This regional snapshot report gives the big picture of a region’s creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### Creative Vitality Index
- **CVI Value**: 2.91
- **United States CVI**: 1.0

### Total Population
- **141,457**

### Past 5 years of CVI Performance
- **2013**: 2.56
- **2014**: 2.65
- **2015**: 2.77
- **2016**: 2.89
- **2017**: 2.91

### 2017 Creative Jobs
- **10,865** Total Creative Jobs
- There are 292 more creative jobs in the region since 2016

### Occupations with greatest number of jobs
- **Photographers**: 1,908
- **Writers & Authors**: 986
- **Musicians & Singers**: 815
- **Graphic Designers**: 767
- **Interpreters & Translators**: 663

### 2017 Creative Industries
- **$934.7M** Total Industry Earnings
- There is a gain of $34.0 million in creative industry earnings in the region since 2016

### Industries with greatest earnings

<table>
<thead>
<tr>
<th>Industry Type</th>
<th>Industry Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Software Publishers</td>
<td>$444.9M</td>
</tr>
<tr>
<td>Advertising Agencies</td>
<td>$87.2M</td>
</tr>
<tr>
<td>Artists, Writers, &amp; Performers</td>
<td>$55.1M</td>
</tr>
<tr>
<td>Internet Publishing</td>
<td>$51.9M</td>
</tr>
<tr>
<td>Architectural Services</td>
<td>$50.3M</td>
</tr>
</tbody>
</table>

### 2017 Cultural Nonprofit
- **$40.2M** Nonprofit Revenues
- There are $8.0 million more in revenues in the region since 2016

**DATA SOURCES:** Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

**CREATIVE VITALITY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region’s creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org
Data Sources (Version 2018.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (69) 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Boulder City contains:
80303, 80304, 80310, 80301, 80305, 80302