Kids at the Dairy: Immersive Arts Education Experiences

Dairy Arts Center

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Application Form

Grant information and confirmation

Si prefiere leer esta información en español, por favor haga clic aquí. Se puede responder a la solicitud en español. Un miembro del personal de la Oficina de Artes y Cultura traducirá sus respuestas para que sean revisadas por el panel.

PURPOSE: The Arts Education Project Grant provides opportunities for children in the City of Boulder to have unique experiences with practicing artists, access to tools and techniques, or improved instruction in the creative professions. The goal of the grant is to increase the exposure of students to unique and memorable experiences that may shape their future in cultural participation and creative careers.

Total Funds: $30,000

Awards: Approximately 10 awards at $3,000 each

Details: The award amount of $3,000 is a maximum funding guideline. Smaller requests will be accepted.

Cycle: Annual

DEADLINE TO SUBMIT APPLICATION: Monday, May 13 at 11:59 p.m.

- Monday, May 13 at 11:59 p.m. - Deadline for applications
- May 13 to May 17 - Review by staff for eligibility and revision by applicants if necessary
- May 17 to June 7 - Preliminary review and score by panel (22 days)
- June 7 to June 12 - Score processing by staff
- June 12 - Preliminary scores posted online
- June 12 to June 19 - Applicants prepare 3-minute optional presentation for the Boulder Arts Commission meeting
- June 19 - Arts Commission meeting. Presentations by applicants; panel rescore; discussion and final decisions on grants

APPLICATION REQUIREMENTS

- General eligibility. Meets all general eligibility requirements.
- Open to educators, administrators, and presenters. Classroom teachers and school administrators in public schools, private schools, home school associations, and non-traditional classroom settings, as well as artists / individuals / organizations collaborating with schools on programming are eligible.
- Service area and programming. Projects must have a demonstrated benefit to schoolchildren in the City of Boulder.
- Projects must take place after the grant deadline and end before the end of the 2020 spring semester.
REVIEW PROCESS

- Deliberation. Grant proposals are reviewed at Boulder Arts Commission meetings. See schedule.
- Evaluation of applications. Funding in previous years does not imply continued support. Each application is reviewed anew in the context of current policies and applications. Applicants that have received repeated funding should be aware that the Boulder Arts Commission looks for indication of growth and a fresh approach to their work.
- Evaluation criteria
  - Benefit to students (Maximum 8 points)
  - Complementing curriculum (Maximum 8 points)
  - Proposed outcomes and evaluation strategy (Maximum 8 points)
  - Community Priorities (Maximum 8 points)
  - Cultural equity (Maximum 8 points)
  - Boulder focus (Maximum 4 points)
  - Encouragement points (Maximum 4 points)
- The complete scoring system and rubric for the Arts Education Project Grant can be found here.

APPEALS PROCESS

Written appeals process. The deadline for a written appeal is 14 days after funding decisions has been made by the Boulder Arts Commission. The appeals process can be found on our website.

GRANT AWARDS

- Notifications and dispersal of funds. Staff notifies all applicants if their proposals have been accepted or declined. If accepted, grantees must contact the grant coordinator to arrange for payment. Checks are sent by mail or electronically to bank accounts designated by the recipients.
- Communications. All official communications and notifications will be made to the named individual applicant or person designated as the organization contact. It is this person's responsibility to communicate Boulder Arts Commission requirements of the grant award to any collaborators or other participants. This includes, but is not limited to, such things as compliance with grant agreements, identifying Boulder Arts Commission sponsorship on publicity materials, and reporting issues.
- Implementation. Grantees shall implement programs / projects as outlined in the grant application. Any changes to the project, venue, grantee address, schedule, or staff / team members must be reported to culturegrants@boulderlibrary.org.
- Award amount. The Boulder Arts Commission reserves the right to adjust the amount of a grant award offered to an applicant. There are no restrictions as to the minimum amount that may be requested.
- PERA impacts. Retirees affiliated with the Colorado Public Employees Retirement Association (PERA) will be impacted by a withholding requirement enacted by the Colorado State Legislature, if awarded a City of Boulder arts grant. Details are available on the PERA website. See "Disclosure of Compensation."
- IRS taxation. Grant awards are non-transferable. Grant awards are taxable and are reported to the federal government. Upon award, a current IRS form W-9 must be submitted for the City of Boulder Finance Department records for each grant recipient, whether the recipient is an individual or an
organization/business. The W-9 must be in the same name as the grant recipient named on the grant application. Failure to supply the corresponding W-9 number will invalidate the grant award.

