The purpose of this “preview packet” is to provide members of the Arts Commission with an early look at the information that staff feels will be important reading to be fully prepared for the next meeting: information which warrants a bit more time to read and digest. To ensure we are meeting our transparency rules, this memo will be reproduced as an attachment to the meeting packet and be preserved for the public record therein. However, attachments to this memo are considered drafts. They will also appear as attachments in the meeting packet but may be renumbered and updated from this version as is necessary.

> Draft Public Art Implementation Plan – In Attachment A, please find an early draft of the Implementation Plan which requires your review and approval at the next meeting. Please note that the draft is still under revision; we may have a few more changes to add before the meeting.
2020 - 2022
Public Art Implementation Plan
DRAFT

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Image: Mural by AJ Davis aka Project Street Gold at the Boulder Community Health site
Public Art Program Overview

The public art program strives to support the following community priority of the Cultural Plan:

*Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.*

The full Community Cultural Plan can be found [https://boulderarts.org/about-us/community-cultural-plan/](https://boulderarts.org/about-us/community-cultural-plan/).

The City will acquire works of art which encourage creativity, contribute to a sense of place, spark conversation, tell our shared stories and capture our moment in time, foster the enjoyment of diverse works of art, and are thoughtfully designed contributions to the urban environment of our vibrant city.

A public art policy guides the commissioning process, with the goal to commission a wide variety of artworks representing the most innovative approaches to contemporary practice, works of enduring value, and a diversity of artists and art experiences within the city of Boulder.

The City of Boulder Public Art Policy can be found [https://boulderarts.org/public-art/](https://boulderarts.org/public-art/).

This Public Art Implementation Plan outlines the Program’s focus in 2020 – 2023.
Public Art Program Overview: How to Get Involved

Selection Panels – Individual projects will have a unique selection panel featuring an artist, arts professional, Art Commissioner, and community members. These selection panels will be supported by a non-voting, advisory Technical Review Committee (TRC) comprised of city staff and project representatives. Selection panels will be presented to the Arts Commission for approval prior to initiating the project. If you are interested in serving on a selection panel, please submit a one-page letter of interest and current resume or CV to publicart@bouldercolordao.gov

Public Art Opportunities – will be advertised through the Office of Arts and Culture. Open calls will include application criteria. To receive information for public art opportunities, please visit: http://boulderarts.org/about-us/community-cultural-plan/join-up/

Community Engagement – Sharing a community’s perspective on project locations helps inform artists’ proposals and assists in finding the best artist for each public art project. Each public art project and additionally the public art program will have scaled opportunities for the larger community to engage in the process — specifically designed to the project(s) and community: public forum, town hall meetings, public lectures and presentations, and digital engagement platforms.

2018–2019 Accomplishments

* Implementation of percent for art rule
* 2 permanent installations
* 6 temporary installations
* 36 murals: 22 city-initiated murals; 14 community murals
* 3 community donations/concepts
* 8 temporary/community projects
* 9 community engagement events

Approximately $265,000 was invested in commissioning 2018-2019 public art projects.

Image: Hi Boulder by Parisa Teshakor, an Experiments in Public Art project
2020 Community Feedback Snapshot:

A public-feedback exhibition was installed in the Canyon Ramp of the Boulder Public Library from December 2019 – February 2020. The same content is available through an online survey for engagement. The following is a brief snapshot of reoccurring feedback.

> Opportunities to keep growing:
  > more diversity in artists/experience/marginalized narratives and locations
  > "desire art works that invite you to figure out, learn, mentally/emotionally connect with"
  > "public art in Boulder is very safe"
  > "higher quality work to improve experience; more intellectually compelling"
  > "get beyond one – liners/lowest common denominator; "existing work is pretty safe, simple..."
  > "sophistication level in Boulder needs to come up: fewer pieces, bigger budget, etc."

