No

Attachments

The following attachments are required. Please title your attachments according to the headings listed below.

Budget summary*
Provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. Please title the attachment "Budget summary". Permitted file types: xl, xlsx, pdf.

Budget Summary - 90 Second Newbery.pdf

Comment: Converted to PDF 2/20/2020 - lmc

Venue confirmation letter*
Attach confirmation from the hosting venue that the project is approved and scheduled. Please title the attachment "Venue confirmation letter". Permitted file types: doc, docx, pdf

Venue Confirmation Letter.docx

Partner/Collaborator List
Provide a list of each individual / organization that has a significant coordinating role in this project. Please title the attachment, "Collaborator list". Include their name, contact information, and role. Permitted file types: doc, docx, pdf.

Collaborator List.docx

Letters of support
Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. This is optional. Please title the file, "Letters of support". Permitted file types: doc, docx, pdf

Letters of Support.docx
Other support materials
Attach any documents that will help the jury fully understand the project, including videos and other materials that may help the commission evaluate artistic quality. This is optional. Please title the file, "Support materials". Permitted file types: doc, docx, xl, xlsx, pdf
- 90-Second Newbery Press Kit.pdf

Submission and signature

Application on the website (optional)
I certify that, if funding is awarded, my application may be presented on the boulderarts.org website. The Office of Arts and Culture staff will send a copy of the document to the applicant listed for approval in advance of posting on the website.
Yes

Certification*
I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion.
I certify

Full name*
Kerry Maiorca

Submission date*
02/13/2020

TO COMPLETE AND SUBMIT YOUR APPLICATION

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit Application" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.
File Attachment Summary

**Applicant File Uploads**

- Budget Summary - 90 Second Newbery.pdf
- Venue Confirmation Letter.docx
- Collaborator List.docx
- Letters of Support.docx
- 90-Second Newbery Press Kit.pdf
## 90-Second Newbery Film Festival: Boulder

### BUDGET SUMMARY

<table>
<thead>
<tr>
<th>INCOME</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>To be raised via Community Project Grant $</td>
<td>2,500</td>
</tr>
<tr>
<td>Crosswicks Foundation Grant $</td>
<td>830</td>
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<tr>
<td>The 90-Second Newbery Film Festival receives an annual grant of $10,000 to be evenly divided among the 12 cities hosting the festival</td>
<td></td>
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<tr>
<td>90SN has received sponsorship from BPL for Canyon Theater Rental</td>
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<tr>
<td>Canyon Theater Sponsorship $</td>
<td>500</td>
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<tr>
<td>Mackintosh Academy is a Lead Financial Sponsor</td>
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<tr>
<td>Sponsorship $</td>
<td>500</td>
</tr>
<tr>
<td>Sub-total $</td>
<td>4,330</td>
</tr>
</tbody>
</table>

**In-kind Contributions**

| Co-host Lija Fisher $ | - |
| Co-host Lija Fischer has generously donated her time to participate! |
| Founder James Kennedy will be staying with friends locally to reduce costs |
| Lodging & Local Transportation $ | - |
| Flight Reimbursement $ | 300 |
| Reimbursed by Boulder Public Library (thank you!) |
| Sub-total $ | 300 |

**Total Income** $4,630

<table>
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<tr>
<th>EXPENSES</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>Artists’ Fees: Founder Film Review Time $</td>
<td>500</td>
</tr>
<tr>
<td>Pro-rated for hours screening and writing reviews for all Colorado film submissions</td>
<td></td>
</tr>
<tr>
<td>Artists’ Fees: Founder Hosting festival $</td>
<td>2,000</td>
</tr>
<tr>
<td>Fee for creating script for and hosting festival itself</td>
<td></td>
</tr>
<tr>
<td>Sub-total $</td>
<td>2,500</td>
</tr>
</tbody>
</table>

**Production Costs**

| Technical Needs $ | - |
| technical equipment |
| Lighting & Sound $ | - |
| sponsorship grant |
| Canyon Theater Space Rental $ | 500 |
| Canyon Theater Staffing $ | 180 |
| Sub-total $ | 680 |

**Research & Travel**

| Airline Travel to Denver $ | 300 |
| Ground Transportation $ | - |
| the airport |
| Food $ | 150 |
| Per diem of $75 for two days |
| Sub-total $ | 450 |

**Marketing & Promotion**

| Photographer to document event $ | 500 |
| Flyer Printing $ | 100 |
| Banner for use at Event $ | 200 |
| Newsletter marketing $ | 100 |
| Sub-total $ | 900 |

**Other Costs**

| Office materials $ | - |
| James works out of his home! |
| Cookies and Refreshments $ | 100 |
| To be provided for guests after event |
| Sub-total $ | 100 |

**Total Expenses** $4,630
90 Second Newbery Film Festival: Boulder
Venue Confirmation Letter

The 90 Second Newbery Film Festival is grateful to have been hosted at Boulder Public Library’s Canyon Theater for 2019 and 2020. We have a very positive working relationship with the staff, and as you can see in our Letters of Support the Library is fully committed to supporting the festival.