- Agreement. When a funding award is made by the Boulder Arts Commission, the recipient will be contacted by staff to sign a grant project agreement with the City of Boulder. In the agreement, the recipient will indicate the completion date of the project and the date a grant report will be submitted to the Boulder Arts Commission. Reports are required one month after the project is completed, unless the agreement states otherwise. The report must be completed through the online system found at boulderarts.org.

- Vendor forms. All grantees must submit a City of Boulder vendor form and current IRS W-9 form so that they may be added to the City’s vendor list. Individuals must also submit an Immigration Status Affidavit and Determination of Independent Contractor / Employee Status for Payment document. The State of Colorado law requires proof of legal residency at the time of payment. The W-9 must be in the same name as the grant recipient named on the grant application. The Grants Coordinator will send the appropriate forms to grant recipients.

- Issuance of funding checks. Once the agreement is signed, staff of the Office of Arts and Culture will submit it to City Finance along with the invoice. Funds are delivered within the next 3 weeks. Grants are initially funded at 80 percent of the grant amount awarded. The remaining 20 percent of the grant awarded is paid out upon receipt and Boulder Arts Commission approval of the grant report which is required one month after the project is completed. Failure to submit a final grant report will result in ineligibility to apply for future grants.

- Acknowledgment of Boulder Arts Commission funding. All publicity for Boulder Arts Commission-funded projects must include the following credit line: This project is funded (or funded in part) by a grant from the Boulder Arts Commission, an agency of the Boulder City Council. In lieu of the credit line, the Boulder Arts Commission Logo may be used. The grantee will also be asked to sign a release form and to submit photographs and/or videos of the project that the Office and Arts and Culture will be able to use on their website, social media, printed materials or any other publicity.

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- Thanking City Council. It is suggested that all grant recipients write the Boulder City Council members to thank them for supporting the Boulder Arts Commission and the Office of Arts and Culture. Please let them know how this grant will be used, and the difference it will make to your organization. Please also invite them to attend your events and programs. Visit the City Council website page to find out more about contacting City Council members.

REQUIRED REPORTING

- Timeframe for reporting. The grant report is due one month after the project is completed.

- Method. Submit the report through the online system access through the boulderarts.org website. Log in with the same user name and password utilized to submit the application for funds. After logging in, go to the ‘Dashboard’, then you’ll see a ‘Follow Up’ section for the grant. On the far right is the ‘Edit’ button. That will take you to complete the final report.

- Extension requests for reporting. If circumstances delay the grant recipient’s ability to complete the project and/or the report, the recipient must notify the Commission before the original report deadline.
The recipient must submit an email addressed to the Boulder Arts Commission at culturegrants@boulderlibrary.org that includes each of the following items:
  o a update on the project status,
  o a request to change the project completion date,
  o a new report due date.

• Responsibility. The grant recipient is responsible for submitting a report by the due date. The Commission recommends reviewing the online report form well in advance. There is no grace period for the report.

• Consequence of Delinquent Report. Unless an extension request is approved by the Boulder Arts Commission in advance of the due date, any individuals or organizations / businesses attached as collaborators on the project will no longer be eligible to apply for Boulder Arts Commission grant funds until the report has been received.

Certification*
I certify that I have read the above information and that this project meets the Boulder Arts Commission’s eligibility requirements and, if a funding award is made, will continue to comply with the Boulder Arts Commission’s requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting.

  I certify

Applicant information

Discipline*
Select your discipline. If multi-discipline, please check all that apply.
  Visual arts and crafts
  Music
  Theater
  Literary arts
  Dance
  Festivals, exhibitions, and art in public places

Tax status*
Cultural organizations/businesses are eligible. Nonprofit status is not required for this category.

  Nonprofit

For individuals: organizational affiliation
Even if an organizational affiliation is stated, awards will be made to the individual whose account is associated with this application. If no organization affiliated, please state 'none'.
**Project information**

**Project title**

Kids at the Dairy: Immersive Arts Education Experiences

**Amount requested**

The maximum award amount offered is $3,000.

$3,000.00

**Project summary**

A brief overview of your project. Include how it will connect with or complement the class curriculum, how many students the project will reach, if the project will benefit underrepresented populations, and the benefits that you expect for the students.

