Public Art Implementation Plan

2018-2019 Updates
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1. Background

1.1. Public Art and Cultural Programming in the City of Boulder – In 2016, the City of Boulder began implementing the Community Cultural Plan, which includes a call-to-action from residents for the agencies of city government to focus on six Community Priorities for Culture. Although all six priorities influence the public art program, one specifically guides our work:

*Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.*

Additionally:

*Many individuals, businesses, organizations, and developers will be encouraged to invest in improvements to public spaces through the addition of meaningful, innovative, and quality works of art. The municipal investment in public art will be a model, using a system of publicly transparent, sustainable, and innovative practices to commission artworks of enduring cultural value.*

With this goal in mind, the city manager has adopted a Public Art Policy. With strong support of City Council, the Public Art Policy includes a purpose statement which provides a framework for the program:

*The City will acquire works of art which encourage creativity, contribute to a sense of place, spark conversation, tell our shared stories and capture our moment in time, foster the enjoyment of diverse works of art, and are thoughtfully designed contributions to the urban environment of our vibrant city.*

With the principle of collaborative leadership in mind, the Office of Arts and Culture has applied the programs and tools described in the Community Cultural Plan to craft this 2017 – 2022 Public Art Implementation Plan.

Content of this Public Art Implementation Plan is designed as a master plan. This document serves as a snapshot of all projects in the works as well as those on the horizon. Additional content includes responses from city-wide feedback captured during the Public Art Town, the Virtual Public Art Town Hall, and ongoing correspondence and project development. This feedback is presented to all selection panels to help inform the specific details and opportunities of each new project.

Additional resources and references are found at [www.boulderarts.org](http://www.boulderarts.org) and in Section 6: Resource Links (p 27):

- Boulder Community Cultural Plan
- City of Boulder Public Art Policy
- Public Art Implementation Plan Virtual Town Hall

1.2. Organizing Principles for Commissioning Public Art

**Context and Theme: Narrating Boulder’s Personality** – The City of Boulder will build a diverse and engaging collection of public art that is personal to this city, and informed by this community. The artworks will paint a picture of Boulder as a center for innovation and will speak to our most important and contemporary conversations we are having as a community.

When commissioning artwork that narrates the priorities of our community, we commit the results to be a “snapshot in time”. Certainly commissioned artworks, both temporary and permanent, will reflect “now,” and we can expect the conversations to change with future public art programming to be responsive. However, permanent works must be carefully thought through. In addition to narrating the commons, they must help to provide the platform for future ideas. In time, the collection will reflect these various moments in time for posterity.

**Criteria for Public Art** – Consistent commissioning criteria will be used by staff, members of the Boulder Arts Commission, and selection panel members when making decisions about public art in the city:

- Inherent Artistic Quality
- Context
- Ability to Maintain and Install
- Time Horizon of Artwork
> Diversity – through the type of work, styles, narratives and media including experimental and established art forms; through the artists commissioned and through the broad audiences the work reaches
> Uniqueness

Each project may demand different interpretation of these criteria, or the addition of others. See Section IX.A: Acquisition Criteria of Public Art in the Public Art Policy (p 5).

1.3. **Participation**

**Selection Panels** – each project will have a unique selection panel featuring an artist, arts professional, Art Commissioner, and community members. These selection panels will be supported by a non-voting, advisory Technical Review Committee comprised of city staff and project representatives. If you are interested in serving on a selection panel, please submit an one-page letter of interest and current resume or CV to publicart@bouldercolorado.gov

**Public Art Opportunities** – will be publicly advertised through the Office of Arts and Culture. Each opportunity will include application criteria and will be a free application. To receive information for public art opportunities, please visit: http://boulderarts.org/about-us/community-cultural-plan/join-up/

**Community Engagement** – Public engagement will help inform artists’ proposals and assist in finding the best artist for each public art project, building a lasting legacy for the citizens of Boulder. Each project will have multiple opportunities for the larger community to engage in the process – specifically designed to fit the project(s) and its community: public forum, town hall meetings, public lectures and presentations, digital presentations and digital engagement platforms.

For more information on involvement in any component of the public art process, please contact Mandy Vink, Public Art Administrator, at 303-441-4342 or publicart@bouldercolorado.gov

1.4. **Process**

**Commissioning Process** – the commissioning of public artwork will use a competitive process whenever possible. This will be done to ensure that a) the widest possible qualities of applicants are available for review by the selection panel, b) to ensure the most rigorous stewardship of the funds, and c) to facilitate the diversity of artists described in the criteria.

*Temporary commissions should also employ a competitive selection process, but may require more specific calls for entry such as an invitational call to ensure that the specific needs of the series, and the specific artists who are able to meet those needs, can be reasonably engaged.*

**Most public art projects will run through the following standard approval process**
**Alternative Processes** – Opportunities will arise that may not be suitable to the process described above due to timeline, budget size or other considerations. Qualification of a project as being a “unique opportunity” will be determined through the recommendation of the Arts Commission. These unique opportunities will follow the above process as much as is possible, at the discretion of the manager of the Office of Arts and Culture. In addition to the selection criteria (see Section 2), the panel will consider a project’s feasibility within its existing parameters, including timeline and budget.

**Standing Selection Panel** – For these unique opportunities, donations, relocations and deaccessions, an additional standing public art selection panel and Technical Review Committee is assembled.

**Standing Selection Panel:**
- Felicia Furman, Boulder Arts Commission Co-chair (Arts Commission)
- Gabrielle Schuller, Arts Patron, Architect, App Developer (Community Member)
- Martha Russo (Artist)
- Jerry Shapins, Urban Planner (Community Member)
- Charlotte LaSasso, Director, Boulder County Arts Alliance (Arts Professional)

**Standing Technical Review Committee:**
- Finance: Facilities and Asset Management
- Parks & Recreation Planning: Development Services
- PHS Planning: PW Flood Plain Engineer/Greenways
- City Attorney’s Office: PW Transportation – Capital Projects
- Communication: PW Transportation – GO Boulder
- Community Vitality: PW Transportation – Operations
- Neighborhood Services: Risk Management
- Park Operations
2. Review of 2017-2018 Accomplishments

Update to Public Art Policy with percent for art funding inclusion, March 2018

Permanent Installations:
- *Wheelhouse* by Erick Johnson (Fort Collins, CO), Elks Park (Parks and Recreation), 2018
- *Hex Totems* by Ken Bernstein (Boulder, CO), Diagonal Highway (Transportation), 2017
- *Triangulation* by Christian Muller (Boulder, CO), Baseline Improvements (Transportation), 2017

Experiments in Public Art (Temporary Installations):
- *Spires* by Dispersion (Boulder, CO), Civic Area Public Art Social (General Fund), 2018
- *Trees Harp and Wind Harps, Too* by Katie Shlon (Baltimore, MD), Civic Area Public Art Social (General Fund), 2018
- *Atmo* by Ethan Jackson (Questa, NM), Civic Area Public Art Social (General Fund), 2018
- *Cubicule* by Ethan Jackson (Questa, NM), Civic Area Public Art Social (General Fund), 2018
- *areyoume* by Michael Theodore (Boulder, CO), Pearl Street Mall (General Fund), 2017
- *Everything At Once* by Mary Mattingly (Brooklyn, NY), Boulder Creative Collective (General Fund), 2017