> Desire for more projects in variety of medium/place/experience
  > consistent desire for environmental/earthworks; more technology-enabled/interactive art
  > lower votes for traditional projects: architecturally-integrated; signature artworks; park projects
  > “Are murals public art? Noticing a lot of those.”

> Where do you want to see it?
  > “Where is it currently?”
  > more neighborhoods; public spaces; green space/parks; multi-use paths
2020 – 2022 Projects:

For projects to be initiated, they must be included in an approved Public Art Implementation Plan, with approval from the Arts Commission and the City Manager. The following section (pp 10-39) includes all approved and proposed projects that are anticipated for the 2020-2022 public art program workplan. Both are included in this Plan as it is the intent of staff to initiate new projects once projects in progress are complete and officially roll off the schedule in response to the Arts Commission’s request that staff work towards a goal of no more than six active projects or programs at any one time. Here is a very brief breakdown of approved and in need of approval projects:

> Proposed Projects Overview (p 11)
   An overview of ALL projects – currently approved projects that are underway and a draft schedule for forthcoming projects

> Projects in Need of Approval:
   > Capital Improvement Projects that qualify for a percent for art allocation (p 39)
   Once these projects are generally approved by the Arts Commission and City Manager, they will be as updates at the Arts Commission meetings, including project initiation and selection panel participants, project developments and timelines, etc.

> Approved Projects in Progress:
   > Seven active percent for art projects underway: Civic Area, University Hill, Arapahoe Underpass, 30th and Colorado Underpass, Foothills Underpass, North Boulder Branch Library, North Boulder Corridor Project, BCH Deconstruction (pp 14-29)
   Any projects with substantial updates in need of approval include place holder for Arts Commission motion language after project slides
   > Creative Neighborhoods: Murals (pp 30-31)
   > Other 2020 Projects in Progress (p 32)
   > Six Community-initiated Projects: Nobel, Eggert, Rotary, Los Sins, Strength from Within, Gamm (pp 33-37)
   > Maintenance (p 38)
Overview of 2020 - 2022 Projects and Programs

This is a list of all public art projects and programs in the works. Projects listed include public art and urban design projects, mural programs, community-initiated projects, donations, maintenance, planning, and other programs within the realm of public art.

2020 – 2022 Public Art Projects on the Horizon for Commission and City Manager Approval:

1. BCH Pavilion Renovations (FAM %4A): 2020 | ~$350,000
2. Additional CCSv2 Projects | $175,000 (CCSv2): HOLD
   Fire Station 3 (CCSv2): 2021-2022 | ~$100,000 from above
   Downtown Boulder Station (Trans %4A): 2021-2023 | ~$7,500 (pooling fund)
4. Parks and Recreation (PR %4A): 2021-2022 | ~$100,000 (dept. pooling fund)
5. 28th St Valmont to iris (Baseline) (Trans %4A): 2021-2023 | ~$76,000
6. Table Mesa Multi-Modal Improv (Trans %4A): 2021-2023 | ~$47,000
7. Experiments in Public Art: HOLD funding
8. CAGID Art in Parking Garages (CAGID opt-in): on hold until capacity/funding allows

FUNDING NOTES:
CCSv2: Community, Culture and Safety Taxation 2
FAM %4A: Facilities generated projects funds
PR %4A: Parks and Recreation generated projects funds
Trans %4A: Transportation generated projects funds
Parent Project Opt In: Project which desires to include an art component to the project but not required by the public art policy.
Approved Projects in Progress: Intro to Public Art, Urban Design, Murals

The public art program includes city-owned artwork and helps support community-initiated artwork through the following steps: selection process, design and fabrication, installation and dedication. New commissions, acquisitions, and donations contribute to an ever-growing public art collection, and must be reviewed through the Arts Commission. The public art program is additionally responsible for the maintenance and conservation of the collection.

City-funded projects include public art and urban design projects as well as murals. Public art projects occur from a 1% construction budget allocation of city capital improvements (CIP) or “parent projects.” Urban design invites artists to participate on the design process. Murals opportunities are not specifically tied to construction budgets and are quicker to deploy.

