

Special prices for group ads in the Daily Camera through the Boulder County Arts Alliance

If you are looking to increase your audience for events this holiday season, BCAA has members in need of partners for a Group Ad for the following dates:

- November 24
- December 1, 15, 22, 29
- January 5, 12

Being part of a Group Ad in the Friday Magazine of the Daily Camera is a great way to get your event noticed! Let me know ANY Fridays you are interested in and I will try and get a partner for you.

It's a **BCAA Member benefit** to receive a reduced rate on these ads.

Here's a quick reminder about the Daily Camera group ad opportunity:

Black & white

¼ page - \$200 4.5" x 4.5"

½ page - \$400 4.5" x 9" (horizontal or vertical)

Color

¼ page - \$260 4.5" x 4.5"

½ page - \$520 4.5" x 9" (horizontal or vertical)

We must have two or more participants in order to qualify as a "group" ad. Camera-ready art work is due Monday of the week the ad runs. First come, first served. If you need help creating your ad, the staff at the Camera can help.

To reserve your Friday ad, please email me at crystal@bouldercountyarts.org.

Thank you!

Crystal