*Recipient of the Americans for the Arts (AFTA) Year in Review Award*

Murals:
- *Into the Blue* by Sandra Fettingis (Denver, CO) and Lauren Napolitano (nomad), Boulder Creek Path at E. Arapahoe (Parks and Recreation), 2018
- *Arts Martin Acres Murals* by David Polka (Oakland, CA) and Katherine Rutter (Kansas City, MO), Martin Park Trails (Arts Martin Acres Neighborhood Enhancement Grant), 2017
- *Untitled* by Madeleine Tonzi (Oakland, CA) and Michelle Miller (Boulder, CO), Boulder Creek Path at 9th Street (General Fund), 2017
- *Paint the Pavement* by Whittier International Elementary and City Repair Boulder, 2017

Events:
- *Public Art Social* celebrating temporary installations and forthcoming permanent installations in the Civic Area, June 2018
- *Public Art Town Hall*, December 2017
- *Good Bad Public Art Show*, June 2017
- *New, Big, Brief* forum on large-scale temporary installations, March 2017
- *Planisphere: Public Art, Poetry, and Community*, March 2017
- *Public Art Town Hall*, January 2017

Approximately $300,000 was invested in commissioning these 2017-2018 public art projects.
Snapshot of 2017-2018 Accomplishments

Untitled Murals at 9th Street Underpass on Boulder Creek Path by Madeleine Tonzi (Oakland, CA) and Michelle Miller (Boulder, CO)

aryoume by Michael Theodore (Boulder, CO), part of “Experiments in Public Art”

The Good Bad Public Art Slideshow
Partnerships with Arts Martin Acres for new murals by David Polka and Katherine Rutter (pictured; Kansas City, MO) in Martin Acres; Partnership with City Repair Boulder for new street mural in the Hug n Go lane at Whittier International Elementary

Everything at Once by Mary Mattingly (Brooklyn, NY), part of “Experiments in Public Art”

*Recipient of the 2018 Americans for the Arts (AFTA) Year in Review Projects

Planisphere poetry event at Rebecca DiDomenico’s (Boulder, CO) Constellatory, featuring Rebecca DiDomenico and poets from the Boulder Writers Warehouse (part of “Experiments in Public Art”)
Atmo and Cubicle
by Ethan Jackson (Questa, NM),
part of “Experiments in Public Art”
and the Public Art Social

Trees Harp and Wind Harps, Too
by Katie Shlon (Baltimore, MD),
part of “Experiments in Public Art”
and the Public Art Social

Spires by Dispersion (Boulder, CO), part of “Experiments in Public Art”
and the Public Art Social
Public Art Social 5x5 Presentations

Wheelhouse by Erick Johnson (Fort Collins, CO), installation in Elks Park

Into the Blue by Sandra Fettingis (Denver, CO) and Lauren Napolitano (nomad), East Arapahoe Underpass (photo by Ladd Forde)
3. Community Feedback

Introduction – Public Art Town Halls are hosted annually to check in with the community. The following is a rolling snapshot of responses asked of the community during these Town Halls:

Question 1: How do you define public art?
- Art that inspires and represents the community
- Art that is demonstrated publicly in order to illustrate aspects of that community for all to enjoy
- Art that is free, accessible and available for everyone; provokes thought and conversation
- Something to keep you entertained and a way of showing others a whole new perspective
- Something interesting to look at
- Translation of an “idea” to emotionally “move” people, in a public setting
- Umbrella Sky Project

Question 2: Of all the public art (in the world), which is your favorite and why?
- Denver’s RiNo Arts District / Colorado Crush murals: temporary, political, cultural
- Allies in Berlin
- Cloud Gate (The Bean) in Chicago: its very interactive
- Bay Bridge Lights
- Glow in the dark bike path in the Netherlands
- Philadelphia Mural Project
- Le PAsse-Muraille-Paris: Active/in-motion, unexpected, well-integrated into a pocket park
- JR
- Daan Roosegaarde
- Graffiti moss
- Umbrella Sky Project
- Public art that leads you on an adventure
- 4th Plinth at Trafalgar Square
- Sound art in Denver and Denver International Airport
- Sheep at Getty Station
- Wynwood Murals in Miami
- London’s poppies
- Highline Canal in NYC

Question 3: Where in Boulder would you like to see more public art?
- Bus stops
- Neighborhoods
- Public parks/public space: entrances, near benches for viewing
- In unexpected locations
- REQUIRED in all new buildings
- EVERYWHERE! (woven throughout)
- Civic Area
- Senior Centers
- Downtown corridor
- Entry to Boulder at Baseline / 36
- Alpine Balsam parking lot
- Canyon and 9th
- Temporary projects in construction zones
- Large murals on more buildings all over the city
- In trees
- In nature
- Bike and walking paths, sidewalks, underpasses
- Art as connecting spaces
- On street lights
- North Boulder / Dakota Ridge
- South Boulder
- In the sky
Under water

Question 4: What types of public art would you like to see more of?
- Variety of scale and experience
- Large-scale installations
- Interactive
- Art that takes chances
- Types that draw in a lot of people of all ages
- Art that provokes thought and conversation
- Creates space for engagement, contemplation, discussion, interaction
- More sculpture
- Land art
- Immersive environments
- Light art / more with lights
- Murals
- Rotating projects
- Artistic things like parklets and bike racks
- Temporary installations (be bold with temporary)
- Happenings
- Kinetic works
- Digital art on buildings around town
### Overview of 2018 – 2020 Public Art Projects

**Anticipated Timeline** – The following is an anticipated timeline for known projects:

<table>
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<tr>
<th>Project Type</th>
<th>2018 Q1</th>
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**Key:**
- Selection Process: Blue
- Design: Green
- Fabrication: Purple
- Install: Yellow
- Ongoing (Temporary): Blue
- Study / Review (Donation): Grey
5. 2018 – 2020 Project Abstracts

5.1 Community, Culture and Safety Tax-funded Projects
   5.1.1 Civic Area: Signature Artwork and Experiments in Public Art: pp 15-17
   5.1.2 University Hill: pp 18-20
   5.1.3 North Boulder: pp 20-22
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5.5 Mural Projects and Programming: p 39
5.1 CCS Projects

5.1.1 Civic Area: Signature Artwork and Experiments in Public Art (Temporary)

Project Introduction – The Civic Area is a civic and cultural hub invites its community to play, engage, learn, contemplate and converse. The public art opportunities will be temporary and permanent, all working together to create an “ever vibrant,” alive and constantly changing artistic environment that is exciting and engaging for all ages.