The following slides provide an overview of city-funded projects that are underway. Definitions of these projects are below. Community-initiated projects are defined and reviewed in slides 34-38.

Definitions for City-Funded Projects

Public Art: Projects hosted and funded by city, project which has a narrative specific to the site and that has criteria which can entirely be accomplished by the work of art.

Urban Design: Projects hosted and funded by city, enhancement to base infrastructure which has the goal of better addressing the criteria of that parent project through the tools of design and aesthetics.

Murals: Original, large-scale, two-dimensional projects hosted and/or funded by city, often considered temporary.
Public Art / Urban Design / Mural Projects In Progress:

1. Civic Area: Kuby | ~$430,000 (CCSv1/GF)
2. University Hill: ENVD | $95,000 (CCSv1)
3. Arapahoe Underpass: Sparks | $62,000 (Trans: %4A)
5. Foothills Underpass Braaksma | $35,000 (Trans: Urban Design)
6. North Boulder Library: Daily Tous Les Jours | $225,000 (CCSv2/%4A)
7. NoBo/ Broadway: Dowell | $165,000 (CCSv1)
8. BCH Deconstruction: 2021-ongoing | ~$20,000 annually (%4A)
9. Creative Neighborhoods – Murals: Multiple Sites/Multiple Artists | $25,000 (CCSv2)

Civic Area (10th and Canyon):
55 Degrees by Adam Kuby (Portland, OR)
Civic Area: 55 Degrees by Adam Kuby (Portland, OR)

Adam Kuby’s concept, 55 degrees, will create a series of frames within the Civic Area that abstractly reference the Flatirons while creating interactive elements within the park.

Budget: ~$430,000 | Community Culture Safety Tax and General Fund
Anticipated install: Foundation – Spring 2020; Sculpture – Fall 2020

Project Introduction

The Civic Area is a community hub, where people can play, learn, contemplate and converse. The public art opportunities will be temporary and permanent, all working together to create an “ever vibrant,” alive and constantly changing artistic environment that is exciting and engaging for all ages.

Artwork is desired to be civic in scale and located at the north end of the park with the goal of a threshold or series of “gateways” along the newly aligned 11th Street. This project location will be highly visible, serving as a destination or meeting space accomplished through art.

University Hill (Beach Park):
Oculus/Community Living Room by CU Envd & CU Envd Praxis 3300
University Hill: *Oculus/Community Living Room*
by CU Envd & CU Envd Praxis 3300 (Boulder, CO)

ENVD’s concept, *Oculus/Community Living Room*, was created from months of community engagement and charettes. This proposal for Beach Park brings together many desires from the community and will serve as a gathering place in the neighborhood.

Budget: $95,000 | CCsv1 Anticipated install: May – June 2020

**Project Introduction**

University Hill is a destination for both college students and for the entire Boulder community. Its neighborhood district is a mix of students living off-campus and Boulder residents and families, along with an eclectic commercial area. It is a historic Boulder neighborhood. The University Hill Public Art Project creates a place for the University Hill community to come together.

The city partnered with CU’s Environmental Design Program for this project: community engagement, concept development, fabrication and installation. The project will be installed at Beach Park, a geographically-central gathering space.

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Arapahoe Underpass (Boulder Creek Path Underpass at Arapahoe and 13th): *Caustic Reflections* by Michelle Sparks
Arapahoe Underpass: *Caustic Reflections*
by Michelle Sparks (Superior, CO)

Michelle Spark’s concept, *Caustic Reflections*, will highlight the natural “caustic” patterns of sunlight on the creek as they naturally reflect onto the walls. Sparks desires to bring aspects of the natural environment back into this manmade structure in a subtle and intriguing manner.

**Budget:** $52,000

**Transportation:** %4A and CCSv2

**Anticipated install:** Fall 2020

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**Project Introduction**

The City of Boulder recently completed improvements at the Boulder Creek and Arapahoe Road Underpass (Arapahoe & 13th). Improvements made have increased safety, flood mitigation and accessibility.

