

WW PR Blurb:

Wonder Wonder is a new form of experiential entertainment that is as engaging as it is inspiring. Part immersive environment, part art exhibit, and part photography studio, Wonder Wonder taps into people's creativity and curiosity. Our 5,900 square foot playground for your imagination features 18 rooms where guests can interact and create fun and memorable photo opportunities. The ticketed experience is welcome to all ages, for those who are young and young at heart. Tickets can be purchased at the door or in advance online at wonderwonder.us.

Artist's Pitch:

We want to work with you to create spaces for expression and discovery. We are looking for talented artists to contribute to our new space at the 29th St. Mall in Boulder. Please send your applications, portfolio and any questions you have to hello@wonderwonder.us

More detailed explainer:

As a Wonder Wonder contributing artist, you are given a platform to interact with customers and to share your vision in an entirely new, immersive form. You will be given three weeks to install your exhibit. Once built, the room will be opened to visitors and the installation will live indefinitely as experience-goers vote for their favourite and least favourite rooms. This is intended to give us a better feel for what our customers like and what they're inspired by. As Wonder Wonder grows and expands to new cities, these rooms may be "packed up" and built out in a new location which helps get new eyes on your work and taps into a new market for retail and design.

Artists will be given a budget depending on the size of the room and the concept. As our company grows our budget will too, however, for the first couple of iterations the rooms will be budgeted within the range of \$500 - \$3,000 (excluding material costs which are also covered by Wonder Wonder). Applications should include a portfolio of previous work, concept designs for your Wonder Wonder room, as well as any associated products that may be sold in the retail shop on consignment.