Kids at the Dairy is an arts education program serving Title I Schools in Boulder County. The program is designed to introduce kindergarten children to live performances across various artistic disciplines, while closing the achievement gap and providing access to the arts for at-risk youth. Title I of the federal Elementary and Secondary Education Act (ESEA) was created to support "high-poverty" public schools; those possessing a student body of at least 40% low-income individuals. The goal of this program is to meet the educational needs of students in high-poverty schools while closing the achievement gap between disadvantaged children and their more advantaged peers. Last year, five of Boulder's seven Title I Schools participated in the KATD program. With an average of 80 students per kindergarten class, the Dairy was able to serve nearly 400 Title I students in 2018 alone. Working within state standards and in cooperation with public school teachers, programming is created to be grade level-appropriate and relevant to the students' classroom curriculum. Students' arts experiences are reinforced by the addition of a developmentally appropriate book.

**Project calendar**

Projects must take place after the grant deadline and before the end of the 2020 spring semester.

The series of half-day field trips at the Dairy Arts Center begins during the fall school year and runs through the spring prior to the school year ending, (Fall September 2019 - May Spring 2020) hundreds of low-income kindergartners have the opportunity to discover and enjoy a nuance of artistic genres, at absolutely no cost to either the student or the school.

**Project location**

Where do your projects take place?

Dairy Arts Center

**Project completion date**

This is the last day of any public event related to the project. Projects must take place after the grant deadline and before the end of the 2020 spring semester.
**Panel evaluation**

**Benefit to students**

In what ways will this project directly benefit the students and their growth as cultural participants or in the creative industries? What new skills or experiences will be offered?

Data from the Department of Education’s most comprehensive longitudinal study revealed that arts participation in low-incomes students resulted in higher rates of academic achievement, civic engagement and career success as adults. This is in addition to numerous reputable studies that have supported the arts as a tool for the behavioral and emotional rehabilitation of at-risk students. Despite Title I program interventions, the achievement gap between low-income and advantaged students remains significant. This is also true of the student population in Boulder County. Across the county, only one out of every four Latino and low-income students reads at a proficient level. Only one-fifth score proficient in Math. This is in comparison to approximately 69% of non-disadvantaged students. Kids at the Dairy (KATD) is an arts education program designed to help close this gap by enhancing the arts experiences and opportunities provided to students in Boulder Valley’s Title I Schools.

**Complementing curriculum and offerings**

How does this project enhance, or fill a gap in, the generally available curriculum and offerings? For more information about Curriculum in Colorado visit this website.

Students’ arts experiences are reinforced by the addition of a developmentally appropriate book. This book, chosen to reflect the arts programming presented during the field trip, is gifted to all participants weeks prior to the program. Public school teachers work to incorporate the book into standard classroom lessons so that students arrive prepped and prepared to learn. Teachers have noted that, for some students, the book provided by the KATD program is the first they’ve ever owned. In this program the same students come to the Dairy several times though out the school year. The importance of this repetition is immense, as studies have shown that repetitive exposure to arts experiences and artistic concepts is key to long-term impact during early education. There are two key goals that fill in a gap in the students school curriculum:

- **Goal 1:** Increase arts education opportunities for students from regional Title I schools
  1.1 Provide arts education opportunities at no cost to the student or school district
- **Goal 2:** Promote literacy proficiency for Title I students
  2.1 Provide developmentally appropriate, thematic books for program participants
  2.2 Provide books at no cost to the student or school district
Proposed outcomes and evaluation strategy*
Describe your evaluation strategy for this project and how you will collect data. How will the benefits to the students be measured?

We collect data at the time of the actual field trip, tabulating the numbers of students served. We also seek to collaborate and pay significant stipends to local artists and arts organizations to participate in this program. We track the following information:
* # of people will receive free or reduced access to arts and cultural programs
* # of youth will receive arts and cultural education programming or events
* Total Students Served
* Collaboration - number of local arts organizations/artists directly involved in the planning of the program. All artists are paid for their time.

We also provide each participating teacher an evaluation form at the end of each field trip. We track their responses. Dairy staff meet with teachers to plan future field trips to ensure their needs are met with our programming. The narrative from the evaluation forms help us to understand the impact on students and how the arts experiences are integrated into the classroom and how the books are also used in the classroom.

Community Priorities

The City of Boulder’s Community Cultural Plan is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision: Together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the wellbeing, prosperity, and joy of everyone in the community. The Community Priorities are six points that summarize the community’s most common responses in answer to the question, “What is your vision for Boulder’s culture and creative economy?”. Reference: Cultural Plan and Community Priorities.

Community Priorities*
In what way will this project contribute to one or several of the Community Priorities described in the Community Cultural Plan? Does the project contribute to one priority thoroughly? Or, does it address many? What specific benefits to the community are planned? How will success be measured?