This project utilized 1% of its construction budget to include a public art project. The public art project met with the Greenways Advisory Committee and has done extensive research on the best approach for the project, as the work introduces lighting into the environment.
30th and Colorado Underpass (Urban Design)
Y Rosemary Fivian and Ransom Beegles

30th and Colorado Urban Design
by Y Rosemary Fivian (Boulder, CO) & Ransom Beegles (Denver, CO)

Utilizing innovative approaches to form liner and color applications, this design creates two distinct but related experiences in the underpasses being installed at 30th and Colorado.

Project Introduction
The City of Boulder has initiated planning and design for a new underpass at 30th Street and Colorado Avenue. This project will upgrade safety, accessibility, and traffic flow. The urban design supports functionality and user experience of an often-overlooked space in the urban environment of Boulder.

Budget: $39,765  |  Transportation
Status: Final Design
Anticipated install: Summer 2021

2020 Public Art Implementation Plan: Projects
Foothills Underpass (Urban Design)
Carolyn Braaksma

Foothills Underpass (Urban Design)
by Carolyn Braaksma (Denver, CO)

Carolyn Braaksma’s concept for the Foothills Underpass uses Boulder Creek as the anchoring theme as it visually creates movement throughout the wall structures. With the creek as the main narrative, she is also introducing different elements of water and stone throughout her design.

Budget: $35,000 | Trans Anticipated install: Spring 2020

Project Introduction

The City of Boulder has initiated planning and design for a new underpass at Foothills just south of Colorado Avenue. This project will provide safer, more accessible and uninterrupted traffic flow. The urban design opportunity is to support functionality, safety, and user experience of these often-overlooked places in the urban environment of Boulder.
North Boulder Branch Library (east side of Broadway and Rosewood): Musical Walkway by Daily Tous Les Jours

**Project Introduction**

A new library is being built to replace the current 570 square foot corner library, and is rooted in the following goals:

1. The library will have iconic and unique architecture. It should be designed to become an icon in north Boulder.
2. The library will serve the community’s needs through a community-oriented design with flexible multi-functional spaces.
3. The library will be a facility showcasing Boulder’s Climate Commitment.
4. The library will provide an exceptional civic and community space.

Status: Contracting
Anticipated Install: 2022
North Boulder Arts District Corridor Project
by Sharon Dowell

Sharon Dowell has designed an a-la-carte system of concepts for the neighborhood. Her design will be refined from community feedback she has received during her engagement activities in North Boulder.

Status: Preliminary Design
Budget: $165,000 | CCSv1
Anticipated install: Summer 2022

Project Introduction

North Boulder is an arts destination. This public art opportunity will visually acknowledge the NoBo Art District, the city’s only formal Arts District. NoBo serves as a gateway to Boulder and is a mix in density of residential and commercial spaces.

This project shall contribute to the artistic and eclectic character of the North Boulder area. The artwork’s specific locations have yet to be finalized. Possible locations and themes for the North Boulder Art Project have been identified, and the project must be sited within the public right-of-way.
Boulder Community Health (BCH) Deconstruction

Murals

In December 2015, the City of Boulder purchased 8.8-acres of property from Boulder Community Health. In June 2019, Facilities Asset Management (FAM) began a deconstruction process of the existing hospital located at this location. This process is anticipated to take no fewer than three years.

A fence has been erected to support the deconstruction process with the goal of maintaining a beautiful and secure site during an active, long-term construction project. Murals and ongoing projects will be connected to this construction site by reimagining the construction fence as a canvas or backdrop.

This project is on hold for 2020; the program will ramp up in a future phase.