The civic area already serves as a destination for many cultural amenities:
> Performing arts including concerts, theater, and dance;
> outdoor cinema;
> street performers;
> the cultural destinations of BMoCA, the Dushanbe Teahouse, and the Boulder County Farmer’s Market;
> programming by the Main Library including concerts, cinema, and the maker space;
> cultural festivals; and
> permanent and temporary public art.

The Civic Area will be enhanced with further investments in cultural activity including destinations, events, and visual experiences. Through phased public art and programming, the goal is to create a highly-programmed setting in which anyone can expect to have an enlightening, edifying visit. Without checking a calendar or website, you will know that wonderful things will be happening when you visit the Civic Area.

Future Phasing – The Civic Area will be a feature destination of the City of Boulder, with a vision as a “place for community activity and arts.” When fully realized this vision will include a diversity of experiences, with many serendipitous encounters with the arts. Opportunities for ongoing public art commissions within the site will grow with related user-experience projects *The Office of Arts + Culture will remain involved in planning of the Civic Area’s East Bookend (see Section 8, p 37)

11th Street Spine Signature Artwork

Artwork Location – 11th Street Spine Signature Artwork at Canyon Blvd. and 11th Avenue: The artwork will be incorporated into the final design of the new park land layout within Boulder’s Civic Area. Artwork is desired to be located at the north end of the park along the newly aligned 11th Street pedestrian trail. An additional location to consider is a threshold system along the newly aligned 11th Street. The finalist will have flexibility to identify a precise site within the areas adjacent. This signature artwork will be a meeting place on a civic scale: This project location will be highly visible, serving as a destination meeting space accomplished through art. It will be seen from across the campus and visually connected along Canyon and to Pearl Street. Threshold System – a system of “gateways” to announce your arrival in this special place.

More information can be found at https://boulderarts.org/public-art/in-progress/civic-area

Project Budget – Commission Budget: $355,000 (all-inclusive); contract $325,000 | Budget Source: Community, Culture and Safety Tax V1
Selected Artist – Adam Kuby (Portland, OR); Semifinalists included: Patrick Marold (Denver, CO); Adam Frank (Brooklyn, NY); Mark Reigelman (Brooklyn, NY); and Ball-Nogues Studio (Los Angeles, CA)

Adam Kuby’s concept, 55 degrees, will create a series of frames within the Civic Area that abstractly reference the Flatirons while creating interactive elements within the park.

Anticipated Timeline –

![Anticipated Timeline Chart]

Project Status – Final Design (8.2018)

Context and Theme – In the Civic Area Masterplan, this site is acknowledged as a cultural destination, and this public art commission will specifically reflect priorities contained within the Cultural Plan. Additional community thoughts include:

- Outdoor adaptive space/architectural pavilion: performance/educational/contemplative space
- Interactive and Illuminated

Selection Participants –

Selection Panel
> Yumi Roth, Assoc. Professor of Sculpture & Post-Studio Practice, CU Boulder (Community Member/ Artist)
> David Dadone, Exec. Dir. + Chief Curator, BMoCA (Community Member / Arts Professional)
> Rachel Lee, Architect, Mosaic Architects (Community Member / Arts Professional)
> Zoe Larkins, Curatorial Assistant, MCA Denver (Community Member / Arts Professional)
> Ann Moss (Community Member)
> Felicia Furman (Boulder Arts Commissioner)

Technical Review Committee
> Civic Area Project Management Team: Jeff Haley & Doug Godfrey, Project Leads
> Park Operations: Callie Hayden & Josh Benedict
Transportation Representative: Noreen Walsh (Canyon Complete Streets Rep)
Go Boulder: appointed by Kathleen Bracke
Library and Arts: David Farnan
Project Design Team: Erik Prince, Tom Leader Studio
Risk Management
CAO
Development Services

Experiments in Public Art (Temporary)

Artwork Locations – Ongoing temporary artworks will be sited within Boulder’s Civic Area. Artwork is desired to be located Ongoing creative and civic engagement with this civic space: These temporary projects will introduce temporary, performative, and human-scale opportunities to the Civic Area. Initially, projects will occur in as engagement with the site’s reduced footprint while construction is occurring. However, projects will extend beyond that and will become an expected component of programming within the Civic Area.

Project Budget – Total Budget: ~ $100,000 (all-inclusive) | Budget Source: General Fund

Selected Artist(s) –
- Dispersion (Boulder, CO) | Spires ($36,200) | Install March 2018, on exhibition through Fall 2018
- Ethan Jackson (Questa, NM) | Atmo and Cubicle ($20,000) | June 2018
- Katie Shlon (Baltimore, MD) | Trees Harp and Wind Harps, Too ($10,000) | June 2018
- Helanius Wilkins (Boulder, CO) | laissez les bon temps rouler ($15,000) | September 2018
- Parisa Tashakori (Boulder, CO) | Hello Boulder ($10,000) | October 2018 – Spring 2019
- Collin Parson (Denver, CO) | Stele and Ostium ($7,000) | October 2018 – Spring 2019

Anticipated Timeline –

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<th>2017</th>
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Project Status – Wrapping up projects; future iteration tbd contingent on funding
5.1.2 University Hill

Project Introduction – University Hill is a destination for both college students and for the entire Boulder community. The commercial district includes many historic icons, a vibrant music scene, varied dining options, and an eclectic housing mix. The neighborhood district is a mix of students living off-campus and Boulder residents and families living in the area as well. It is one of Boulder’s more historic neighborhoods. University Hill is a dynamic community. For the purposes of this project, the boundaries of this community are 9th Street on the west, Broadway on the east, Baseline Road on the south and Marine Street on the north.

The University Hill Public Art Project is an opportunity to bridge the various communities of University Hill. The city has partnered with CU’s Environmental Design Program for all aspects of this project including community engagement, concept development, and fabrication and installation. The project may be a series of components or a singular, stand-alone piece but must have a minimum life span of five years. A location for the project(s) has not yet been determined, although locations to consider must include a safe public right-of-way including park land, city-owned or university-owned locations. Private lands are currently exempt from consideration.

This project was earmarked as a unique opportunity from the onset, with the intent to pilot alternative selection processes: identifying the artist/fabricator so that they may be included during a unique community engagement process and help shape the timeline and location.

Artwork Location – Specific locations will be determined through the selection panel, within the University Hill area identified below.