Because Boulder Public Library does not schedule their Canyon Theater events more than a year in advance, we do not have an official confirmation letter from the Library for 2021. However, we are confident that all will continue to go smoothly and our venue will again be secured for 2021.

Please feel free to reach out to our contacts at the library for further information (see Letters of Support for contact info).

Thank you!
90 Second Newbery Film Festival: Boulder
Partners/Collaborators

Lija Fisher
Festival Co-Host and Local Author of the Cryptid Catcher
http://www.lijafisher.com

Kerry Maiorca
Coordinator of Boulder Festival
kerry@maiorca.com

Darsa Morrow
Coordinator of Boulder Festival
dmorrow@mackboulder.com

Mackintosh Academy
Lead Sponsor
https://mackboulder.com/

Anne Ledford and Jaime Kopke
Boulder Public Library
Sponsor and Host Venue
kopkej@boulderlibrary.org
ledforda@boulderlibrary.org

Boulder Bookstore
Sponsor and Bookseller at Festival
www.boulderbookstore.net

Danette Riehle
Steve & Kate's Summer Camp
Supporter and Provider of Stop-Motion Animation Station at Festival
danette@steveandkate.com
January 22, 2019

To Whom It May Concern,

This is a letter of support to share that the Boulder Public Library is committed to hosting the 90 Second Newbery Festival on April 4, 2020. The festival has received a community sponsorship from the library for use of the Canyon Theater, waiving the room rental fee ($600 in-kind value). The event will be free and open to the public. In addition, the library and the festival are partnering to offer a "Best of the 2019 Fest" screening in the library's teen space on the day of the festival, and plan to host a 2020 Teen Film-making Workshop.

Additionally, the library is supporting the festival by reimbursing travel expenses for James Kennedy, the festival founder. The library will also partner to help promote the festival by including the event in our printed program booklet, and via online resources such as the library website and social media.

We are very excited to be hosting the festival again after a successful first year!

If you have any questions about the library’s involvement with the festival, please feel free to contact me at 303-441-3100 or by email at kopkej@boulderlibrary.org.

Thank you very much,

Jaime Kopke
Programs, Events & Outreach Manager
Boulder Public Library
The 90-Second Newbery Film Festival

The 90-Second Newbery is an annual film festival in which kid filmmakers create short movies that tell the entire stories of Newbery-winning books in about 90 seconds (adult help OK). These movies often have a creative twist—think Charlotte’s Web in the style of a horror movie, or Ramona and Her Father reimagined as a musical, or Bridge to Terabithia done in stop-motion animation!

Since 2011, the 90-Second Newbery has shown the best kid-made movies in packed-house special gala screenings across the country. These FREE events are full-scale stage shows with skits and commentary and music that honors the kids’ movies, hosted by film festival founder James Kennedy and other award-winning and bestselling authors.

The 90-Second Newbery receives hundreds of movie submissions per year. ALL of these kid-made movies receive a positive, encouraging, and detailed review on the 90-Second Newbery website.

The movie lineup changes from city to city to highlight local entries. Featured filmmakers typically bring their friends and family to the screenings, which gives the 90-Second Newbery consistently packed-house audiences that number in the hundreds. In many schools and libraries, making and celebrating their 90-Second Newbery movies has become a traditional annual event that folks look forward to all year.

Surrounded by supportive friends and family, kid filmmakers experience the excitement of seeing their movie projected on the big screen, praised by the hosts and applauded by the audience!

Good for students

Sometimes kids are hesitant to read books that are longer or perceived to be difficult. Newbery-winning books are high-quality, but kids are shy of reading prestigious books. That said, kids love watching and making videos, and they have a certain irreverent streak that fits in perfectly with the spirit of the film festival.

Festival Goals

1. Entice students into reading and discussing classic Newbery-winning books.
2. Encourage the close reading necessary to write a script that sums up a book in 90 seconds.
3. Give opportunity for students to use new technologies, such as video equipment and editing software, in a constructive way that promotes literacy.
4. Provide public, personalized praise and affirmation for their efforts by reviewing all received movies on the 90-Second Newbery website.
5. Throw awesome screening parties to celebrate the kids’ great movies!
What the 90-Second Newbery Does

The 90-Second Newbery is so much more than just a fun, educational, and inspiring film festival! The entire process encompasses three phases:

1. Book-to-movie filmmaking workshops James Kennedy runs in libraries and schools each Fall
2. Film festival screenings around the country each Spring
3. Affirming personalized reviews of each and every movie on the 90-Second Newbery website

www.90secondnewbery.com

The 90-Second Newbery website proudly features all the kid-made movies we’ve received. It also boasts a showcase of the most popular 90-Second Newbery movies, the latest updates about the film festival, a video resources page which offers kid-friendly help for both first-time and experienced filmmakers, and more! In addition to the website, 90-Second Newbery has a pretty active Twitter presence at @90secondnewbery.