Budget: ~$20,000 annually | %4A

Project Duration: 2019 - 2022
Creative Neighborhoods: Murals

After much success of the inaugural Creative Neighborhoods: Murals in 2018, the program will launch again in 2020 with funds for roughly 10 new projects. Applications will be first come, first serve per neighborhood and open on March 30. Program details can be found [https://boulderarts.org/public-art/murals/creative-neighborhoods-mural-program/](https://boulderarts.org/public-art/murals/creative-neighborhoods-mural-program/)

Budget: $25,000 | CCSv2 Anticipated Installation: Summer 2020

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**Project Introduction**

In 2018, the Office of Arts and Culture Public Art Program launched the Creative Neighborhoods Murals Program with the goal of bringing more projects into neighborhoods.

The program invites residential properties to apply for funding to support the creation of a mural. The applicant must select an artist from the program’s pre-qualified Mural Artist Roster and provide a space easily seen in the public right of way. The program then provides funding to the selected artist for the mural.
Other 2020 City Projects in Progress:

1. Creative Neighborhoods – Projects: Site(s)/Artist(s) tbd | $15,000 (GF)
2. City-wide Mural Opportunities: Artist(s) tbd – will coordinate with Transportation and Parks and Recreation on appropriate locations and funding opportunities
3. Proposed Bloomberg Asphalt Art Grant: Multiple Sites/Artists | $25,000 (Grant)
4. West Age Well Center: Community Mosaic | ~$15,000 (Parent Project Opt-In)
5. Proposed Community Broadband Opportunity: tbd (Parent Project Opt-In)

FUNDING KEY:
CCSV: Community, Culture and Safety Tax version 2
GF: General Fund
Grant: External Grant Funding
Parent Project Opt-In: Project which desires to include an art component to the project but not regulated by the public art policy.

Community-initiated Projects in the Works: Intro

A successful public art program requires the investment from the city and its community. Projects initiated by the community include temporary art in public places, donations, murals, and concepts. The Office of Arts and Culture supports community-initiated projects that ultimately interface with city property and or city funding. These projects must run through the Standing Selection Panel and Arts Commission, and will be initiated through inclusion in the Public Art Implementation Plan. The donation process is identified in the public art policy and ultimately reviewed by the Boulder Arts Commission and City Manager. For more details, visit https://boulderarts.org/public-art

Definitions for Community-Initiated Projects

Concepts/Site Specific Commissions: Concept that are not yet realized but are seeking support and approval from the city of Boulder to ultimately be accepted into the public art collection. Often logistics, artist, artwork, location to be determined with support of the city.

Donations: Existing artwork offered to city by donor; logistics to be determined

Temporary/Community Projects: Temporary art in public places including two-dimensional and wheatpaste, artwork installations, sculptural projects, etc. Temporary exhibitions are exempt

Murals: Considered temporary, could be on city property but not funded by city
Community-initiated Projects in the Works:

Concepts/Site-Specific Commissions:
1. Nobel (pre-approval)
2. Eggert (in progress)
3. Rotary/IWP (in progress)
4. Los Seis de Boulder (in progress)

Donations:
5. Strength from Within (in progress)
6. Gamm donation (in progress)

Temporary/Community Projects:
TBD: support responsive to project, capacity, and resources

Murals:
TBD: support responsive to project, capacity, and resources

Image: Strength from Within by Melanie Yazzie, received as donation in 2019
2020 Public Art Implementation Plan: Projects

Community-Initiated Concepts/Site-Specific Commissions:

1. Nobel Plaza: A proposed project to honor the five
   Boulder community members that have received a Nobel
   Prize and a project that invites users to exhibit curiosity in
   learning in hopes of generating future Nobel Prize recipients
   in our community. (No rendering available)

   Project status: pre-approval
   Proposed Site: Plaza in front of the Main Boulder Public Library
   Proposed Artist: Larry Kirkland (Portland, OR)

2. Tim Eggert Sound Work: A proposed project to honor former
   Boulder resident Tim Eggert, who passed away on June 21,
   2018. Tim was an incessant musician, having played in a variety
   of bands in Boulder from 1994 through 2018. His music
   frequented not just stages, but living rooms, back porches, and
   children often joined in his version of musical merrymaking.
   The proposed artwork is an interactive musical piece