As this project is funded through the Community, Culture, and Safety (CCS) Tax, siting the work on City property or RoW is a significant goal. Project stakeholders did a walk through of locations and met with Development Services, Parks and Recreation, etc. to understand space use on the Hill and found Beach Park to be the most viable location (highlighted).
Project Budget – $95,000 TOTAL (all-inclusive) | Budget Source: Community, Culture and Safety Tax: Artwork Budget - $75,000 (all-inclusive for concepts, design and fabrication)
Community Engagement Budget - $10,000 (all-inclusive)
Selected Artist – University of Colorado Environmental Design – 2019 Design Studies students

Anticipated Timeline –

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<th>Selection</th>
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This project has engaged with the community and stakeholders regularly throughout concept design, with highlighted areas being open to the community for participation, additional dates open for observation:

- November 27, 2019: TRC initial review of potential sites and expectations (reduced to Beach Park as main contender)
- January 9, 2019: TRC follow-up re Beach Park
- February 1, 2019: University Hill Community Engagement Findings and Design Concepts Public Open House
- February 6, 2019: TRC Meeting re: permitting with DSP/P&R
- February 13, 2019: Presentation to Community Stakeholders and Selection Panel
- February 20, 2019: Presentation to Community Stakeholders and Selection Panel
- March 1, 2019: Presentation to Community Stakeholders and Selection Panel
- March 8, 2019: Presentation to Community Stakeholders and Selection Panel
- March 20, 2019: Update to Boulder Arts Commission
- March 25, 2019: Update to Parks and Recreation Advisory Board (PRAB)
- April 17, 2019: Final design presented to Boulder Arts Commission
- April 22, 2019: Staff update to PRAB
- April 25, 2019: Final design update presented to University Hill Neighborhood Association

Project Status – Design

Context and Theme – University Hill is a location with particular interest from the CU population and University Hill Neighborhood, and has overall support from the community. Additional community thoughts include:

- Semi-permanent opportunities to avoid maintenance expenses (5 yr min lifespan required)
- Permanent opportunities to anchor community
- Cross-pollinate student and community population through project
- Bring invisible/erased stories of area to light

Selection Participants –
This project was earmarked as a unique opportunity from the onset, with the intent to pilot alternative selection processes to support a broader community engagement process. A community vote will inform the final artwork, with review from the Standing Selection Panel and additional stakeholders as a vetting body prior to the final concept reaching the Boulder Arts Commission.

Selection Panel
> Brian Fouhy, Designer (Arts Professional)
> Marcel DeLange, CU Faculty/Artist (Artist)
> David Hemsi, Hill resident and sculpture production studio manager (Community Member)

Standing Selection Panel
> Mark Villarreal, Commissioner - Boulder Arts Commissioner
> Charlotte LaSasso, Arts Professional - Boulder County Arts Alliance
> Jerry Shapins, Community Member and Urban Planner
> Gabrielle Schuller, Community Member and Architect
> Catherine Cartwright, Artist, Arts Professional, Community Member

Technical Review Committee
> University Hill Development Coordinator: Sarah Wiebenson
> CEDaR Faculty Director/ University of Colorado Environmental Design Program: Brian Muller
> Parks and Recreation Representatives, including advisory review by Parks and Recreation Advisory Board (PRAB)
> Risk Management
> CAO
> Development Services

5.1.3 North Boulder (Corridor Project)

Project Introduction – North Boulder is an arts destination. This public art opportunity will compliment reconstruction of the North Broadway corridor and visually acknowledge the NoBo Art District. The project’s location parameters– roughly .8 miles from Violet to US-36 – boasts the city’s only formal Arts District, serves as a gateway to Boulder, and is a mix in density of residential and commercial spaces Possible locations and themes for the North Boulder Art Project have been identified, and the project must be sited within the public right-of-way. The artist will be integrated in early to help identify locations. The project shall contribute to the artistic and eclectic character of the North Broadway area.

Artwork Location – specific location tbd with Artist and Selection Panel

Project Budget – $175,000 total (all-inclusive); contract amount $165,000 | Budget Source: Community, Culture and Safety Tax V1
Selected Artist – Sharon Dowell (Charlotte, NC); [http://sharondowell.com/](http://sharondowell.com/)

Semifinalists include: DeWitt Godfrey (Earlville, NY); Joe O’Connell / Creative Machines (Tucson, AZ); Luke Crawley /Owens + Crawley (Indianapolis, IN); Jodie Bliss (Monument, CO)

**Anticipated Timeline**

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<th>Selection</th>
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**Context and Theme** – North Boulder and NoBo have long been creative destinations. This public art opportunity is an additional aspect of the formalization of NoBo as a Creative District.

**North Boulder Context:**
> NoBo Arts District; High Concentration of artists
> Geography of Location: Gateway to Boulder; Natural and Built Landscape: The Broadway Corridor is evidence of the growing city. It’s north east side shows evidence of recent development, with an eclectic concentration of commercial and warehouse facilities on the west side of the street. The physical landscape contains access to the foothills and creeks
> History of the site
> North Boulder Subcommunity Plan
> Urban Land Institute (ULI) Technical Advisory Panel (TAP)

Additional community thoughts include:
- Limited physical footprint for stand-alone artwork
- Interactive: narratives that engage the public
- “Scavenger Hunt” installation
- Activate the User Experience; strengthen integration with art spaces across city
- Urban Design Improvements
- Future Development

**Resources:**
[https://bouldercolorado.gov/transportation/north-broadway](https://bouldercolorado.gov/transportation/north-broadway)
[https://bouldercolorado.gov/planning/north-boulder-subcommunity-plan](https://bouldercolorado.gov/planning/north-boulder-subcommunity-plan)
Selection Participants –
Selection Panel
> Ana Maria Hernando (Artist, Community Member)
> Lisa Nesmith, NoBo Arts District (Arts Professional)
> Bryan Bowen, Caddis Architecture (Community Member)
> Tom Sunderland, Owner, Native Edge (Community Member)
> Kathleen McCormick, Boulder Arts Commissioner

Technical Review Committee
> Project Management Team: Alex May, Transportation Project Manager
> Project Outreach: Melanie Sloan
> Go Boulder: Natalie Stiffler
> North Boulder Subcommunity Plan: Lesli Ellis
> North Boulder Arts District/Community Cultural Plan: Matt Chasansky

5.1.4 North Boulder (NoBo) Library

Project Introduction – A new library is being built through the Community, Culture, and Safety Tax and the Boulder Library Foundation in North Boulder. This new facility will replace the current 570 square foot corner library, and is being built with the following goals:
1. The library will have iconic and unique architecture. It should be designed to become an icon in North Boulder.
2. The library will serve the North Boulder community’s library needs through community-oriented design, flexible, multi-functional spaces, including a makerspace, and integration of local art.
3. The library will be a showcase facility for meeting Boulder’s Climate Commitment.
4. The library will provide exceptional civic and community space.

This public art opportunity or opportunities will complement these overall library goals, and the process will run in tandem with the library’s design and construction timeline.

Artwork Location – library site selection is currently underway and will be determined at one of the two sites highlighted below. Additional site specifications for the public art project will be determined with the selection panel.

Project Budget – $260,000 total (all-inclusive); contract amount $240,000 | Budget Source: Community, Culture and Safety Tax V2 $200,000; 1% Capital Project $60,000 **project budget may be adjusted once construction budget is formally determined

Selected Artist – pre-selection
Anticipated Timeline –

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*Anticipated 2021 Installation

Project Status – pres-selection

Context and Theme – North Boulder and NoBo have long been creative destinations. This public art opportunity is an additional aspect of the formalization of NoBo as a Creative District.

