



CITY OF BOULDER OFFICE OF
ARTS + CULTURE



The **Community Cultural Plan** is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision:

Together, we will craft Boulder's social, physical, and cultural environment to include creativity as an essential ingredient for the well being, prosperity, and joy of everyone in the community.

Community Priorities

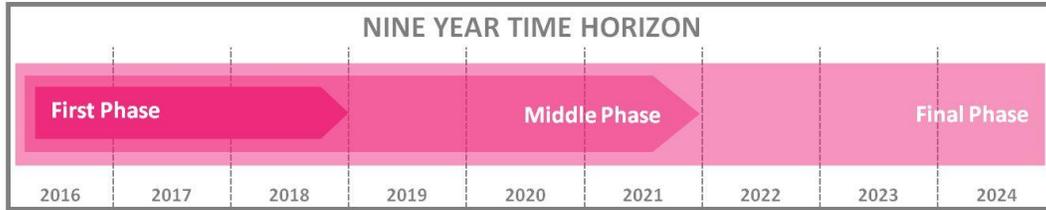
- Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- Develop Boulder's creative identity in becoming an innovative world leader in cultural matters and project that identity to the region and the world.
- Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- Amplify the vibrancy of Boulder's cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

Strategies for the Office of Arts + Culture

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| CO | support our Cultural Organizations | NB | emphasize culture in Neighborhoods & communities |
| PA | reinvent our Public Art program | CP | support individual artists and Creative Professionals |
| VN | create and enhance Venues | CD | advance Civic Dialogue, awareness, and participation |
| CE | enhance the vitality of the Creative Economy | YO | engage our Youth |

Implementation

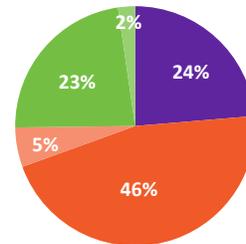
Time Horizon:



Capacity Recommendations:

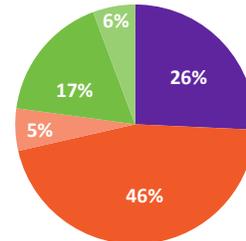
2016 – 2018: First Phase Goal
\$1,310,000

\$310 = Admin + Personnel
\$670K = Grants + Support
\$330K = Public Art + Programs



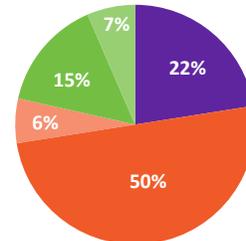
2019 – 2021: Middle Phase Goal
\$1,750,000

\$450K = Admin + Personnel
\$900K = Grants + Support
\$400K = Public Art + Programs



2022 – 2024: Final Phase Goal
\$2,000,000

\$450K = Admin + Personnel
\$1.12M = Grants + Support
\$430K = Public Art + Programs



6 Full Time Staff

City of Boulder Office of Arts + Culture
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