Examples of ways to demonstrate impact on the Community Priorities may include descriptions of how your project or organization:

- Supports artists and creative professionals by providing professional development programming.
- Contributes to Boulder’s creative identity and creates a vibrant cultural destination through high artistic merit and excellence in the practice of a medium or discipline.
- Engages the community in civic dialogue about the arts through interactive outreach in the neighborhoods.
- Adds creativity in the public realm by engaging underserved populations in art making for their community.

Kids at the Dairy supports local artists, engages students, teachers and volunteers is building community and outreach to underserved populations. This is a program that enhances visual, music, and performing arts education in K-12 schools working to build the love and support of the arts in young children. Since the program’s inception, the Dairy has collaborated with 18 arts organizations to develop and present programming: Boulder Bach Festival, Imagination Makers Theater Company, McTeggart Irish Dancers, Boulder Ballet, The Catamounts Theater Company, Barrio E’, Frequent Flyer Productions, Parlando School for the Arts, Kutandara Center, 3rd Law Dance/Theater, Boulder Bookstore, and Clementine Studio, Streetside Dance, Grupo Chegando La (Boulder Samba), Peter Davison, Gregg Tobo, Acoustic Eidolon, and Opera
Colorado. Each field trip experience includes an average of seven of the above-mentioned arts organizations, alongside the input of Dairy Staff and public-school teachers. The process of program/curriculum development is entirely collaborative.

**Cultural equity**

Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants whose organizational leadership or audience represent groups who are typically underrepresented, i.e. culturally diverse groups, organizations focused on age diversity, etc.) Describe how your project does or does not fulfill one or several of these categories. Describe how your project will address affordability, availability, accessibility, accommodation, and acceptability to diverse groups. For reference, please review the Boulder Arts Commission and Americans for the Arts Statements on Cultural Equity.

References:
Boulder Arts Commission Statement on Cultural Equity
Americans for the Arts Statement on Cultural Equity

KATD entire goal is to serve a Boulder community that is typically underserved. Despite Title I program interventions, the achievement gap between low-income and advantaged students remains significant. This is also true of the student population in Boulder County. Kids at the Dairy (KATD) is an arts education program designed to help close this gap by enhancing the arts experiences and opportunities provided to students in Boulder Valley’s Title I Schools. Through a series of half-day field trips at the Dairy Arts Center, hundreds of low-income kindergartners have the opportunity to discover and enjoy a nuance of artistic genres, at absolutely no cost to either the student or the school. The Dairy partners with a series of community arts organizations to create a varied program that incorporates elements of performance, art-making, and literacy. Students are split into groups and rotate through the Dairy’s many performance spaces and galleries to experience four 20-minute performances or workshops. The brevity of each artistic element keeps students actively engaged. Groups then reunite for one final performance that reincorporates each of the artistic elements.

**Additional Questions**

**Boulder focus**

Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

We are a Boulder organization serving a Boulder population working with local arts organizations and Boulder artists to create the KATD program. Looking forward to the 2019-20 school year, the Dairy’s Board of Directors is supporting further program expansion by reaching out to all seven of Boulder County’s Title I schools. This will increase the program’s impact by serving approximately 560 unique kindergarten students (1,120 non-unique students). The Dairy staff and Board of Directors are excited at the opportunity to expand Kids at the Dairy - arguably the most impactful education program offered by the Dairy Arts Center.
Encouragement points*
Among the goals of the Boulder Arts Commission is to encourage the equitable, fair, and just distribution of funds in support of the community. This includes providing support to applicants who have not yet received a grant in this cycle. Confirm if your organization has been funded in the current cycle, including if you’ll be receiving General Operating Support funding.

Yes, we/I have received funding in the current cycle.

Attachments
The following attachments are required. Please title your attachments according to the headings listed below.

Budget summary*
Provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. Please title the attachment "Budget summary". Permitted file types: xl, xlsx, pdf.

Budget Summary.pdf

Partner/Collaborator List*
Provide a list of each individual / organization that has a significant coordinating role in this project. Please title the attachment, "Collaborator list". Include their name, contact information, and role. Permitted file types: doc, docx, pdf.