North Boulder Context:
> NoBo Arts District; High Concentration of artists
> History of the site
> North Boulder Subcommunity Plan

Resources:
https://boulderlibrary.org/nobo-branch/

Selection Participants –
Selection Panel
> Steven Frost (Artist, Community Member)
> Ronnie Pelusio (Community Member, Arts Professional)
> Molly Winter (Community Member)
> Juana Gomez, Boulder Library Commissioner (Community Member, Arts Professional)
> Kathleen McCormick, Boulder Arts Commissioner

Technical Review Committee
> Project Management Team
> North Boulder Arts District/Community Cultural Plan: Matt Chasansky
> Facilities, Asset, Management
> Risk Management
> CAO
> Development Services

5.1.5 Scott Carpenter Park
Project Introduction – A new pool and shelter house is being constructed through CCSV2 tax funds, with additional CCSV2 public art funds being dedicated to this project. The public art project will be initiated after significant construction of the pool, and will carry the context and theme of Scott Carpenter Park into the project.

Artwork Location – Within the footprint of Scott Carpenter Park
Project Budget – $100,000 total (all-inclusive); contract amount $75,000 | Budget Source: Community, Culture and Safety Tax

Selected Artist – pre-selection

Anticipated Timeline –

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*Anticipated 2022 Installation

Project Status – pre-selection

Context and Theme – Forthcoming with project kick-off

Selection Participants –

- Selection Panel
  - forthcoming

- Technical Review Committee
  - forthcoming
5.1.6 Fire Station 3

**Project Introduction** – A new fire station will be constructed through CCSV2 taxes. Site selection is still underway. A public art project will be considered once the final site is determined.

**Artwork Location** – tbd

**Project Budget** – $75,000 total (all-inclusive); contract amount $65,000 | Budget Source: Community, Culture and Safety Tax V2

**Selected Artist** – pre-selection

**Anticipated Timeline** –

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**Project Status** – pre-selection

**Context and Theme** – forthcoming

**Selection Participants** –

- Selection Panel > forthcoming
- Technical Review Committee > forthcoming
5.2 % for Art Projects

5.2.1 Arapahoe Underpass

Project Introduction – The City of Boulder has initiated planning and design for the Boulder Creek & Arapahoe Underpass (Arapahoe & 13th) project to provide a safer, more accessible and less flood prone underpass along the Boulder Creek Path at Arapahoe Avenue, near 13th Street. The public art opportunities will be temporary and permanent, encompass a variety of art types and media, and include innovative approaches in the ways artists can address these overlooked places in the urban environment of Boulder. Additional project information can be found at https://bouldercolorado.gov/pages/boulder-creek-arapahoe-and-13th-underpass

Artwork Location – The below rendering, within the underpass/treatment to the retaining wall has been identified as potential artwork opportunity:

![Map of Arapahoe Underpass](image)

Project Budget – $50,000 (all-inclusive); contract amount $42,000 | Budget Source: 1% Capital Project

Selected Artist – Michelle Sparks (Boulder, CO)
Semifinalists included: Jeanine Centuori and Russell Rock of Urban Rock Design (Los Angeles, CA); Andy Yoder (Falls Church, VA); Erin Obrien/Audio Pixel (Pinecliffe, CO); Mike Juarez and Mike Cody of Mike Squared Mosaics (Westminster, CO)
Sparks’ concept will highlight the natural “caustic” patterns of sunlight on the creek as they reflect back onto the walls. Sparks is working with the project management team to incorporate her concept into the project construction.

**Anticipated Timeline**

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**Selection Participants** –
- Matthew Smith, CU MFA Candidate (Artist)
- Virginia Schick, Boulder High Art Teacher (Community Member / Arts Professional)
- Lily Geer, Boulder High Graduate (Community Member)
- Brian Coppom, Director, Boulder County Farmers Market (Community Member)

**Project Status** – Final Design (August 2018)
The team presented the concept to the Greenways Advisory Committee (GAC) in June 2018 for preliminary approval.

**Context and Theme** – The Arapahoe Underpass is an ideal location for mosaic/ceramic/tile/light application similar to subway applications. This material is durable, easily cleaned, and can host a variety of creative content including photo transfers, murals and paintings, digital, traditional mosaic work, etc. Additional thoughts from the Public Art Town Hall (1.10.17) are included below and may be incorporated as the Art Selection Panel sees fit:
- An arts destination like the High Line Canal
- Inviting, permanence, illuminated, light or sensor activated
- Enhance feelings of safety
- Poet wall with additional line completion
- Live performances on or near site; pop-up community events (dance, theater, poetry, music)
- Gateways, residential, cheerful
- Dynamic, changes over time
5.2.2 30th and Colorado Underpass

**Project Introduction** – The City of Boulder has initiated planning and design for a new underpass at 30th Street and Colorado Avenue. These projects will provide safer, more accessible, and uninterrupted traffic flow. The public art opportunities will be temporary and permanent, encompass a variety of art types and media, and include innovative approaches in the ways artists can address these overlooked places in the urban environment of Boulder.

**Artwork Location(s)** – 30th and Colorado (left) Foothills just south of Colorado Avenue (right)

**Project Budget** – $80,000 (all-inclusive); contract $75,000 | Budget Source: 30th and Colorado 1% Capital Project

**Selected Artist** – In Contracting
Semifinalists include: Rosie Fivian and Ransom Beegles (Denver/Boulder, CO); Brad Tomecek (Denver, CO); Carolyn Braaksma (Denver, CO)
Anticipated Timeline –

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Project Status – Design

Context and Theme – The community has expressed familiarity with underpass projects, and would like to broaden the opportunity and reach of these projects. Additional community thoughts include:

- An arts destination like the High Line Canal
- Inviting, performative, illuminated, light or sensor activated
- Enhance feelings of safety
- Poet wall with additional line completion
- Live performances on or near site; pop-up community events (dance, theater, poetry, music)
- Gateways, residential, cheerful

Selection Participants –

Selection Panel
- Richelle Reilly, CU Facilities Planner and Campus Landscape Architect (Community Member)
- Juana Gomez, Architect (Community Member)
- Mark Villareal (Arts Commissioner)

Technical Review Committee
- Project Management Team
- Project Design Team
- Go Boulder
- Transportation (Maintenance)
- Project Design Team
- Risk Management
- CAO
- Development Services

5.2.3 Foothills Underpass

Project Introduction – The City of Boulder has initiated planning and design for new underpass at Foothills Underpass just south of Colorado Avenue. These projects will provide safer, more accessible and uninterrupted traffic flow. The public art opportunities will be temporary and permanent, encompass a variety of art types and media, and include innovative approaches in the ways artists can address these overlooked places in the urban environment of Boulder.