“Hosting a 90-Second Newbery film-making workshop was amazing! James taught the participants how to distill essential elements to describe a novel or non-fiction book succinctly, basic film-making techniques like story-boarding & transitions, and setting up key shots. I also observed the participants figuring out how to work together as a team, resolve differences, and draw on each other’s creative strengths. It was an inspiring and productive day!”
- Erica Siskind, Children’s Librarian, Rockridge Branch, Oakland Public Library

Founder of the 90-Second Newbery

James Kennedy is the author of the young adult fantasy *The Order of Odd-Fish* (Random House Delacorte). He started the 90-Second Newbery Film Festival in 2011. When he’s not touring the film festival in its usual February-May season, he teaches filmmaking and writing workshops at various schools throughout the year. He lives in Chicago with his wife and two daughters. You can contact him at james@90secondnewbery.com.
Previous Co-Hosts and Cities

The 90-Second Newbery started in 2011 with just 3 screenings: in New York, Chicago, and Portland.

Now, in 2018, the 90-Second Newbery is up to 12 annual screenings nationwide, in New York City, Brooklyn, Chicago, Boston, San Francisco, Oakland CA, Minneapolis, San Antonio, Salt Lake City, Ogden UT, Tacoma WA, and Rochester NY. Over the years the 90-Second Newbery has also featured special one-off screenings in Detroit, Atlanta, Philadelphia, Lansing MI, and Asheville NC.

The 90-Second Newbery Film Festival has been wholeheartedly embraced by the children’s literature community. Over the years, James Kennedy’s co-hosts for the film festival have included some of the best and mostly highly regarded children’s authors, including:

- Newbery Medal and Honor winners Linda Sue Park, Katherine Applegate, Kelly Barnhill, Jenni Holm, and Rita Williams-Garcia
- National Book Award winners M.T. Anderson and Pete Hautman
- National Ambassador for Young People’s Literature Jon Scieszka
- NYT Bestselling authors Libba Bray, Annie Barrows, Blue Balliett, Bruce Coville, Peter Lerangis, Michael Northrop, Laini Taylor and Jacqueline West
- Up-and-coming authors Nikki Loftin, Marcus Ewert, Keir Graff, Torrey Maldonado, Charles Benoit, and Katherine Catmull.

“The 90-Second Newbery is an ideal project to develop and sharpen kids’ 21st century skills. The students collaborate to adapt, write, produce, direct, act, costume, prop, film, animate, edit, soundtrack, and ultimately craft fantastically creative short films.”

- Jennifer M. Verbrugge, Library Program and Partnership Coordinator, Minnesota Department of Education
Bring the 90-Second Newbery to Your School, Library, or City

The 90-Second Newbery Film Festival is proud to feature annual screenings in cities all over the country. We’re adding new cities every year. Would you like to bring a 90-Second Newbery screening to your school, library, or city? Contact us and let’s make it happen!

The founder and organizer of the 90-Second Newbery Film Festival, author James Kennedy, also gives presentations at schools and libraries to inspire kids to make movies for the film festival. He even runs helpful book-to-move workshops for young amateur filmmakers. Interested in bringing James to your school, library, or arts organization—for a presentation, workshop, or full-blown film festival screening? Contact us at james@90secondnewbery.com. We’re looking forward to hearing from you!

90-Second Newbery Stats and Facts

Videos submitted from 37 states & Washington DC.

Plus the occasional entries from abroad— not only Canada but also France, Denmark, New Zealand, Malaysia, and Kazakhstan!

Entries Per Year

- Year 1: 99
- Year 2: 82
- Year 3: 62
- Year 4: 153
- Year 5: 284
- Year 6: 396
- Year 7: 402

Over the course of the film festival, we’ve had over 11,000 registered attendees!

155 books of the 400+ Newbery Medal and Honor winning books have had movies made of them for our film festival
Support the 90-Second Newbery

Individuals may donate to the 90-Second Newbery at http://90secondnewbery.com/donate. Contributions for the charitable purposes of the 90-Second Newbery Film Festival through Fractured Atlas are tax-deductible to the extent permitted by law.

Is your organization interested in helping to sponsor the 90-Second Newbery Film Festival? Contact us at james@90secondnewbery.com. We’re looking forward to partnering with you!

Sponsors and Donors

The 90-Second Newbery Film Festival is a sponsored project of Fractured Atlas, a non-profit arts service organization.

The bulk of the funding for the 90-Second Newbery come from the Crosswicks Foundation, an arts foundation run by the family of Newbery-winning author Madeleine L’Engle (A Wrinkle in Time).

The film festival is also supported financially and through in-kind donations of event space and promotion by the New York Public Library, the Chicago Public Library, the San Francisco Public Library, the Brooklyn Public Library, the Boston Public Library, the Salt Lake City Public Library, the Minneapolis Public Library, the Oakland Public Library, the Tacoma Public Library, the Salem Public Library, the George Eastman Museum, the Rochester Museum & Science Center, and the Treehouse Children’s Museum.

Other sponsors and supporters include Delta Airlines, H-E-B Texas Grocery, the Minnesota Department of Education, BiblioTech (Bexar County’s Digital Library of San Antonio, Texas), KidsOutAndAbout.com, Utah Humanities, the Utah Film Center, the Friends & Foundation of the Rochester Public Library, the Writers’ Room of Boston, Writers & Books of Rochester NY, the Awesome Foundation, and other organizations, as well as many individual donors.