   Project status: in progress
   Proposed Site: Children’s play area in the Civic Area
   Proposed Artist: Todd Reed and team (Boulder, CO)

Image: Tim Eggert Sound Work (renderings) by T.J. McIntyre, Todd Reed and the Tim Eggert Memorial Foundation
2020 Public Art Implementation Plan: Projects
Community-Initiated Concepts/Site-Specific Commissions:

3. Rotary Club/International Walk of Peace: A proposed donation and site enhancement to anchor the forthcoming International Walk of Peace (IWP). A kinetic sculpture by Charles Sturrock is proposed for donation by the Rotary Club and sculpture owner Gordon Gamm. This donation will support the overall IWP project that the Rotary Club and Boulder Parks and Recreation are designing and implementing.

   Project status: in progress
   Proposed Site: Sister City Plaza near the Municipal Building
   Proposed Artists: Charles Sturrock (Golden, CO)

4. Los Seis de Boulder: A proposed memorial sculpture to honor Los Seis de Boulder, six Chicana student activists who died in car bombings in May 1974. More details can be found at http://www.losseisdeboulder.com/

   Project status: in progress
   Proposed Site: near 28th and Canyon
   Proposed Artist: Jasmine Baetz (Boulder, CO)

Community-Initiated Donations:

5. Strength from Within by Melanie Yazzie: This donation by was approved by the City in 2019. The artwork is by long-time Boulder resident and CU professor Melanie Yazzie. The content of the work shares Yazzie’s traditional Diné myth and generosity of communication: strength from within, how we choose to share our stories, etc.

   Project status: installation (Q1 2020)
   Confirmed Site: SW corner of 16th and Pearl Streets
   Artist: Melanie Yazzie

6. Entanglement by Ruth Bloch: This is a proposed donation by Gordon Gamm. The artwork is by notable sculptor Ruth Bloch. The proposed donation is one of many artworks Gamm invited a committee of community members to review to identify an artwork best suited for contribution to the city.

   Project status: in progress
   Proposed Site: Boulder Reservoir
   Proposed Artist: Ruth Bloch (Israel)
2020 Public Art Maintenance and Conservation

* 2019 Condition Survey complete and will inform projects for 2020

* Conservation and relocation of *Dragonfly Giraffe* to Growing Gardens; Conservation of *Wheelhouse* at Elk’s Park

* 2D collection condition reporting and relocation (Ongoing)

* Internship for collection tracking, data, GIS

Approximately $30,000 annually is invested in maintaining the public art collection.

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Looking Forward: Program Planning 2020 --

> Programmatic
  * Program planning, policy, advocacy
  * Budget management

> Capacity Planning
  To ensure the quality of the program and projects, work towards no more than six projects, including donations, per project manager at any time
  * Selection process
  * Contracting
  * Project management

> Funding
  * Community, Culture, Safety Tax 2014 | 2017 | 2021 (proposed)
  * Funding for temporary projects
  * Maintenance Funding (2018-2022)
  * Public Art in Private Development
  * Percent for art
  * Donations

Looking Forward: Ways to Stay Informed

* ONLINE: boulderarts.org/public-art | socials: @boulderartsculture
  * Collection information and narratives

* Newsletter for programs, events, opportunities
  https://boulderarts.org/about-us/community-cultural-plan/join-up

* Ongoing updates during Boulder Arts Commission meetings

* Canyon Ramp Engagement: a check-in for all things public art

* Launching Public Art Tours in 2020 (guided and self-guided)
Resources:

Office of Arts and Culture Public Art Program –
https://boulderarts.org/public-art/

Community Cultural Plan –

Public Art Policy –

Acquisitions Policy –

Donations Policy –

QUESTIONS/COMMENTS:

Visit the Office of Arts and Culture Public Art Program –
https://boulderarts.org/public-art/

or Email Us at:
publicart@bouldercolorado.gov