Artwork Location(s) – 30th and Colorado (left) Foothills just south of Colorado Avenue (right)
Project Budget – $40,000 (all-inclusive); contract $35,000 | Budget Sources: Foothills 1% Capital Project

Selected Artist – In Contracting
Semifinalists include: Rosie Fivian and Ransom Beegles (Denver/Boulder, CO); Brad Tomecek (Denver, CO); Carolyn Braaksma (Denver, CO)

Anticipated Timeline –

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Project Status – Design

Context and Theme – The community has expressed familiarity with underpass projects, and would like to broaden the opportunity and reach of these projects. Additional community thoughts include:
- An arts destination like the High Line Canal
- Inviting, performative, illuminated, light or sensor activated
- Enhance feelings of safety
- Poet wall with additional line completion
- Live performances on or near site; pop-up community events (dance, theater, poetry, music)
- Gateways, residential, cheerful

Selection Participants –

Selection Panel
> Richelle Reilly, CU Facilities Planner and Campus Landscape Architect (Community Member)
> Juana Gomez, Architect (Community Member)
> Mark Villarreal (Arts Commissioner)

Technical Review Committee
5.2.4 Boulder Public Library: Restroom Renovations

Project Introduction — the Boulder Public Library will be renovating the main library restrooms into gender-neutral restrooms. The Design Advisory Group (DAG) will utilize the Mural Artist Roster to solicit an artist(s) to create an original artwork (mural) in the entry to the new gender-neutral restrooms. Aspects of the original artwork will then be reproduced as graphic wraps within individual restroom stalls.

The restroom renovation project is updating current restroom facilities and amenities to accommodate all through a gender-neutral redesign of the main facilities. This project is led through thoughtful commitment as evidenced through a two-year research and design period which included charettes with a variety of stakeholders. Renovations will take place on both the main and second floors, resulting in two gender-neutral facilities, a female and a male facility. It is anticipated one artist will be selected for each floor, or two artist/artist teams total.
Artwork Location – original artwork (mural) on roughly 120 sq. ft. (or 14 ft. long by 8.5 ft. high) is $3,000, all-inclusive. See highlighted areas in the rendering below of potential mural locations. Aspects of the original artwork will then be reproduced as graphic wraps within individual restroom stalls. Ideally the artwork content will be diverse yet cohesive, creating an opportunity to pull seven individual reproductions from the original artwork (mural).

Project Budget – $6,500 total: $3,000/Floor (all inclusive)

Selected Artist – Initial selection will occur from the Mural Artist Roster by the DAG, with review by the Standing Selection Panel and final recommendation by the Boulder Arts Commission: http://boulderarts.org/mural-artist-roster.

Monica McElwain
Chris Huang
*Approved by the Boulder Arts Commission February 20, 2019

Anticipated Timeline –
*the below may be replicated annually over the project’s duration, and adjusted as necessary

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Project Status – Contracting

Context and Theme –
• The artwork will be sited in a high-traffic area and must be two-dimensional
• The artwork will be disconnected from specific gender assignments, and will appeal to users of all ages
• The design needs to lend itself to a large mural while providing enough variation within the work to extract components for each stall
• Colorful and diverse without being frenetic or overwhelming
• Consider triggers and sensitivity when reviewing each style; avoid scenes that evoke violence and/or unease, avoid realistic figurative works
• Aim for works that do not evoke a strong emotional response; it may still be illustrative work or abstract work
• Original library renovation theme is stream of serendipity

Selection Participants –
Standing Selection Panel
> Mark Villarreal, Commissioner - Boulder Arts Commissioner
> Charlotte LaSasso, Arts Professional - Boulder County Arts Alliance
> Jerry Shapins, Community Member and Urban Planner
> Gabrielle Schuller, Community Member and Architect
> Martha Russo, Artist, Arts Professional, Community Member

Technical Review Committee/Design Advisory Group (DAG)
> Antonia Gaona, BPL
> Tim McClelland, BPL
> Laura Hankins, BPL
> Juana Gomez, BPL Commission
> Glenn Magee, FAM
> David Farnan, BPL
> Jennifer Phares, BPL
> Vickki Arnouts, Studiotrope
> Anne Pharamond, Studiotrope
5.2.5 Alpine Balsam: Boulder Community Hospital Deconstruction

**Project Introduction** – In December 2015, the City of Boulder purchased 8.8-acres of property from Boulder Community Health. In May/June 2019, Facilities Asset Management (FAM) will begin a deconstruction process of the existing hospital located at this location, a process anticipated to take no fewer than three years. A fence will be erected to support the deconstruction with the goal of maintaining a beautiful and secure site during an active, long-term construction project.

**Fence Location and materials**

![Diagram of fence location and materials]

**Artwork Location** – *exact locations* to be determined, but multiple opportunities will be located throughout stretches of fencing. The Project Management Team (PMT) will work collectively with artists to identify suitable locations and appropriate materials.

**Project Budget** – $20,000 annually (all inclusive)

Additional budget is anticipated over the project’s three-year lifespan, roughly $20,000 for annual commissioning opportunities, to rotate out murals to keep the site visually engaging over the course of deconstruction and possibly integrated into reconstruction.

**Selected Artist** – Initial selection will occur from the Mural Artist Roster by the PMT, with review by the Standing Selection Panel and final recommendation by the Boulder Arts Commission: [http://boulderarts.org/mural-artist-roster](http://boulderarts.org/mural-artist-roster). The mural opportunities will be reviewed by the PMT for best approach, considering but not limited to the following:

- Community considerations and opportunities
- Narratives to articulate through murals
Timing and project alignment

**Anticipated Timeline** –
*the below may be replicated annually over the project’s duration, and adjusted as necessary

<table>
<thead>
<tr>
<th>Planning</th>
<th>Selection</th>
<th>Design</th>
<th>Installation</th>
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<tr>
<td>J</td>
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Anticipated significant project milestones include:

- Mural Artist Roster open for application: Mar 1 – April 15
- Mural Artist Roster review for eligibility: April 17
- PMT review of applicants for up-to 3 murals in BCH Fence Phase 1: May 1, 2019
- Roster review by Standing Selection Panel: late April – early May
- Review by Boulder Arts Commission: May 15th
- Finalize Artist Agreements, Begin Work
- Anticipated schedule for murals to occur on site: June – July 2019

**Project Status** – pre-selection

**Context and Theme** – The initial murals will not have blatant narrative guidance beyond the goal of site beautification

**Selection Participants** –
- **Standing Selection Panel**
  > Mark Villarreal, Commissioner - Boulder Arts Commissioner
  > Charlotte LaSasso, Arts Professional - Boulder County Arts Alliance
  > Jerry Shapins, Community Member and Urban Planner
  > Gabrielle Schuller, Community Member and Architect
  > Catherine Cartwright, Artist, Arts Professional, Community Member
- **Technical Review Committee/Project Management Team**
  > Michele Crane, FAM
  > Sam Veucasovic, FAM
  > Leana Dolce, FAM
  > Sarah Huntley, CMO
  > Gretchen King, Communications

5.3 Community Vitality Projects

5.3.1 **CAGID Art in Parking Garages Program**

**Project Introduction** – The Central Area General Improvement District (CAGID) Garage Public Art Plan is a collaboration between Community Vitality and the Office of Arts and Culture, to redefine the art that addresses the moment of entry through compelling temporary and permanent creative commissions across Boulder’s publicly-accessible parking garages.
This phased project commences with temporary and integrated commissions, and encompass a variety of art types and media. The resulting projects will also take into account the Community Priorities for Culture and other recommendations for public art found in the Community Cultural Plan.