Collaborator List.pdf

Venue confirmation letter*
Attach confirmation from the hosting venue that the project is approved and scheduled. Please title the attachment "Venue confirmation letter". Permitted file types: doc, docx, pdf

Venue Confirmation Letter.pdf

Letters of support
Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. This is optional. Please title the file, "Letters of support". Permitted file types: doc, docx, pdf

Letters of Support.pdf
Other support materials
Attach any documents that will help the jury fully understand the project, including videos and other materials that may help the commission evaluate artistic quality. This is optional. Please title the file, “Support materials”. Permitted file types: doc, docx, xl, xlsx, pdf

[Unanswered]

Submission and signature

Application on the website (optional)
I certify that, if funding is awarded, my application may be presented on the boulderarts.org website. The Office of Arts and Culture staff will send a copy of the document to the applicant listed for approval in advance of posting on the website.

Yes

Certification*
I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion.

I certify

Full name*
Kathy Blegen-Huntley

Submission date*
05/12/2019

TO COMPLETE AND SUBMIT YOUR APPLICATION

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit Application" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.
File Attachment Summary

 Applicant File Uploads

- Budget Summary.pdf
- Collaborator List.pdf
- Venue Confirmation Letter.pdf
- Letters of Support.pdf
## Kids at the Dairy Program Budget

**Projected Budget 2019/2020**

<table>
<thead>
<tr>
<th>Budget Items</th>
<th>Budget Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staffing (program development, coordination, onsite during field trips)</td>
<td>$3,400</td>
</tr>
<tr>
<td>Translator for students</td>
<td>$5,000</td>
</tr>
<tr>
<td>Instruments Rental</td>
<td>$2,000</td>
</tr>
<tr>
<td>Materials &amp; Books (bi-lingual and different books for each field trip relevant to arts experience)</td>
<td>$6,200</td>
</tr>
<tr>
<td>School Bus Transportation to Dairy Arts Center</td>
<td>$2,000</td>
</tr>
<tr>
<td>Partner Arts Performer &amp; Organizations</td>
<td>$5,500</td>
</tr>
<tr>
<td><strong>Total Program Costs</strong></td>
<td><strong>$24,100</strong></td>
</tr>
<tr>
<td><strong>Income</strong></td>
<td></td>
</tr>
<tr>
<td>Corporate Support</td>
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<tr>
<td>Individual donors</td>
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</tr>
<tr>
<td>Grants</td>
<td>$13,000</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$24,100</strong></td>
</tr>
</tbody>
</table>
Participating Title I Schools (5): (will be increasing number of schools, we are working on this)

1. Whittier Elementary
2. Escuela Bilingue Pioneer Elementary (bilingual school)
3. University Hill Elementary (pre-k & kindergarten)
4. Alicia Sanchez Elementary
5. Columbine Elementary
   ● Creekside Elementary (lost accreditation)

Artist Groups/Organizations (we are currently working on partner selections and availability for 2019-20)

1. Parlando School for the Arts
2. Boulder Ballet
3. Boulder Bach Festival
4. Frequent Flyer Productions
5. Kutandara Center
6. Imagination Makers
7. Streetside Dance
8. McTeggart Irish Dancers
9. Grupo Chegando La (Boulder Samba)
10. The Catamounts
11. Peter Davison
12. Gregg Tobo
13. 3rd Law Dance/Theater
14. Barrio E'
15. Acoustic Eidolon
16. Opera Colorado
17. Clementine Studio
18. Teresita Lozano
May 10, 2019

Boulder Arts Commission  
Boulder Office of Arts and Culture  
1001 Arapahoe Avenue  
Boulder, CO  80023

Dear Commissioners:

*Kids at the Dairy* (KATD) is a program that provides Kindergartners from Boulder’s Title I Schools with a unique, arts immersion experience. Through a series of half-day field trips at the Dairy Arts Center, hundreds of low-income kindergartners have the opportunity to discover and enjoy a nuance of artistic genres, at absolutely no cost to either the student or the school.

As the only multi-disciplinary arts center in Boulder, Colorado, the Dairy is charged with increasing the community’s access to quality arts experiences and opportunities. With this important project we seek to continue to achieve this goal.

Thank you for your consideration of supporting this program with a $3,000 arts education grant.

Sincerely,

Melissa Fathman  
Executive Director
Mary Claire Collins, Escuela Bilingue Pioneer, Kindergarten Teacher

“My students love all aspects of our Kids at the Dairy day from the bus ride with all of their classmates to each activity including the show and of course lunch in the lobby! It is highly organized and each class group has our own personal ambassador to guide us through all of the activities and keep us on schedule.”

Jessica Rothman, Alicia Sanchez International School, Kindergarten Teacher

You can never start too young for exposure to music, dance, and visual arts. You can never start too young to help kids see a future for their own creativity. My children need that exposure even more than others.”