2017-2018 temporary projects include: 1. Randolph Center mural; 2. RTD mural; 3. temporary/performance-based projects in multiple locations; 4. temporary exhibition in partnership with local cultural organization

2018-2019 integrated projects include: 1. 15th and Pearl stairwell replacement integrated project; 2. 11th and Spruce stairwell replacement integrated project; 3. St. Julien Light-based project;

Artwork Locations –

![Map showing artwork locations](image-url)

Project Budget – Budget Source: Central Area General Improvement District (CAGID) Revenues

2017-2019 Temporary Projects: ($25,000)
- Murals: ($tbd)
  - Randolph Center Mural ($tbd)
  - RTD Mural ($tbd)
- Temporary/Performance-based: ($tbd)
- Temporary Exhibition(s): ($tbd)

2018-2019 Integrated Commissions: ($tbd)
- 15th and Pearl (Community Vitality) Stairwell Replacement: ($tbd)
- 11th and Spruce Stairwell Replacement: ($tbd)
- St. Julien Artistic Lighting: ($tbd)

Selected Artist – On Hold

Staff –
The CAGID Garage Art Program will be a collaboration between Community Vitality and Office of Arts and Culture. The Office of Arts and Culture Public Art Coordinator will oversee the implementation of this program.

Anticipated Timeline –

- Temporary Projects: These projects will kick off mid-2019.
- Integrated Commissions: Anticipated distribution of the RFQ for permanent works is anticipated for mid-2019.
Project Status – On Hold

Context and Theme – This program has a unique opportunity to enhance and support the overall economy of Boulder’s downtown. Additional community thoughts include:

- Place artwork where it can be enjoyed by the most viewers/participants
- Help garages to feel safer; introduce creative experiences while keeping flow through the spaces
- Consider air-purifying billboards like the University of Engineering and Technology (UTEC) in Peru
- Ensure safety is the top priority
- Projects that are compelling from different users and vantage points that do not compete with the functionality of the structures, instead engage with the whole site including integrated transit stops and pedestrian access points

Selection Participants –

2018 CAGID Art in Parking Garages Core Committee Selection Panel – A CAGID-specific selection panel will serve for 1-2 years, and advise on art-related opportunities within CAGID’s parking garage portfolio.

**Selection Panel**
- tbd (Artist)
- Anna Salim (Arts Professional)
- Peter Waters (Community Member/DMC)
- Mark Strynar (Community Member)
- Erica Joos (Arts Commissioner)
- Additional community members as appropriate to the projects need it/community interest
- Additional community members as appropriate to the projects need it/community interest

**Technical Review Committee**
- Community Vitality: appointed by Molly Winter
- Community Vitality: Pat Judd
About Central Area General Improvement District (CAGID) — The Central Area General Improvement District (CAGID) is a general improvement district formed pursuant to Chapter 8-4, BRC 1981 for the sole purpose of parking and parking related improvements within the CAGID boundaries in the downtown area. Other general improvement districts within Boulder include: the University Hill General Improvement District, the Boulder Junction Access Districts, and the Forest Glen Eco Pass District. The city council serves as the board of directors of CAGID and the other GID’s. All general improvement districts levy an additional tax on properties within their boundaries for specific purposes. Within CAGID, there are five parking structures and one surface lot that are owned and operated by CAGID to fulfill CAGID’s purpose. The revenues for CAGID are derived from the property tax levied and the revenues generated from the parking operations – long term permits, short term parking and other parking products. CAGID expenditures are those directly related to the existing parking facilities – debt payments; operations and capital improvements and replacement; constructing or acquiring additional parking improvements; as well as funding a portion of the downtown employee Eco Pass program to the extent the program reduces parking demand for CAGID; the balance of the Eco Pass program is funded by the general fund. The on-street parking kiosks and meters, and the Neighborhood Parking Permit program, are general fund programs, not CAGID programs, as they are located on city of Boulder property, rather than CAGID facilities. These different parking revenues and expenditures (CAGID and General funds) are separated through bifurcation within the Community Vitality budget to ensure the integrity of the funds and in compliance with city ordinances. Enhancements to the CAGID parking structures, such as public art, are paid by CAGID revenues that are dedicated funds to CAGID purposes only.

As a practical matter to the public, the parking and access system is operated as a whole, integrated system – the on-street kiosks, the NPP program and the off-street CAGID facilities - to provide variety of options to the community for seamless access to the city’s commercial areas and neighborhoods.

5.4 Community-Initiated Projects

5.4.1 Criteria for Community-Initiated Concepts

Criteria for Community-Initiated Concepts (Proposals and/or Donations) – Community-initiated concept proposals and/or works of art may be presented to the City of Boulder. All proposals and/or donations must be submitted to the Office of Arts and Culture by the proposing party. Any works proposed for exhibition exceeding two years will be considered a donation and will adhere to donation process identified in the public art policy.
Community-initiated concept proposals shall contain all aspects of a project abstract: Project Introduction, Preferred Location, Anticipated Budget and Funding Strategy, Anticipated Timeline, Community Feedback, and Context & Themes. In addition, project concepts must be reviewed and endorsed by all affected departments and/or site/facility owners prior to inclusion in the final Public Art Implementation Plan. The inclusion of a community-initiated concept in the draft or final Implementation Plan does not guarantee that a project will be funded or proceed to the selection phase.

Community Feedback – proposed concepts and/or donations must include community feedback about the proposed donation. If a site is proposed, the community feedback must represent the views of residents adjacent to the site or other stakeholders to the site.

2017 projects included: *Arts Martin Acres, funded through the City of Boulder Neighborhood Enhancement Grants and supported by the Office of Arts and Culture https://www.artsmartinacres.org/ *City Repair Boulder’s paint-the-pavement project at Whittier International Elementary’s Hug n Go lane

PROPOSED CONCEPTS

5.4.2 US Cycling Monument

Project Introduction – The U. S. Cycling Monument is a proposed landmark sculpture that commemorates the legendary Red Zinger/Coors Classic Race that lit up the City of Boulder from 1975-1988, and honor all the elite cyclists who have made Colorado their home for training and competition. The monument will honor Boulder’s contributions to the international cycling community, and recognizes the strong influence of the sport on Boulder’s cultural identity.

Project Status – COMPLETE: Withdrawn from Public Art Implementation Plan July 2018. The final installation, a tot track, was made possible through Parks and Recreation and is not deemed a piece of public artwork.

5.4.3 Nobel Circle Monument

Project Introduction – The Nobel Circle Monument is a proposed landmark artwork to inspire young students to high achievement, using Boulder’s five Nobel Prize winners as role models. This proposed monument will be privately funded and donated to the city. The Nobel Circle Monument Community Stakeholder Team has selected artist Larry Kirkland for their concept, and hopes to build out the project timeline and budget after a site has been approved by the city.

Artwork Location – tbd as contextually appropriate; this project will not be pursued in earnest until a location

Project Budget – tbd as contextually appropriate; some private contributions may be available

Selected Artist – Larry Kirkland

Anticipated Timeline – tbd as appropriate

Project Status – Community outreach and fundraising by Nobel Circle Monument Team

5.5 Mural Projects and Programming

5.5.1 Mural Projects and Programming

Project Introduction – Murals and street art are incredible tools to communicate the personality and pulse of a community. These artworks bring together an array of communities, are quick to deploy, and have lasting impact with minimal upkeep. 2018 is an opportunity to collectively promote disparate commissions from public, private, and communities. A mural process for the city of Boulder and its communities will be explored in 2018, including the Creative Neighborhoods Mural Program. This program will create an artist roster and match private residential property owners with muralists and supporting funds. For more information visit: https://boulderarts.org/public-art/murals/creative-neighborhoods-mural-program/
Artwork Location(s) –
- Arapahoe Underpass along Boulder Creek Path between 30th and Foothills – COMPLETED 2018; Artists: Sandra Fettingis (Denver, CO) and Lauren Napolitano (nomad)
- North Boulder Underpass at Fourmile Canyon Creek – In Progress (August 2018)
- Creative Neighborhoods Opportunities – In Progress (August 2018)

Project Budget – To be explored over 2018
- Arapahoe Underpass: ~$8,000 | Fund Source: Boulder Parks and Recreation
- North Boulder Underpass at Fourmile Canyon Creek: ~$3,000 | Fund Source: General Fund
- Creative Neighborhoods 2018: ~$25,000 | Fund Source: Community Culture and Safety Tax V1
- Creative Neighborhoods 2020: ~$25,000 | Fund Source: Community Culture and Safety Tax V2

Anticipated Timeline – Murals are considered ad hoc and temporary
The mural roster open call will be published every April, with applications accepted through the month.

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<tr>
<th>Temporary</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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Selection Participants –

Standing Public Art Selection Panel

Standing Technical Review Committee

Lauren Napolitano at work on Arapahoe Underpass Mural (Photo by Ladd Forde)
6 Maintenance

**Introduction** – Maintaining a functional asset management system for the permanent collection of public artworks and record of temporary artworks ensures these commissions as an enduring legacy for future generations. Proper stewardship of the collection is a responsibility of the Office of Arts and Culture.

**Anticipated Maintenance Budget** –

- **2017:** $35,000 | Budget Source: Community, Culture and Safety Tax (rolls over until spent)
- **2018:** $30,000 | Budget Source: General Fund (not guaranteed to roll over)
- **2019:** $30,000 *anticipated* | Budget Source: General Fund (not guaranteed to roll over)
- **2020:** $30,000 *anticipated* | Budget Source: General Fund (not guaranteed to roll over)

6.1 **Condition Survey** – a comprehensive survey of the collection, including 2D and portable works, permanent and traditional works, and an archive survey of temporary projects will identify permanent projects in need of conservation and build a comprehensive report of the collection in its entirety. This scope of work will be conducted by a contractor. This project is ongoing through the support of interns, contractors, cross-departmental collaboration

**Anticipated Budget** – **$15,000** | Budget Source: Community, Culture and Safety Tax

6.2 **Treatment priorities** – Based on findings from the Condition Survey, maintenance priorities will be determined. Conservation and maintenance projects will be prioritized based on these findings and budget availability. Projects for treatment currently include *Untitled* by Robert Mangold and *Glyphs* by Bill Vielehr. Additionally, a portion of the funding will be dedicated to public artworks in storage due to the Civic Area project construction. Outreach will be conducted to determine condition and locations for the works.

6.3 **Ongoing rebuild collection database and public-facing website database** – Using the existing Condition Survey as a foundation, a streamlined collection database will be developed. This data will build back-end development for the boulderarts.org/public-art site

7 Strategic Planning

**Introduction** – A sustainable funding approach will support the long-term development of a healthy public art program commissioning and maintenance schedule. When determining funding approaches for a healthy program, an ongoing consideration will be the ability to commission several new works of art every year. Public art needs to be considered in terms of decades, with a funding structure to achieve a vibrant public art program well after the time horizon of this plan. To do this, a diverse portfolio of various sources of funding is needed. It should be secure, flexible, and at an adequate level to acquire and maintain new works of art on a regular basis.

**Staff** – Sustainable funding recommendations will be conducted by the Office of Arts and Culture, supported by the Finance and Planning departments. A consultant is working with the Office of Arts and Culture for the preliminary recommendation.

Staff will also work in exploring additional ad hoc funding for opportunities with departments that do not qualify for the percent for art allocation.

**Percent-for-art fund source**

Many municipalities utilize a percent-for-art rule as a significant funding mechanism for public art commissions. These opportunities are tied to Capital Improvement Projects (CIP), with the CIP serving as the “parent project” for a public art commission to be integrated into. On March 16, 2018, the City Manager adopted a one-percent forart rule for Boulder’s CIP’s. The updated public art policy can be found here: [https://boulderarts.org/wp-content/uploads/2018/03/Final-Public-Art-Policy-3.16.18.pdf?x64198](https://boulderarts.org/wp-content/uploads/2018/03/Final-Public-Art-Policy-3.16.18.pdf?x64198)

Public art opportunities funded through CIP will be associated parent projects, but pooling lesser funds will also be considered.
Community, Culture, and Safety Tax Fund Source
Public art received $400,000 ($200,000 allocated in 2019, $200,000 allocated in 2020) through the Community, Culture, and Safety Tax V2 with projects identified in Section 5: Project Abstracts (pp 15-34). Public art opportunities funded through CCS considered additional CCS parent projects as top priorities for opportunity, as they were funded through the same package. However, projects are not limited to CCS parent projects.

Staff acknowledges the potential for a renewal of CCS in 2022, and anticipates staff time and resources in planning and managing this fund strategy.

8 Anticipated Projects
Potential Percent for Art Projects:
- Martin Park Improvements (2021)
- West Senior Center (2020)
- Valmont Phase 2 (2022)
- Civic Area East Bookend
- Alpine Balsam (former hospital)

Ad Hoc Projects:
- Art in Parking Garages (2019-ongoing)

Feasibility Studies:
- OSMP Integrated Projects (2019)
- Potential renewal of Community, Culture, and Safety Tax (2022)

Proposed locations for additional public art projects (currently unfunded)
- Boulder Junction Public Art (Parking Garage Façade)
- Annual Mural Festival
- East Boulder
- Gunbarrel
- Corridor/Pedestrian Projects

9 Communications Plan
Introduction – Staff will continue to build a set of tools to promote the public art collection and the public art process. Tools continue to be developed to support the following aspects of the program: collection information and narratives, tours, signage and plaques, online programs; continuing relationships and conversations with artists, arts professionals, and Boulder residents

10 Resource Links
10.1 Community Cultural Plan –

10.2 Public Art Policy –